

Post	Supporter Care and Events Officer
Responsible to	Direct Marketing and Supporter Care Lead
Team	Digital and Direct Marketing
Group	Fundraising and Communications
Proposed grade	E
Contract	Permanent
Hours	35hrs per week 1.0 FTE, Hybrid with 60% at CMS House

The organisation you'll be joining

Jesus spent much of his time with people at the edges, and that's where we want to be too. Church Mission Society invites people at the edges of church, the edges of society and the edges of our comfort zones to follow Jesus and play a part in his story. Come with us to the edges and discover God at work in ways you might not have expected.

Welcome to Church Mission Society, where we are passionate about God's mission and fired up to see more and more people become followers of Jesus. For over 200 years CMS has been at the forefront of global mission, living out the gospel of Jesus, seeing lives changed and communities transformed. Founded by William Wilberforce and other members of the Clapham Sect group of activists in 1799, CMS people are called by God to help bring change, hope and freedom, wherever they go.

Today CMS supports 150 mission partners and local partners who are working in more than 40 countries, where they are dedicated to serving local communities and transforming lives through the love of Jesus. From women's empowerment, micro farming initiatives and leadership training, to drug rehabilitation, theological training and pioneering in the arts, CMS is at the cutting edge of mission, displaying the love of Jesus to many people who might not have believed he was for them.

Recently, we've undertaken a prayerful review of our organisation, in order to discern our mission call for this generation. In the process we have rediscovered and been re-inspired by the pioneering spirit of our founders. If you join CMS today you will find an organisation that has been reinvigorated with a fresh vision to join with our global family to make disciples of Jesus among people at the edges, both in the UK and around the world.



Our culture

At CMS we work hard to ensure that every member of staff is valued, supported and encouraged to continually learn and develop their skills. We rely upon God's presence, wisdom and grace and therefore, prayer is central to everything we do.

Our vision

We long to see our world made new by the love of God as we follow Jesus to the edges.

Our purpose

We exist to make disciples of Jesus at the edges.

Our core values

Pioneering. Relational. Faithful. Evangelistic.

Your role

This new fundraising and communications role provides a critical dual function: to be the first port of call dealing with inbound supporter enquiries and outbound telephone calls, and to support the CMS team at live church and festival promotional events.

You will deal with general day to day supporter and donor enquiries successfully to agreed service levels and proactively contact a caseload of supporters and churches to encourage them to give and engage with the work of Church Mission Society – thereby making a significant contribution to fundraising and the mission of CMS.

You will also travel to and attend a programme of church events and festivals in the UK (primarily in the summer months) to engage with and recruit new supporters and donors to CMS.

This role provides reception cover as required and general admin support for the Fundraising and Communications Group as part of a small team of administrators who share this work.

Your relationships

There are three teams in the Fundraising and Communications Group: Key Relationships, Digital and Direct Marketing and Communications.

This role reports to the direct marketing and supporter care lead and is part of the Digital and Direct Marketing team led by the head of digital and direct marketing.

There are close working relationships with other colleagues in:

- Key Relationships team, as these roles support our outbound telephone work to advocates, supporters and churches.
- Communications team to request and deliver marketing resources for events.



- The Finance Group in managing queries relating to giving.

Your responsibilities

I. Proactive contact with supporters and churches on caseload, mainly utilising telephone – 50%

- To deliver proactive outbound calling of individual supporters and churches, to encourage giving, upgrade and transfer existing donations.
- Outbound prospect calling to acquire volunteers and advocates for CMS.
- Work on proactive contact to churches to secure speaking engagements and use of church products.
- Email and write to supporters and churches to thank them for their donations and share the impact of their support.

Retaining church and supporter relationships

- Respond to supporter and church requests and queries by email, post and phone. Providing the first point of contact, ensure that requests are fulfilled or passed on as appropriate for follow-up by relevant colleagues.
- Maintain church and supporter records on the CRM database to ensure information is as accurate as possible and reflecting recent activity.
- Oversee the church relations inbox and the supporter care inbox and respond appropriately.
- Liaise with Key Relationships team and finance colleagues to ensure church and individual supporters' gifts are allocated correctly and send acknowledgments as required.
- Follow up "missing gifts" from churches and contact lapsed or lapsing churches as required.
- Make follow-up phone calls to churches after a CMS speaker has visited, as part of our monitoring and evaluation of the speakers programme.

II. Supporting CMS promotional presence at a programme of Christian events and festivals with attendance for a maximum of three weeks per annum – 20%

- Assist with booking exhibitions, events and festivals and liaise with partners to ensure key logistics are arranged and delivered.
- Be responsible for attending and supporting the delivery of events and to deliver onsite event coordination throughout the site build, event day and de-rig.
- To build effective relationships with supporters to promote and encourage participation to maximise fundraising while deepening supporter relationships to drive second actions and retention.
- To work with and build relationships with existing and new fundraising volunteers for support at events.
- Liaise with Communications team to produce and deliver events marketing materials.

III. Record keeping – 30%

- Data entry into CMS database in line with supporter wishes and CMS policy.



