

A photograph of a man and a woman in red winter coats hugging in a snowy, ruined urban landscape. The man is wearing glasses and has his arm around the woman. The background shows damaged brick buildings and snow-covered ground.

Providing life-changing and life-saving action across the world

Candidate Brief Pack

Community Lead



We're an
Age-friendly
Employer

worldjewishrelief.org

Who we are

World Jewish Relief provides life-saving and life-changing action to people in crisis around the world. Founded in 1933 and proud to have rescued over 65,000 Jews fleeing the Nazis, World Jewish Relief today supports vulnerable people from marginalised communities, suffering the consequences of conflict and disaster. We work with our trusted local partners to help people survive the consequences of conflict and disaster, to thrive and rebuild their lives. We deliver programmes using our expertise, with urgency to achieve maximum and sustainable impact for those within and beyond our community.

Last year we assisted over 179,000 people in 19 countries worldwide with life changing interventions. All of our programmes are delivered in partnership with local organisations rooted in their own communities.

Our philosophy builds on this heritage and our values insist we support those both within and beyond the Jewish community in many of the world's harshest environments recognising the dignity and potential of all people.



“World Jewish Relief provides life-saving and life-changing action to people in crisis around the world.”

Paul Anticoni OBE, Chief Executive



worldjewishrelief.org

Why World Jewish Relief

Dear Candidate,

World Jewish Relief is the Jewish community's international development and humanitarian agency. We tackle Jewish poverty and reach beyond our community. We create opportunities for those out of work to become self-reliant; we bring dignity to the elderly and we respond to international disasters.

Last year we assisted over 179,000 people in 19 countries worldwide. All of our programmes are delivered in partnership with local organisations rooted in their own communities. Our Jewish values compel us to support those both within and beyond the Jewish community in many of the world's harshest environments, recognising the dignity and potential of all people.

We pride ourselves on having a talented, welcoming and high performing team that recognises the critical role that each and everyone plays in achieving our goals. If the role of **Community Lead** appeals to you then we will look forward to receiving your application.

Kind regards,

A handwritten signature in dark grey ink, appearing to read 'Paul', with a horizontal line underneath.

Paul Anticoni OBE
Chief Executive

The Role

We are seeking a senior, strategic and highly credible Community Lead to establish and lead World Jewish Relief's approach to engagement across Jewish communal life in the UK and beyond.

This is a new and pivotal role with ownership of an ambitious agenda: to significantly increase World Jewish Relief's visibility, relevance, influence and sustained engagement across the breadth of the Jewish community. The postholder will develop the strategy, identify priority audiences and institutions, and build senior relationships and partnerships that connect more people with our mission.

Synagogues, schools and established communal organisations will form an important backbone of this work, alongside universities and student bodies, youth movements, cultural and heritage institutions, professional and special-interest networks, regional communities, community leaders and other places where Jewish life and identity are expressed.

Key Responsibilities

- Develop, agree and deliver World Jewish Relief's national community engagement strategy, with clear priorities, audiences, objectives, budgets and measures of success.
- Map and segment the communal landscape, identifying the organisations, networks, leaders and influencers who can help World Jewish Relief achieve the greatest reach and long-term impact.
- Build and manage a prioritised portfolio of relationships across denominations, generations, interests and regions, with a particular focus on reaching communities beyond our existing networks and outside London.
- Develop multi-year partnerships and programmes that move relationships beyond one-off events towards sustained engagement and participation.
- Serve as a senior and authoritative spokesperson for World Jewish Relief, communicating our mission, Jewish identity, history, humanitarian work and impact with confidence, sensitivity and consistency.
- Represent World Jewish Relief independently at community meetings, events, panels and public forums.
- Design scalable and compelling engagement programmes, talks, events and activations tailored to different audiences and capable of building lasting connection with our work.
- Work closely with Fundraising where relationships create appropriate opportunities for financial support, while maintaining the role's primary focus on engagement, trust and participation.

