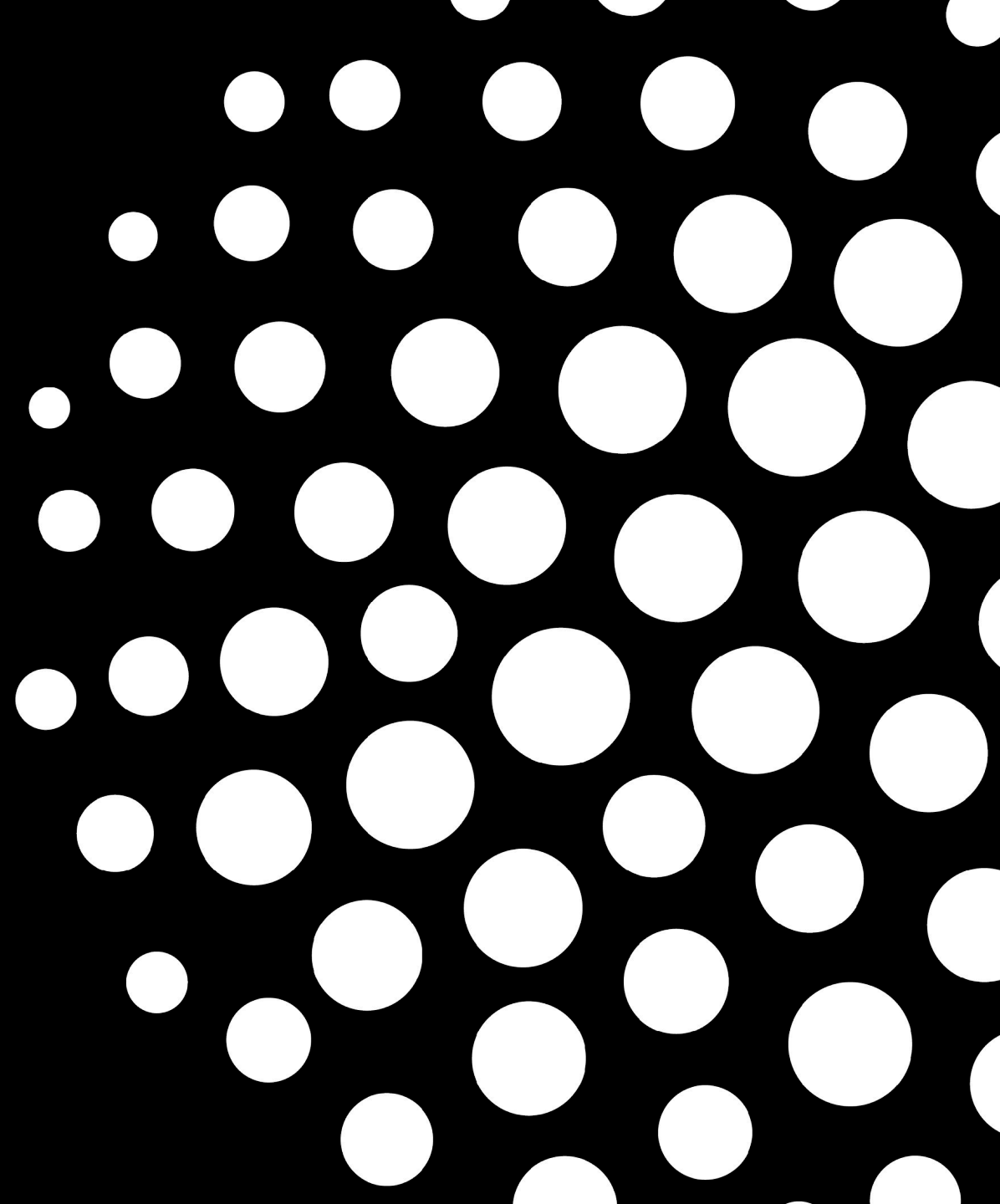


Trustee: Treasurer

February 2025



Welcome to Global Canopy

We are so pleased you found us. Global Canopy is an ambitious, creative and dynamic not-for-profit targeting the market forces destroying nature.

