

YOUTH ENGAGEMENT COORDINATOR



JOB DESCRIPTION

Other organisations may call this role Youth Partnerships Manager, Youth Programme Manager, Community Engagement Coordinator, Youth Practitioner, Senior Youth Facilitator, Participation Coordinator, Youth Partnerships Lead

Role Summary

Are you passionate about engaging young people to take action on global environmental issues? Can you effortlessly develop relationships across sectors and train others to deliver content? Do you feel energised when facilitating highly engaging and innovative youth engagement projects? We are looking for an **ambitious, entrepreneurial and hands-on** Youth Engagement Coordinator to join our team and support in the development and distribution of our youth programmes, with accountability for our on-the-ground UK Ocean Academy programme.

If you have extensive experience in youth engagement and an appetite to innovate what engagement in Ocean action looks like, we would love to hear from you.

ABOUT OCEAN GENERATION:

Established in 2009 by film producer Jo Ruxton, we have galvanised a growing wave of change by exposing the threat of plastic pollution to our health and the health of our Ocean. Our award-winning documentary 'A Plastic Ocean', was named by Sir David Attenborough as "one of the most important films of our time" and ignited mass public awareness about the impact of plastic on our Ocean.

Today we address the full range of human actions threatening the Ocean with a particular focus on engaging young people.

- Our vision is a world where the Ocean is freed from human threats.
- Our mission is to bring the Ocean to everyone, everywhere.

OUR APPROACH

We're changing the narrative: No fearmongering; no big data; no over-simplifications. To ensure an Ocean positive future, we need millions of people understanding the importance of a healthy Ocean.

We translate complex Ocean science into engaging content, programmes and practical actions. This - our Ocean Intelligence approach - is endorsed by UNESCO and integrated into our 3 Youth Engagement programmes for 3 - 25-year-olds.

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Through our Films, Comms, and Youth Engagement work - anchored by Science and Storytelling - we Introduce people to the Ocean, Educate about its importance and Empower everyone, everywhere to create sustainable, positive change.

By the end of UN Decade of the Ocean in 2030, we aim to engage 50 million people in Ocean Action.

About our Programmes

Ocean Generation delivers three key youth engagement programmes:

1. **EarthCubs** for 5-11 year olds: to **introduce** children to the importance of the Ocean and the threats it faces
2. **Ocean Academy** for 5 to 16 year olds: to **educate** young people on Ocean threats
3. **Wavemakers** for 16 to 25 year olds: to **empower** young people to tackle Ocean threats

The Role

The Youth Engagement Coordinator will be *responsible for the delivery of Ocean Academy to 51,000 children and young people*. This will be both through direct on the ground engagement, as well as growing our partnership portfolio by *securing innovative partnerships and approaches* to scale our impact in line with our Strategy. This role will also collect more content, case studies and testimonials from on the ground, to build storytelling of the programme.

Want to know more about what the job is *really* like on the ground? Check these out:

- [A post about Ocean Academy on the ground](#)
- [A round-up of some of our Summer 2024 engagements](#)

Key Responsibilities:

The successful candidate will join a growing and ambitious Youth Engagement Team: building, scaling, and delivering a range of youth-focused programmes designed to educate, inspire, and mobilise young people around the world to tackle Ocean threats and safeguard our Ocean. They will be able to look at partnership potential across the Youth Engagement programmes offering, maximising our capacity, reach and impact.

In 2024 we will focus on the development and expansion of a series of Ocean delivery partnerships which will enable us to build greater scale, reach and impact with young people. Through access to our education resources and facilitation guides, including digital presentation and videos, we will enable our partners to deliver Ocean workshops and other specialist Ocean events to their own existing youth audiences.

