



VACANCY PACK

Join us as we lead the search for a cure.



Registered with
FUNDRAISING
REGULATOR

**ALZHEIMER'S
RESEARCH UK** **FOR A
CURE**



WELCOME TO ARUK

If nothing changes, one in two of us will be directly affected by dementia – either by caring for someone with the condition, developing it ourselves, or both. Alzheimer's Research UK exists to change that.

As the UK's leading dementia research charity, we're working to revolutionise the way we treat, diagnose, and prevent dementia. But we won't stop there. We will keep going until we find a cure.

Working for Alzheimer's Research UK, you can be part of a team that is:

- Funding world-leading research into dementia across the UK and beyond. Our Research Network brings together nearly 3,000 dementia researchers, to share ideas, collaborate and accelerate our search for a cure.
- Providing information about dementia to people affected and their families.
- Helping to improve understanding about dementia and the potential for research to cure the diseases that cause it.
- Campaigning to keep dementia research on the political agenda and working to ensure government funding for research is a priority.
- Building a social movement behind our cause, inspiring thousands of people to stand with us to find a cure.
- Providing operational support to enable the charitable objectives to be met.

Alzheimer's Research UK is a fantastic place to work. Our pioneering spirit is reflected in the energy and drive of our employees. As CEO, I am extremely privileged to lead exceptionally talented and passionate teams who have the ambitions and determination to create a world free from dementia. We exist for a cure and, together, we will change lives.

Hilary Evans-Newton.

Hilary Evans-Newton
Chief Executive



**Inclusive
Employers
Standard**
Silver
Accreditation 2024





DATA SELECTIONS MANAGER

12-Month Fixed Term Contract

JOB DESCRIPTION

Main Purpose of the Role

As the UK's leading dementia research charity, we're determined to stop this from becoming a reality. We're working to revolutionise the way we treat, diagnose and prevent dementia. But we will not stop there. With your support, we will keep going until every person is free from the heartbreak of dementia. We exist for a cure.

The Data Selections Manager leads the data selections function in the Data and Analytics team, ensuring data selections are scheduled, developed, tested and checked, and delivered in accordance with the agreed brief and deadlines. In addition, this role includes the line management of a Data Selections and Reporting Officer. You will be backfilling the duties of the existing Data Selections Manager for 12 months as they are part of the project team delivering Salesforce Marketing Cloud to ARUK.

This is an exciting time to join ARUK as we are in the process of an organisation-wide change to our Digital, Data and IT processes and services. There is the opportunity to revolutionise how ARUK conducts data selections as we seek to increase the sophistication of our marketing activity and deliver an excellent supporter experience.

Key Responsibilities

- Help the Data Selections Team to deliver team and personal goals whilst ensuring appropriate development plans and opportunities are in place
- Responsible for ensuring all data selections are produced in an accurate, consistent and timely fashion, in accordance with agreed data selection briefs and deadlines
- Manage the scheduling of delivering data selections to ensure there is clarity on what data selections are upcoming, to manage any potential clashes and to plan and prioritise the workload
- Develop an excellent process and structure for delivering data selections that guarantees their consistency and accuracy
- Work with stakeholders to ensure data selection briefs are completed correctly, definitions are clarified, and the final selection meets the criteria outlined in the brief
- Work with the Business Intelligence Manager to identify insight-driven recommendations for campaign planning, and to ensure testing within data selections is valid and robust
- Attend end of campaign meetings, and lead on the presentation of results and test outcomes and feedback on process improvements
- Work with the Business Intelligence Manager to drive forward innovations in data selections, such as using propensity models to identify the right supporters to communicate with
- Continually seek to improve the data selection process with the aim of automating and streamlining to improve the accuracy of selections
- Lead on the implementation of a campaign planning process focussed on driving improvement in selection results through data-informed decision-making
- Play a leading role in the planning of the calendar to manage communication activities
- Provide advice and guidance to teams on the implications of Data Protection Legislation for data selections and ensure all data selections comply with this legislation
- Work with the Business Intelligence and Data Management functions of the team to ensure the necessary data is being captured to enable campaign analysis to be conducted

- Work with 3rd parties to ensure the timely and secure transfer of data selection files
- Provide training and assistance to stakeholders to assist them in following the data selection process

Additional Responsibilities:

- Champion the principles equity, diversity and inclusion in all aspects of the role.
- Continuously develop professional knowledge and skills by on-the-job learning, attending relevant network groups, meetings, and conferences.
- Undertake any other duties, initiatives, and projects in line with the responsibilities of the role.

PERSON SPECIFICATION

Knowledge, skills and experience needed:

Essential:

- Experience of leading and developing a team of technical experts, ensuring clear roles and responsibilities and driving high performance
- Extensive experience of using large relational databases and analysis packages and working with large and complex datasets
- An excellent working knowledge of SQL
- Experience of building complex queries and producing data selections from a database package or through SQL querying
- Excellent knowledge of data protection legislation and its application in marketing
- Track record of delivering high quality work
- Enthusiastic and positive approach to stakeholder management, understanding the importance of regular and clear communications
- Advanced Excel skills
- Proven ability to work to a high standard and with an eye for detail
- Ability to work on own initiative and manage multiple tasks simultaneously
- Excellent problem-solving skills
- Collaborative approach to delivering projects
- Excellent ability to plan and organise own workload and the wider team's
- Excellent verbal and written skills

EMPLOYEE BENEFITS

Alzheimer's Research UK would not be able to achieve its vision or accelerate progress towards a cure without the talent and dedication of its employees. It is therefore important to offer a range of benefits which are designed to meet both the organisational and individual needs, are market competitive and designed to attract and retain employees.