Our special focus is on ending global deforestation, most of which is driven by agricultural expansion for commodities like beef, soy and palm oil that end up in products we all use every day.

In fact, our research shows that \$6 *trillion* in private finance each year is driving this destruction – including 20% of the money that we all put into our pensions.

This is a major driver of climate change, of biodiversity loss and of human rights abuses. To tackle this we deliver radical transparency through our award-winning data platforms, detailing how consumer markets are linked to nature loss.

We enable major companies, investors and governments to take positive action, and we help campaigning organisations and investigative journalists shine a light on those not doing

enough. And we help policymakers to design laws that make it mandatory for the private sector to change.

We are now growing rapidly as an organisation – expanding our work and teams in key geographies like Brazil and South East Asia. And we are deepening our relationships with major investor networks as we redouble work to remove deforestation and nature-related impacts from lending and investment portfolios worldwide.

As part of our Board, you will play an essential governance and oversight role, setting the strategic direction of our organisation; your contribution here can have a transformative impact. You will also find yourself supporting the work of an engaged, positive and committed team determined to make a difference.

Please join us, this is urgent.



Hylton Murray-Philipson
Co-Chair



Niki Mardas
Executive Director



About Global Canopy

Global Canopy is a data-driven not for profit delivering real transparency and accountability for market impacts on nature and people. Our special focus is on ending deforestation – an essential step in achieving urgent global goals on climate, nature and human rights.

We deliver our work via three main strategies:

1. on **open data** (including via major global data platforms like [Trase](#), [Forest 500](#), [Forest IQ](#), and [ENCORE](#));
2. on creating stronger **voluntary and compliance frameworks** to address nature loss (we are a founding partner of the [TNFD](#));
3. and on accelerating **accountability and action by the finance sector** towards deforestation-free portfolios.

Our platforms, data and insights are relied upon by Fortune 500 companies, major financial institutions, national and regional governments, and some of the most effective campaigning organisations worldwide.

We work globally, with a focus on both forested regions (particularly across Latin America and South East Asia), and major consumer and financial markets (with a focus on Europe, the US, Singapore and China).

We have a distributed team of around 70 people worldwide, with a main office in Oxford (UK). We work via close and deep partnerships, including with institutions like the Stockholm Environment Institute, the UN Climate Change High-Level Champions, UNEP Finance Initiative, the World Conservation Monitoring Centre, the Zoological Society of London, and many many others.



\$6.1tn

of finance flowed to
companies in forest
risk supply chains
in 2023

Trustee role: overview

Working through the Board, trustees are responsible for the organisation in sum: its work, operations and impact. This includes:

- Supporting and holding to account the Executive Director and Leadership Team
- Guiding and setting strategic direction
- Ensuring effective use of resources and efficient administration and operation
- Safeguarding Global Canopy's name, values and property
- Supporting and monitoring the management and progress of the organisation against its objectives

Time commitment:

The Treasurer role requires an estimated time commitment of four hours per month, to include a monthly meeting with our Director of Finance and Operations.

The Treasurer is expected to attend four Board meetings per year, as well as chair and attend four Finance, Audit and Risk Committee meetings per year.

Meetings are normally held on weekdays in Oxford. Remote participation is possible.

Trustee positions are not remunerated, although expenses will be reimbursed. Trustees are appointed for an initial term of four years.

Additional information: Charity Commission, *The essential trustee: what you need to know, what you need to do*

Treasurer role: overview

We are looking for a trustee to act as our Treasurer. This is an exciting time to be joining our Board. Global Canopy is in a period of significant growth with a projected budget of £7m per year, good cashflow levels and meeting its reserves targets. We have recently set up a social enterprise arm of the organisation and are developing a new strategy.

The Treasurer plays an essential governance and oversight role on the Board, helping set our strategic direction and making sure that we have the financial resources and systems in place to deliver it. We value diversity, new ideas and independence of thought. You will have the full support of the trustees and the Leadership Team to make this role a success.