What success will look like

During the first 12 months, the successful candidate will have:

- Developed a plan for national engagement, including mapping World Jewish Relief's current relationships.
- Increased World Jewish Relief's meaningful presence outside its existing networks and beyond London.
- Established themselves as a recognised, trusted and authoritative spokesperson for World Jewish Relief.
- Introduced effective systems for managing relationships, measuring engagement and reporting progress.
- Demonstrated deeper participation and connection between the community and World Jewish Relief.



The Person

You will be able to demonstrate the following:

Knowledge and Experience

Essential

- Demonstrable experience representing an organisation credibly with senior, influential and diverse external stakeholders.
- Evidence of creating sustained organisational partnerships from initial relationship-building.
- Strong knowledge of the breadth, diversity, structures and sensitivities of contemporary UK Jewish communal life.
- Experience setting objectives, managing a relationship or opportunity pipeline, and using data and insight to evaluate impact.
- Strong public-speaking and presentation experience, with the credibility to act as an authoritative organisational spokesperson.

Desirable

- Experience developing or managing networks of volunteer speakers, advocates or champions.
- Experience working across multiple geographic regions.
- Experience of the charity, humanitarian or Jewish communal sector.

Skills and Abilities

Essential

- Strategic thinker with the ability to translate an ambitious vision into a focused and practical delivery plan.
- Ability to build strong relationships, be persuasive and confident engaging with people at every level.
- The gravitas, judgement and communication skills to represent World Jewish Relief.
- Strong partnership-development, negotiation and influencing skills.
- Strong organisational, budget and project-management skills, with the ability to manage competing priorities.
- Able to work independently, take ownership and exercise sound judgement while contributing to a collaborative team.

Other

Essential

- A commitment and empathy for the work, Jewish identity and values of World Jewish Relief.
- Willingness and ability to travel regularly across the UK and to work occasional evenings and weekends, with appropriate flexibility in working hours.

Employee Benefits

- 23 days holiday plus bank holidays and Jewish holidays. After 2 years' service holiday entitlement increases to 25 days.
- Pension scheme – we contribute 5% to the World Jewish Relief pension scheme.
- Life Insurance – up to 3 times salary to nominated beneficiaries.
- Health Cash Plan – cash back to cover the costs of dental treatment, optical care, specialist consultations and a range of complementary therapies.
- Enhanced maternity & paternity pay.
- Employee Assistance Programme – free, confidential advice or support with any personal or work related concerns or free counselling if needed.
- Season ticket / travel to work loan.
- Cycle to Work Scheme.
- On Friday the office closes at 3pm.
- We encourage flexible working and offer a range of flexible working options.

Terms and Conditions

Salary £46,000-£48,000 depending on experience

Contract Permanent

Hours Normal hours of work are 9:00 am to 5.30 p.m. Monday to Thursday and 9.00 am to 3.00 p.m. on Friday. However, this role is likely to require evening and weekend work, so this will remain flexible and discussed with the post-holder.

Location Hybrid working between our offices in NW2 and working from home.

Safeguarding

World Jewish Relief is participating in the Inter-Agency Scheme for the Disclosure of Safeguarding-Related Misconduct in Recruitment Process within the Humanitarian and Development Sector. We will therefore seek information about safeguarding-related misconduct (i.e. sexual exploitation, sexual abuse or sexual harassment) that a candidate has been found to have committed when we obtain references from successful applicants.

Equality, Diversity and Inclusion

World Jewish Relief promotes equality, diversity and inclusion in our workplace. We invite and welcome applicants from diverse backgrounds. We encourage applications from candidates of different ethnicities, socio-economic backgrounds, race, gender, age, disability, sexual orientation and of faith or none that meet the criteria set out for this role. You don't need to be Jewish to work for us, but you must be committed to our faith-based values of Justice, Kindness, Repairing the World and Welcoming the Stranger. We are inspired by these values to work beyond our community, recognising the dignity and potential of all people.

How to Apply

In addition to sending us an up-to-date CV, we would like you to write a covering letter which addresses your suitability and interest for the role, based on the job description. Please share how your experience has shaped the way you think about community and relationship-building, and how it would inform the contribution you could make as World Jewish Relief's Community Lead.

Closing date: 23rd October 2026

Interviews will be held week during week commencing 2nd November

