

Trustee Application Pack

If you want to have a governing role in a charity, which is dedicated to having a lasting impact on the lives of marginalised young people, we'd like to hear from you!

About The Outrunners

The Outrunners support young people to get outdoors, get moving, and build the futures they want - all through the power of running, movement and the community. Our vision is a London where everyone is included and no one is left behind.

The young people we work with have incredible talent, creativity and energy but don't get the opportunities they need because of deep structural disadvantages - racism, sexism and financial inequality.

We harness the collective energy of the running world to change that: helping young people access fun, accessible movement and running, access opportunities that help them build the futures they want, and work to change how their local area supports them.

Driven by young people themselves, we are building a community that moves together: removing barriers to participation in running and movement; building connections in London's diverse neighbourhoods; creating pathways to help young people achieve their ambitions; and driving change to tackle disadvantage and make running truly inclusive. Last year, we supported over 350 young people across our programmes.

In the 5 years that The Outrunners has existed, we have rapidly caught the attention of the running world and have grown quickly, thanks to the impactful support of major brands, races, the wider running world and the philanthropic and community sectors. We now have significant partnerships with Nike and The London Marathon that are taking us to the next level.

We have an experienced team, a growing basis of dedicated supporters, connections in the running and sports world and a strong income pipeline for 2024/25.

About our Leadership Team and Board of Trustees

Leadership Team:

Tyler Williams-Green

Role: CEO

Background: Tyler has 17 years' experience of working in the charity sector and is an experienced Youth Practitioner. He has worked with vulnerable young people helping to address a wide range of complex issues, from mental health through to housing. He has the lived experience of being a black man growing up in London and currently lives in Hackney. He has been CEO of The Outrunners for 5 years.

Laura Murphy

Role: Strategic Advisor

Background: Laura has 14 years of experience working in Marketing with a variety of audiences, including young people. She is currently Associate Head of Marketing at the UK's leading child protection charity, the NSPCC.

Trustees:

Daniel Burnand (Trustee and Chair of the board), Rachel Soloman (Trustee) and Lauren Baker (Trustee and Treasurer).

Why do we need new Trustees?

We are at the next stage of our development and want to bring on board the expertise and skills that can support and guide our growth. With our strong partnership, increasing influence, and growing network of supporters, we have a major opportunity to grow our impact in the coming years.

We want to ensure that The Outrunners are equipped to maximise this opportunity to support more young people and drive real structural change in the running world and beyond.

What we need from our Trustees?

Trustees must be people with independent judgement, an ability to speak their mind and a willingness to use their knowledge, experience, and networks to support The Outrunners.

Although not essential, we are particularly interested in trustees with either of the following skills and experience:

1. Experience navigating periods of rapid growth and scaling, including continuing to secure the resources that are required to do this sustainably and managing the risks this entails. We envisage candidates with this experience might have experience in finance, tech, or running or investing in start-ups; or

2. Experience influencing and driving positive change in sports, (particularly change that supports under-represented groups) to access better support and greater opportunities. We envisage candidates who have experience within the running world (or similar sports) with the brands, races, events or media.

Beyond this, the things we need from our Trustees are:

- A passion for shaping a different future for young people and having a positive impact in local communities
- An understanding of the challenges facing young people in Hackney, and an insight into how The Outrunners Charity can best add value to supporting the future generations around us.
- The ability to support and guide our organisation's learning and impact upon the community around us and to think strategically and creatively about the challenges and opportunities ahead
- An appreciation of charity finance that would contribute to our Finance Committee's robust scrutiny and strengths in navigating our finances, operating environment and fundraising targets
- An understanding of safeguarding policies and procedures that will ensure the organisation is rigorous in its processes, ensuring the safety of the communities it engages with.
- You will have good listening skills and be able to respect the opinions of others
- You will understand the responsibilities required of a Trustee
- You will be willing to undertake any necessary training which we require of you

We are not expecting applicants to have all of these qualities; and expect that the best candidates will come with some others. But we hope that our trustees between them will be able to cover all of these key attributes and more.

Above all you need to have genuine enthusiasm and a commitment to achieving the best outcomes for the young people we work with by supporting and guiding our Chief Executive and The Outrunners' passionate and committed staff and volunteers in their mission to better the lives of marginalised young people in Hackney.

Role Description/Responsibilities:

- Desirable - Someone with experience overseeing raising funds in either the charitable or corporate sectors.
- Desirable - someone who has previous Trustee experience.
- Work with the existing board of Trustees and comply with the 6 main duties of being a Trustee which are:
 1. Ensure your charity is carrying out its purposes for the public benefit
 2. Comply with your charity's governing document and the law
 3. Act in your charity's best interests
 4. Manage your charity's resources responsibly
 5. Act with reasonable care and skill
 6. Ensure your charity is accountable

What will you get from us?

The Board is committed to tackling the varied challenges of The Outrunners Charity. In return, you will be rewarded by:

- Contributing to making a real difference to the lives of young people in Hackney and beyond;
- Being part of a team of staff and volunteers made up of interesting, skilled experts and working closely with The Outrunners Charity's visionary Chief Executive;
- Receiving an in-depth induction and opportunities to attend a wide selection of events, with a focus on networking, sharing learning and celebrating community and organisational successes;
- Obtaining high-quality safeguarding training as well as a bespoke training programme aimed at understanding the needs of the young people that The Outrunners support; and
- Becoming part of the founding vision of a young and ambitious charity, which has multiple and well-respected local community links, and a chance to influence the direction in which this charity will be heading to.

Time Commitment Expectations:

Board members are expected to attend the four quarterly meetings and AGM, whilst also being flexible and responsive to unexpected changes. Our Board members are active ambassadors for The Outrunners Charity. This means attending and supporting events and taking opportunities to promote and develop the work of The Outrunners Charity through networks and contacts. We therefore ask that Board

members commit about 2 days per year to The Outrunners Charity, on top of the four evening Board Meetings a year and an AGM.

The four essential board meetings are 3 hours long. Meetings are held at a date and time which is convenient for all, which is usually a weekday evening, and are held online until it is safe to do so face to face.

Minimum tenure for a Trustee is 2 years.

Valuing Inclusion:

We currently have a very diverse leadership team and we welcome applications from people who are LGBTQ+ and non-binary, people with disabilities, people with mental and physical health conditions and people from Black Asian and Minority Ethnic communities.

Next steps and what to expect:

If you would like to put yourself forward as a potential Trustee please email kay@theoutrunners.co.uk with your CV and fill out the online application form, which is available [here](#), including a brief outline of why you are interested and what you think you would bring to the trustee role.

Or, if you prefer, you could send us your expression of interest in any other creative way that gets across your background, interest and what you would bring.

We don't expect you to cover all the points about The Outrunners, or respond line by line to this job pack – but we do want to hear how you will make a difference to our organisation and to the people we work with, if you become a Trustee.

Once we have reviewed the applications, we will follow up with an informal meeting or telephone call before inviting a small number of people to meet with our Chief Executive and current Trustees.

If you would like an informal discussion about these roles then please email kay@theoutrunners.co.uk.

For background information on The Outrunners Charity please visit <https://www.theoutrunners.co.uk/> or our Instagram page (@theoutrunnerscharity).

You can find out more about being a Trustee and what it involves on the Charity Commission website: <https://www.gov.uk/charity-trustee-whats-involved>