The Treasurer role includes chairing our Finance, Audit and Risk (FAR) Committee, working closely with our Director of Finance and Operations. The FAR Committee is made up of trustees, external members, and key members of the Finance and Leadership Teams.

It is an advisory body, responsible for reviewing and overseeing the financial and risk management as well as the internal and external audit of Global Canopy. It considers the organisation's financial strategy and budgets (both annual and medium term) and recommends these to the Board. It monitors performance against the budgets and agrees and monitors action plans where remedial steps are necessary.

The FAR Committee supports the Board on audit and risk and provides an independent and objective review of the organisation's financial systems, financial information, financial governance and regulatory and legislative compliance. It supports the Board to ensure the maintenance of an effective system of governance, risk management and internal control, supporting the achievement of the organisation's strategic objectives.

About you

To be successful in this role, these are the things that will matter the most:

- Be committed to our mission and purpose
 - Have strong analytical skills, be prepared to challenge constructively and make collective decisions
 - Prepare for and contribute effectively to quarterly board meetings, and on periodic issues arising between meetings
 - Participate in relevant board sub-committees and/or occasional working groups dealing with specific aspects of Global Canopy's management and development
 - Respect boundaries between executive and governance functions
 - Participate in other tasks that arise from time to time, such as interviewing new trustees
- Attend and participate in opportunities for training
 - Make Global Canopy your philanthropic commitment, meaning you provide an annual gift/donation at the same level as, if not higher than, other charities that you support (the amount is not as important as the act of giving; increasingly philanthropists and foundations inquire about the proportion of Board giving)
 - As relevant/feasible, provide introductions to donor prospects and/or programmatic and other potential organisational stakeholders (or to people these stakeholders might know)

Continues>>>

About you (continued)

Skills and experience

We seek a Treasurer who is highly motivated by our vital mission, and who is able to play a fully engaged role to support us as we continue to grow and strengthen Global Canopy and its subsidiary.

We are particularly keen to hear from you if you have experience in the following areas:

- Developing financial strategies for international non-profits
- Growing commercial income sources
- Senior leadership experience within a non-profit or other international institution

In addition to fulfilling the general skills for a trustee, the Treasurer should have the following skills and experience:

- Fully qualified chartered accountant / financial qualifications and experience
- Ability to analyse financial data and communicate findings clearly to non-financial stakeholders

- Understanding of charity finance regulations, including the Charities Act and SORP (Statement of Recommended Practice)
- Awareness of ethical financial management and good governance principles
- Capacity to contribute to our strategic direction
- Ability to assess financial risks and opportunities to ensure long-term sustainability
- Meticulous in reviewing financial documents, preparing budgets, and monitoring cash flow
- Ability to ensure the accuracy and integrity of financial records
- Experience with financial software and spreadsheets
- Comfortable using digital tools to manage accounts and facilitate meetings
- Understanding of the challenges and opportunities faced by charitable organisations
- Awareness of funding cycles, donor relations, and managing restricted and unrestricted funds

Our values

As an organisation committed to achieving system-wide change, we operate in a challenging environment. Our organisational values help guide our ways of working and keep us accountable to these standards:

Entrepreneurial – We develop bold new ideas to catalyse system wide change.

