

JOB DESCRIPTION

TITLE: Campaigns Manager for [Wildlife and Countryside Link](#)

CONTRACT: Part-time 2.5 days per week, permanent role

SALARY: £35,000 - £38,000 pa FTE pro rata

BASED: Home working but with days in our Vauxhall (London) office

REPORTING TO: Director of Impact and Operations

APPLICATIONS TO: enquiry@wcl.org.uk

APPLICATION DEADLINE: Midnight, Sunday 2nd February 2025.

KEY ACCOUNTABILITIES:

- Contribute to campaign planning and delivery
- Lead campaign content creation and delivery, focusing on public, parliament and Government, for particular dedicated campaigns
- Contribute to event strategy and delivery
- Design and deliver engaging networks e-actions
- Relationship building across our network and with wider stakeholders
- Campaign evaluation and learning

Person Specification: Campaigns Manager

	Essential	Desirable
Experience and skills	<ul style="list-style-type: none"> • Relevant qualification and/or track record in campaigning • Knowledge of relevant campaigning platforms, processes and audiences • Excellent written communication • Excellent verbal communication 	<ul style="list-style-type: none"> • Content and material design and production skill • Knowledge of commissioning or producing video content or other digital assets • Awareness of environmental policy • Established network with charity, environmental or other relevant campaigning networks
Personal disposition	<ul style="list-style-type: none"> • Commitment to and familiarity with environmental issues • Committed to cooperative working, leading by example and supporting and motivating other staff • Independent and self-motivated • Considerate and respectful of others 	<ul style="list-style-type: none"> • Innovative and resourceful, with an ability to champion and develop new ideas and support others in doing so • A “hands on” individual also able to operate at a strategic level

	<ul style="list-style-type: none">• Enjoy working independently, within a small team	
Circumstances	<ul style="list-style-type: none">• Ability to work occasionally outside of normal office hours• A balance between regular work in central London and home-working	

Find out more about Wildlife and Countryside Link, our [86 members](#), our [campaigns](#) and [media work](#) at www.wcl.org.uk and at [@WCL_News](#) / [Twitter](#)