

## Volunteer Social Media Manager

Use Social Media to Celebrate the Women's Royal Army Corps Legacy

### About the opportunity

Join us at Legasee in our mission to highlight the remarkable history of the Women's Royal Army Corps (WRAC). We're seeking a passionate and skilled Volunteer Social Media Manager to help us promote our Heritage Lottery project, shedding light on this often-overlooked chapter of British military history.

### About Legasee

At Legasee, we're dedicated to providing military enthusiasts, researchers, students, and teachers with unparalleled access to the first-hand accounts of veterans. Our high-definition video archive shares the personal recollections of individuals who have served their country, ensuring that their stories of sacrifice and bravery endure for future generations. Explore our work at [www.legasee.org.uk](http://www.legasee.org.uk).

### Tasks and duties

- Collaborating with our project team to identify and prioritise engaging content related to the WRAC project.
- Developing a comprehensive social media content plan aimed at showcasing the WRAC project's significance.
- Establishing and managing new social media channels, including TikTok and Instagram, to expand our reach.
- Taking ownership of content creation and distribution, ensuring it resonates with diverse audiences.
- Monitoring and analysing the effectiveness of our social media efforts, offering insights and recommendations for improvement.

### Desirable skills and knowledge

- Keenness to add a successful social media campaign to your portfolio.
- Great communication skills, and a keen eye for detail.
- Experience of creating engaging content for a range of social media platforms.
- Experience of using content publishing apps like Hootsuite or Buffer.
- Interest in, knowledge of, or eagerness to learn about British history.

### Support and benefits

- Programme of induction, training, and support to enable you to be successful in role.
- Gain valuable experience of working on a multi-agency project, including museums, military institutions, veterans, schools, and the charity sector – great for the CV!
- Become a valued member of the Legasee team, dedicated to ensuring the voices of these courageous women are heard and honoured for generations to come.

Further information	How to apply
<b>When:</b> Flexible, as agreed <b>Commitment:</b> Prefer minimum 6 months	To find out more or express interest: email <a href="mailto:trailblazers@legasee.org.uk">trailblazers@legasee.org.uk</a> or call <b>Lucy Smith</b> on 07736 150195.