## Become a Trustee



### Who we are

£12 million invested in SIDS research

Hello prospective Trustee! We are really pleased that you are interested in working with us here at The Lullaby Trust. Let us tell you more about our organisation.

It is a key time to be joining the charity and helping us to continue to save babies' lives and support bereaved families. The charity has been hugely successful, but the work is far from done.

The impact of the sudden death of a baby is wide and never goes away, as we know from the families that we support. This drives all our work, across each department. We are a close and friendly staff team who all share passionately in the charity's objectives, vision and values.

20,000

Babies lives saved

82%
reduction
in SIDS
rate since
1992



## About us

The Lullaby Trust is a charity that saves babies' lives and supports bereaved families. Around 3 babies a week still die from sudden infant death syndrome (SIDS) and we are committed to bringing that number down to zero.

Through educating parents on how they can reduce the risk of SIDS and investing over £12million in research, we have played a key role in reducing the number of babies who die from SIDS by 83%, saving the lives of more than 30,000 babies.

Each year we train thousands of health professionals to support parents in sleeping their baby safely. We campaign tirelessly to raise awareness of SIDS and ensure our life saving advice reaches all parents.

The Lullaby Trust supports bereaved families, through our helpline and befriending scheme. Our work with the NHS to provide a Care of Next Infant Programme (CONI) offers a lifeline to bereaved families expecting a new baby.

We are currently midway through our five year strategy and considering what more we can achieve.

We're looking for new Trustees to join our board to strengthen our vision and bring their expertise to adapt and improve our work.

## **Our Impact 2022-23**

#### **OUR YEAR** in numbers



Sent out

Supported

families through the CONI programme

Directly supported

Welcomed visitors to our website



Our social content social media feeds



professionals contacted us for support on behalf of a family they are working with





of professionals who completed our training in the year said that the quality of the training was high and 86% identified changes they would make

to their professional practice



Answered safer sleep queries via our helpline and online channels

Matched up bereaved families to offer peer-to-peer support during the year

Shared safer sleep information directly with health professionals



Safer sleep animations viewed over



safer sleep advice

## About the role

The role of Trustee is an unpaid, volunteer role.

As a member of the Board of Trustees you will:

- Provide strategic oversight and leadership
- Ensure The Lullaby Trust complies with its governing document (Articles of Association), charity law, company law and other relevant legislation or regulations
- Act within the principles of good governance

#### Time commitments for the role.

As a member of the Board of Trustees you will:

- Be expected to attend four Board meetings a year, which take place during office hours.
- We currently have four Committees and ask trustees to join one of these and attend meetings (4 maximum per year).
- Additional meetings on areas such as strategic focus may also be required.
- Our meetings are a mix of virtual and face to face in our London office for which we will reimburse travel expenses and childcare expenses if applicable.



## Skills & Experience

We are looking to recruit a number of additional Board Members in 2024. You don't need any previous experience of board or leadership roles to apply. We will provide training and support in your role as a trustee. We are looking for commitment, enthusiasm, and to fill some of the skills gaps we have identified.

We welcome applications from a varied background of skills and experiences and are particularly seeking those who have knowledge of the following fields:

- Public Health
- Child death review
- Supporting families when a baby or young child dies
- Finance and accounting







"Being a trustee has allowed me to apply my knowledge and skills to working with novel subject matter and specialists, expanding my own professional skills."

**Stephanie Henderson-Begg**Chair of The Board of Trustees

## Why apply?

Being a charity trustee is a great way of giving something back. You will be part of the leadership of the charity, gaining experience of working on a board and considering strategic direction.

The Lullaby Trust has already seen many successes in its 50 years, and has not shied away from making big decisions in order to reach its goals. We are a friendly and open organisation, and welcome those both new to being a trustee and those who might have experience from another organisation.





# How to apply

Please send a CV and supporting statement detailing what you are able to bring to the Board.

Applications should be submitted to office@lullabytrust.org.uk

Closing date for applications: Friday 8<sup>th</sup> November 2024 at 5pm.