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The successful candidate will be responsible for four key outcomes:

1. Seeking new Youth Engagement partners across Ocean Academy (OA) and Wavemakers (WM) and *developing strong practical working partnerships*.
2. *The training and managing of partners* to deliver and facilitate their own Ocean sessions across OA and WM.
3. Creative and proactive development of existing *Ocean Academy engagement resources*, including supporting the creation of a new digital home for these
4. The *delivery of Ocean Academy interactive presentations* to young people

In addition the role-holder will provide support to team members in their delivery of the following:

- Communication of *project progress* to key funding partners.
- Development of *strategies to scale the programme* and *develop new funding opportunities*
- Development of cross-programme, *innovative youth engagement partnerships*.
- Youth engagement *comms support* including creating content for social media, newsletters etc.

Skills & Experience Required

Essential:

- Excellent verbal and written communication skills, including the proven *ability to engage, inspire and motivate* young people and children aged 5 to 25
- Experience in *managing youth programmes*, including design, development, delivery, and evaluation
- Ability to manage and coordinate *third-party partnerships* to deliver innovative educational engagement programmes.
- Proven track record in *using evaluation to improve services* for young people
- Disciplined approach to *project management* and scheduled commitments
- *Strategic mindset*: able to create and notice opportunities for growth and work to innovate
- Experience in *basic design skills*: able to harness the power of digital platforms to amplify the voices of young people and create engaging learning resources
- Committed, flexible and *motivated to travel extensively* to deliver youth engagement sessions around the UK (75% travel required in the role)
- A valid *driver's license*
- Understanding of and *commitment to equal opportunities* and inclusive practice
- Ability to *work both autonomously and with others* as part of a small Ocean Generation team with a big ambition

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- *A passion for the natural world and our Ocean!*

Desirable:

- Familiarity with *Typeform, Mentimeter, Canva, Wordpress, Monday dot com*
- Experience of working in *remote* or hybrid *teams*
- Experience of *coaching* and *mentoring* individual staff or teams

Reporting Structure & Direct Reports

- This role will report to the Kavina Upadhyay, Head of Youth Engagement
- Initially, the role will not have any formal direct reports but any Youth Engagement delivery staff within Ocean Generation and those of our delivery partners will be coached by this role, with the potential to develop into line management reporting lines.

Conditions

- **Salary:** £30,000
- **Contract Type:** This will be a full-time, permanent contract based on a 37.5-hour standard working week.
- **Working Hours:** We seek to offer employees maximum flexibility in their working lives and we are currently trialling a Flexible Working arrangement. Staff have elected to commit to Core Working Hours of 10am to 4pm, UK time, Monday to Thursday with remaining hours to be worked as best suits the individuals' personal circumstances.
- **Working environment:** We are a virtual team, working from home to maximise our investment in our charitable aims. Nevertheless, we highly value the benefits that face-to-face working contributes to personal well-being and team effectiveness. We meet as a full organisation in person 1-2 times a year and we also encourage staff to meet individually, or in small working groups on a more regular basis.
- **Location:** Since we do not have a permanent office location, you may be based anywhere within the UK and you would be expected to work remotely.
- **Travel:** This role will require extensive UK travel (+/- 75%) including overnight stays. We are looking for someone who is flexible and excited to take this on. We will cover all reasonable travel and accommodation expenditure required in your role.
- **Holiday:** 25 days per year pro-rata plus Bank Holidays (3 days of which to be taken off between Christmas and New Year)
- **Pension:** Ocean Generation operates a workplace pension scheme to which all eligible employees will be automatically enrolled.

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Please note, proof of the right to work in the UK will be required. We are committed to safeguarding children and vulnerable adults, so successful candidates will undergo an enhanced DBS check and provide two references.

HOW TO APPLY

Submit your CV and a brief cover letter (max 500 words), explaining why you feel you suit this role via the CharityJob listing for this vacancy.

Deadline for applications: 9am Thursday 22nd August

Interviews: Wednesday 28th and Thursday 29th August (N.B. there will also be a pre-interview task to complete)

HIRING POLICY

We strive towards being intentionally inclusive and are committed to being an equal opportunities employer. We actively welcome and want to hear from applicants from all backgrounds. You can get in touch for an informal chat about the role with Kavina.Upadhyay@oceangeneration.org. Let us know if we can do anything to make the application or interview process more accessible.