**Wear Yellow Day Champion Volunteer - Role Description**

Thank you for your interest in becoming a Wear Yellow Day Champion.

Our Wear Yellow Day Champions play an important role in helping to raise awareness of cystic fibrosis and inspire others to get involved in one of Cystic Fibrosis Trust's biggest annual fundraising campaigns. By encouraging participation within your own networks and communities, you'll help us reach more people, raise vital funds and make Wear Yellow Day a success.

| | |
|---|---|
| **Location** | Flexible – from home and through your existing networks, whether that's online, in your workplace, school, university, community group or local area. |
| **Length of volunteering role** | This is a flexible, campaign-based volunteering role. While activity typically increases during the six weeks leading up to Wear Yellow Day on 11 June 2027, Champions are welcome to be involved throughout the year. This could include helping to shape campaign ideas, building awareness, planning activities and supporting future Wear Yellow Day campaigns. |
| **Time expectation** | Flexible. Champions can volunteer in a way that works around their existing commitments, contributing as little or as much time as they feel able. |
| **Who you will be supported by** | Community Fundraising Manager<br>Community Fundraiser |
| **The Team you will work with** | Community Fundraising Team |
| **Background of Cystic Fibrosis Trust** | Cystic fibrosis (CF) is a condition affecting over 11,000 people in the UK. As a genetic disorder, individuals will have CF from birth and for the rest of their life.<br><br>The Cystic Fibrosis Trust is the only UK charity dedicated to improving the lives of people living with CF. Formed in 1964, the Trust has continued to invest in cutting-edge research into the causes and treatments for the condition, campaign for fast and equal access to transformational therapies and support improvements in the standards of clinical care.<br><br>As an organisation, we have supported many of the major advances in CF research and healthcare. However, there is still much to be done. |
| **Information about this role** | Wear Yellow Day is one of Cystic Fibrosis Trust's flagship fundraising campaigns, bringing people together across the UK to raise awareness and vital funds for everyone affected by cystic fibrosis. |

| | |
|---|---|
| | Since launching more than a decade ago, Wear Yellow Day participants have raised over £1 million to support Cystic Fibrosis Trust's work. We're looking for Wear Yellow Day Champions to help us build on that success and inspire even more people to get involved.<br><br>As a Wear Yellow Day Champion, you'll help spread the word about the campaign and encourage people in your workplace, school, university, community group or personal networks to get involved.<br><br>Whether you're sharing fundraising ideas, promoting Wear Yellow Day on social media, encouraging colleagues to take part or raising awareness within your community, you'll help inspire participation and contribute to the success of the campaign.<br><br>This flexible volunteering role can be tailored to suit your interests, skills and availability. Full training, resources and support will be provided.<br><br>**Your Activities May Include:**<br>• Promoting Wear Yellow Day within your workplace, school, university, community group or local network.<br>• Encouraging friends, family members, colleagues and community contacts to take part.<br>• Sharing campaign messages, fundraising ideas and promotional resources.<br>• Raising awareness of Wear Yellow Day through social media and other communication channels.<br>• Helping people access campaign information and resources by signposting them to Cystic Fibrosis Trust.<br>• Celebrating and sharing the achievements of Wear Yellow Day participants.<br>• Sharing ideas and feedback to help improve future campaigns.<br><br>We recognise that every volunteer brings different strengths, experiences and connections, so activities can be adapted to suit your skills, confidence and interests. |
| **Why Volunteer with Us?** | **Benefits to the Charity**<br><br>• Helps raise awareness of cystic fibrosis and Cystic Fibrosis Trust.<br>• Encourages more people to take part in Wear Yellow Day.<br>• Supports fundraising that enables the Trust to fund research, provide support services and campaign for access to life-changing treatments.<br><br>**Benefits to You**<br><br>• Gain experience in campaigning, fundraising and community engagement.<br>• Develop confidence, communication and leadership skills.<br>• Meet and connect with other supporters.<br>• Be part of a national fundraising campaign making a difference to people affected by cystic fibrosis. |

| | |
|---|---|
| | • Receive guidance, resources and support from the Community Fundraising Team.<br>• Reasonable out-of-pocket expenses will be reimbursed in line with the Trust's volunteering expenses policy. |
| **We are looking for someone...** | We're looking for people who:<br>• Are enthusiastic about supporting Cystic Fibrosis Trust and Wear Yellow Day.<br>• Enjoy encouraging and inspiring others.<br>• Feel comfortable communicating with a variety of people.<br>• Are confident sharing information within their own networks and communities.<br>• Have access to email and basic digital communication tools.<br>• Are passionate about raising awareness and supporting people affected by cystic fibrosis.<br><br>Previous fundraising or volunteering experience is welcome but not essential. We particularly welcome applications from people with lived experience of cystic fibrosis, either directly or through a family member, although this is not a requirement. |
| **Training & Support** | We will provide all the training, resources and support needed to carry out this volunteering role.<br>You'll receive:<br>• A dedicated contact within the Community Fundraising Team.<br>• A Wear Yellow Day Champion welcome pack.<br>• Campaign resources and promotional materials.<br>• Guidance on promoting Wear Yellow Day.<br>• Ongoing support throughout the campaign. |
| **Recruitment & selection process** | We aim to run an inclusive volunteering programme that is open to all. We particularly welcome applications from people who have been affected by cystic fibrosis.<br>Our normal recruitment process includes:<br>• Submission of an application (CV and short covering statement).<br>• An informal conversation to discuss the role and answer any questions.<br>• Completion of relevant pre-volunteering checks where required.<br>• Induction and role-specific guidance.<br>The recruitment process may be adapted depending on business need. |
| **How to apply** | To apply you will need your up-to-date CV and covering letter demonstrating your suitability for the role.<br><br>**You will need to apply via our recruitment system called Hireful using the link below:**<br><br>**XXX Link to hireful**<br><br>**Closing date for completed application – rolling deadline** |

| | |
|---|---|
| | Shortlisted candidates will be notified directly as soon as possible of the next stage of the process. We will offer as much notice as possible to support availability. |
| **Further information** | If you have any queries or questions, please send these to<br>Email: **volunteering@cysticfibrosis.org.uk** |

This role description was reviewed and agreed in August 2026.