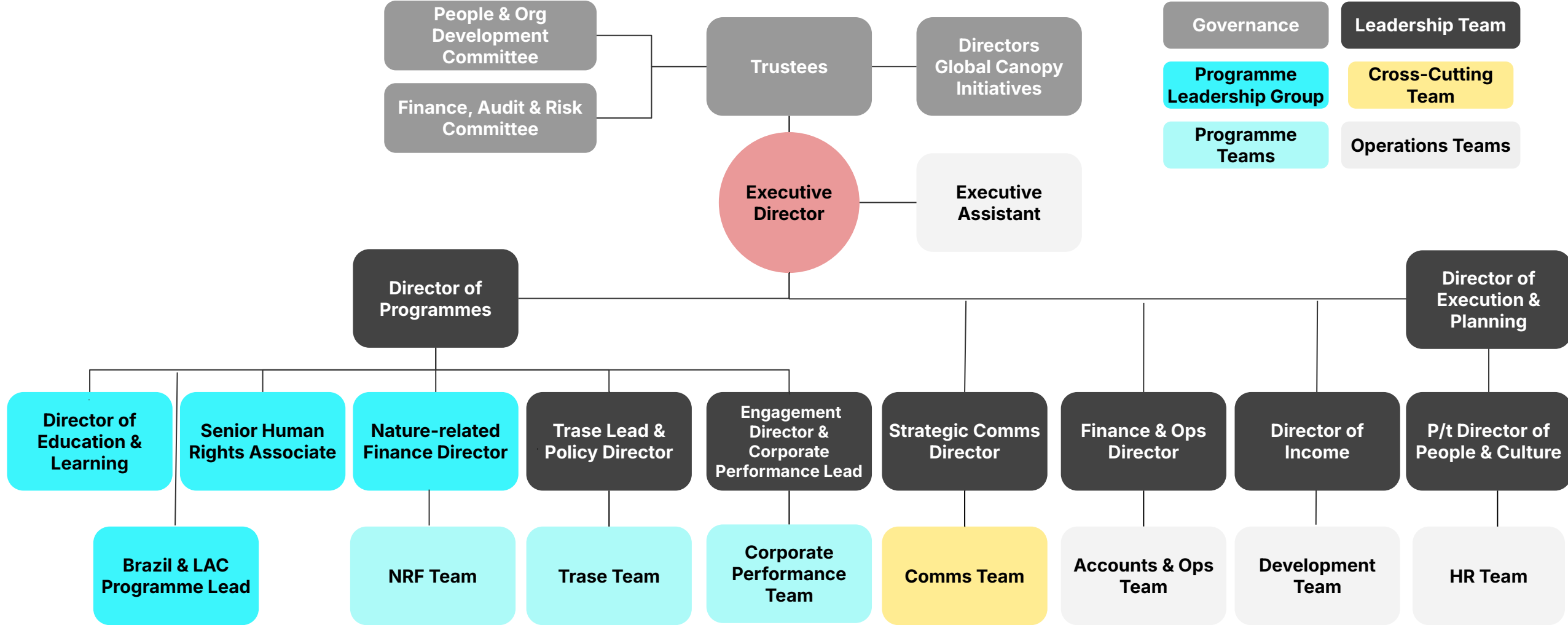
Impactful – We learn from what works, hold ourselves and others accountable and work in collaboration with others.

Inclusive – We celebrate diversity, value teamwork and support individuals to fulfil their potential.

Clear – We listen actively, think critically and communicate with clarity.



Organogram





How to apply

To apply for the position, please use this [link](#) and submit an up-to date CV and covering letter.

The covering letter should explain your motivation for the role, and how your skills and experience fit the person specification. (Please no more than one side of A4).

All candidates are asked to complete an anonymous diversity monitoring form when they apply.

The closing date for applications is **28 February at 9am GMT**. Early application encouraged. We may close applications early if suitable candidates are identified.

Selection process

Stage 1 - interview with 2-3 trustees (this may need to be split into 2 meetings depending on trustee availability)

Stage 2 - call with Co-Chair Hylton Murray-Philipson and ED, Niki Mardas

Eventual appointments are confirmed by the Board of Trustees

At Global Canopy, we value diversity and inclusion. You can read our diversity statement on our [website](#). We encourage applications from all backgrounds and are committed to having a team with a diverse set of skills, experiences and abilities.

Global Canopy works on issues of global deforestation. We are particularly interested in strengthening our team to include those with a background from forest regions such as Latin America and South East Asia. We would welcome applications from people from these regions.

If you have any questions about the position, then please contact: hr@globalcanopy.org.

Applicant data will be managed in accordance with the candidate privacy policy available on our [website](#).

Thank you

HR Team

hr@globalcanopy.org

Find out more at globalcanopy.org