- Make amendments to individual and church records according to supporter requests.
- Add new supporters to the CMS database to initiate the welcome path and follow through with subsequent welcome path mailings.
- Update and manage supporter contact preferences, ensuring adherence to CMS data protection and privacy policies and that supporter wishes are respected and their rights upheld.
- Ensure that the CRM (ThankQ) processes are documented and updated as needed, particularly in light of any changes to the CRM.

Team support

- Work with the two other roles that provide administration support for the group.
- Process incoming and outgoing mail for the Fundraising and Communications Group.
- Support group colleagues, as required, in the preparation and dispatch of bulk supporter mailings.
- Support event and team day organisation and other administration, which may fall on weekday evenings and / or weekends.
- Maintain stock resources as required.

Other

- Provide reception cover as needed including sickness, lunch breaks and annual leave. When at reception, the post holder is responsible for ensuring an effective reception service for both internal and external users, including dealing with regular phone calls and facilities tasks to assist with the smooth running of the building, including dealing with outgoing post.
- Ensure the safety and security, and respect the rights, of all staff, partners and supporters:
 - Understand and follow CMS safeguarding policies.
 - Understand and follow security procedures for all public materials and content, to keep mission personnel and strategic partners safe. Ensure the confidentiality of supporters and that all data relating to them is maintained and processed in compliance with the General Data Protection Regulation (GDPR) and Privacy and Electronic Communications Regulations (PECR).
 - Hold and maintain a good understanding of the Code of Fundraising Practice and how it pertains to your role.
- Hold a UK driving licence and be willing to work up to three weeks remotely at events, primarily in the summer.
- Carry out any additional duties commensurate with the role as required by your line manager.



Person specification

Supporter Care and Events Officer

	Essential	Desirable
Qualifications	<ul style="list-style-type: none">• GCSE Level or equivalent including Maths and English	<ul style="list-style-type: none">• Qualification in Marketing or Fundraising
Experience	<ul style="list-style-type: none">• Working with customer/supporter databases• Managing customer/supporter relationships using the telephone• Proven experience telephoning to get results• Experience of working in a fundraising environment• Previous administrative or customer care/ donor care experience• Previous experience of organising events• Microsoft Office experience• Experience of working with sensitive information• Experience of delivering a project as part of a team	<ul style="list-style-type: none">• Project management Experience• ThankQ (CRM) experience
Skills and abilities	<ul style="list-style-type: none">• Customer care skills, including excellent, confident telephone manner• High levels of accuracy on data entry• Ability to learn quickly• Good communication skills• Strong administrative skills	



	<ul style="list-style-type: none">• Ability to prioritise own workload• Excellent interpersonal skills and the ability to work with different teams	
Knowledge and understanding	<ul style="list-style-type: none">• An understanding of the principles of supporter/customer care	<ul style="list-style-type: none">• Knowledge of the central administration of the Church of England or other church bodies.
Disposition	<ul style="list-style-type: none">• Attention to detail• Enthusiastic• Aptitude toward team working• Self-assured	
Other	<ul style="list-style-type: none">• In sympathy with the aims and values of CMS and the Christian faith; or is a committed Christian• Compliance with CMS's safeguarding policy and subject to pre-employment checks, signed self-declaration and basic disclosure may be requested• Out of hours and weekend work may be required 2-3 times a year.• A full UK driving licence.	



Terms and conditions

Supporter Care and Events Officer

Conditions, including but not limited to the below:

1. The appointment is subject to satisfactory references, safeguarding checks and a probationary period of six months.
2. **Salary:** The post is within Grade E of the CMS salary scales; starting at £30,925 per annum with further salary advancement opportunity. Salaries are reviewed annually at the beginning of February.
3. **Expenses:** Expenses incurred in connection with work in accordance with established regulations will be paid.
4. **Pension:** There is a group personal pension scheme applicable to your employment and you are entitled to participate in this scheme subject to the rules of the scheme. You will be automatically enrolled into the scheme, however there is an opt-out option. The employer's contribution is 5 per cent while the employee's contribution is 3 per cent of the pensionable salary. In addition, CMS will match your additional contribution (over the min 3 per cent) up to an additional 5 per cent. The life insurance scheme provides a death in service benefit of four times the basic pay.

Those eligible for pension rights under the Clergy Pensions Measures administered by the Church of England Pensions Board may continue to qualify for those rights.

5. **Work base:** This is an office-based post and this will be your centre for the purpose of claiming travelling expenses if appropriate. Under the CMS hybrid working policy, you may work from home for up to 40 per cent of your contracted time per week, but we reserve the right to require you to work full-time in the office if necessary.
6. **Holiday entitlement:** Annual leave is 28 days pro rata, of which up to 3.5 pro rata are to be taken between Christmas and New Year, plus statutory bank holidays.
7. **Notice:** Two months' written notice on either side is required for the termination of the appointment after the probationary period.
8. **Time off in Lieu (TOIL):** For attendance at events TOIL will be given for weekend and evening working.