Holiday Entitlement

Employees receive 29 days holiday per annum, plus the Statutory Public Holidays. For every 3, 6 and 9 years worked, employees will receive 1 additional day's leave. There is also the option to buy up to 5 additional days holiday per year or carry over 5 days holiday to the following year. This holiday entitlement is pro-rated for new starters and part-time employees.



Healthcare

Employees are offered **Private Medical Insurance**, a **Health Cash Plan**, **Life Insurance** and **Income Protection**. Our **Employee Assistance Programme** provides employees and their family members additional support on problems which may be impacting their work/home life, health and wellbeing and is available 24 hours a day, 365 days a year.



Sick Pay

We offer enhanced Company Sick Pay, where employees receive their normal pay for up to 13 weeks (65 days) of absence through illness in any rolling 12-month period. This is pro-rated for part-time employees.



Pension

Subject to the eligibility criteria, employees are enrolled in our pension scheme but can opt out if they so wish. The charity contributes 5% and employees contribute a minimum of 4%.



Cycle to Work Scheme

Employees can purchase a commuter bike, clothing and accessories, whilst spreading the cost over a 12-month period and making savings through a tax break.



Family Friendly Policies

Our Family Friendly Policies have been designed to support employees by offering different types of leave that may be taken. Subject to the eligibility criteria, we also offer enhanced pay.



Learning and Development

My Learning, Our Breakthroughs programme has been designed to enable employees to develop their skills, knowledge and behaviours, add value and drive organisational success.



Electric Vehicle Scheme

Employees can lease an electric vehicle via a Salary Sacrifice Scheme. This includes 4,000 free miles of charge, charger, insurance, servicing, tyres, maintenance and breakdown all in one monthly payment.



TERMS OF APPOINTMENT

Contract Type: Fulltime/ 12-month Fixed Term Contract

Salary: Circa £48,000 per annum

Working Hours: 35 hours per week

Ways of working: As part of our Agile ways of working you will be required to work approximately 2 days a week from the office, which is subject to the requirements of the role and the business needs. Flexibility on where you work can be split between working from home and our office.

Roles that are classed as part of the Agile ways of working are not able to claim any costs for Mileage/Travel on Public Transport, Accommodation and/or Meals. This includes when attending the office for various meetings/events.

OUR OFFICE

Our office is at 3 Riverside, Granta Park, Great Abington, Cambridge, CB21 6AD.

Granta Park sits next to the River Granta and has its own lake and three woodland walks. It is home to a variety of wildlife and has a range of amenities to provide a convenient work-life balance, including Nuffield Health Fitness & Wellbeing Centre and a restaurant.

There is a good public transport system with a frequent bus and train service from the city centre and surrounding areas, along with a commuter bus service which picks up from both Cambridge Train Station and Whittlesford Parkway Station. The park also offers a free car sharing scheme and free parking.





HOW TO APPLY

We value diversity and are committed to creating an inclusive culture where everyone can be themselves and reach their full potential. We actively encourage applications from people of all backgrounds and cultures, particularly from those in the global majority, those with disabilities, men and those from the LGBTQIA+ community. Any offer of employment is however subject to you having the right to work in the UK.

As part of our commitment to being an inclusive employer and ensuring fairness and consistency in our selection process, we will handle your CV and application with the utmost confidentiality. Should you require any adjustments at either the application or interview stage, please contact us at recruitment@alzheimersresearchuk.org.

To be considered for this role, please create an online account using our Online Recruitment Platform, via your desktop or mobile device, which can be accessed through our [Job Vacancies page](#).

Once you have created your online account, you will be able to apply for this role, and can attach your CV. You will also be able to track your application, view other vacancies and sign up for future job alerts.

Your supporting statement should summarise the following:

- Why you are interested in applying for the role.
- How your skills, knowledge and experience meet the requirements of the person specification

The closing date for applications is **7th June 2026**, with interviews being arranged once shortlisting has been completed. We would encourage you to submit your application at the earliest opportunity, as on occasion we may have to bring forward the interview date and/or the closing date based on the needs of the business. Although a possibility, this will only happen in exceptional circumstances. Please indicate in your covering letter if you are unable to attend an interview on a certain date.

GENERAL DATA PROTECTION REGULATIONS (GDPR)

CVs will be kept by Alzheimer's Research UK in line with the General Data Protection Regulations. Although we will endeavor to consider previous or speculative applications where possible, due to the number we receive, we encourage you to regularly view our website for upcoming opportunities and sign up for future job alerts.

TESTING POLICY

[Animal Testing Information - Alzheimer's Research UK \(alzheimersresearchuk.org\)](#) – Please see the link above regarding our animal testing policy at ARUK.

[Stem Cell Testing Information - Alzheimer's Research UK \(alzheimersresearchuk.org\)](#) – Please see the link above regarding our Stem Cell testing policy at ARUK.