



**STREET
PAWS**

Volunteer Social Media Assistant Pack

About Street Paws

Street Paws is a non-profit organisation that was founded in 2016 with the aim of providing free and accessible veterinary care and support services to pets of homeless people in the UK. We strive to bridge the gap between animal and human welfare services. Ensuring that pets are not left behind in the fight against homelessness.

Demand for our services is ever growing due to the impacts of cuts to public funding, rising private rents, limited social housing and cuts to housing benefit. Research has shown that many owners have been asked to give up their pet in order to get accommodation. Homeless people will rarely agree to go into a hostel without their pet choosing instead to remain in extreme vulnerability and deprivation on the streets.



We are always happy to discuss flexible working, part time hours and job share arrangements

Volunteer Social Media Assistant

Purpose of Role

To work alongside the marketing and social media Project Coordinator to creating engaging and creative content for our online presence that will raise awareness of the work of Street Paws. This is a fantastic opportunity to gain experience in charity marketing while helping us reach more people, attract supporters and raise awareness of homelessness and pet welfare.

Main Tasks

The volunteers will be required to:

- Creating engaging social media content for Facebook, Instagram, LinkedIn and TikTok
- Designing simple graphics using Canva (or willingness to learn)
- Writing captions that reflect the Street Paws voice
- Researching awareness days, trends and content ideas
- Helping create short videos and reels from photos and video clips
- Supporting fundraising campaigns, events and awareness campaigns with social media content
- Occasionally helping update our image and video library

Locations

Remote in the UK

Availability & Time Commitment

4 hours per week, Monday - Sunday, daytimes or evenings

What we offer you:

Full Induction including:

- Pet Champion Scheme Training
- Safeguarding and Animal Welfare Training
- An introduction to homelessness

Ongoing support from the Project Coordinator, further training and social opportunism, reimbursed travel expenses, Street Paws uniform.

What you will gain:

- Practical experience in charity marketing and communications
- The opportunity to build your portfolio with real campaigns
- Help and advice from Street Paws project coordinator
- A reference after a successful period of volunteering
- The chance to make a real difference by helping more people discover and support Street Paws

Additional Information

This role is for 18+ and requires a basic DBS check.

See what our volunteers have to say



I started volunteering after moving to the area and transitioning into the VCFSE sector. I wanted to better understand the communities and organisations I was now working alongside and volunteering felt like the most direct way to do that. As an animal lover, Street Paws' mission immediately resonated with me. I've now been volunteering for over a year, and what stands out most is how much of a difference small acts of support can make for both people and their pets. I'd recommend volunteering to anyone. It's a chance to connect and learn about your community in a more genuine way, while doing something that's both practical and rewarding.



Emma, Manchester



I been volunteering with Street Paws since October 2025. I felt I wanted to use my spare time to do something worthwhile. I learnt about the organisation at a volunteers fair and very quickly felt they would be a great organisation to volunteer for. As a devoted dog owner, the service that Street Paws provide really spoke to me. I applied for a volunteer role and was delighted to be accepted.

Volunteering with Street Paws has been brilliant. I've met some fantastic pet owners and animals, including dogs, cats and a beautiful pet rat! I visit the same hostels regularly alongside my volunteering partner so we have been able to establish trusted relationships with the pets and our service users.

I've also been impressed with how Street Paws look after their volunteers, providing support, training and organising social events. They helped me when I wanted to raise money for Street Paws by running the Manchester Marathon. Whilst the work can be challenging, I feel supported.



Adam, Manchester

