



# STREETVET

[www.streetvet.org.uk](http://www.streetvet.org.uk)

## Fundraising Manager for StreetVet

### About StreetVet

StreetVet is a fast-growing national charity, committed to providing free vet care to the pets of people experiencing homelessness and to keeping pets and owners together to maintain their unbreakable bond. StreetVet relies on its team of over 400 vet and nurse volunteers in 23 locations around the UK to provide free veterinary treatment, funded by grants, corporate and private donors and partners. Since inception in 2016 the charity has treated nearly 3,000 pets and has won numerous awards including the Vet Trust Award for the Most Trusted Veterinary Charity, Purina Better with Pets Prize and Homeless Link Excellence Award for Excellent Support. We have also been successful in our grant applications for Trusts & Foundations such as The Jean Sainsbury Trust, France-Hayhurst Foundation, Douglas & Joanne Chapman Animal Trust and Marjorie Coote Animal Charity Trust. StreetVet is looking to recruit a dynamic, ambitious and confident Fundraising Manager to work with the Head of Marketing to develop and implement the fundraising strategy for StreetVet to achieve a revenue target for FY24/25 of £1.15 million, building a sustainable revenue stream for the long-term with a minimum 5% Yr on Yr growth.

<b>Role Title:</b>	Fundraising Manager
<b>Duration:</b>	Permanent
<b>Reporting to:</b>	Head of Marketing
<b>Key Contacts:</b>	Colleagues, external stakeholders, suppliers, donors, prospects and other supporters
<b>Location:</b>	Remote, with regular UK travel including evenings and weekends
<b>Hours:</b>	37.5 work week (flexible working available)
<b>Holiday:</b>	25 days per year plus national holidays
<b>Salary:</b>	£30,000 - £35,000 depending on experience

### Main Purpose of the Role

We are seeking a passionate and experienced Fundraising Manager to join our team. The successful candidate will be a core member of the Central Team, working closely with the Marketing Team to develop and deliver the income stream for the charity with fundraising strategies that support StreetVet's mission. This role will have budgetary responsibility and will involve building a donor database, donor and fundraiser stewardship, organising fundraising events, and securing grants and sponsorships.

The role will report to the Head of Marketing and will be responsible for driving forward all aspects of fundraising, including building corporate partnerships, individual giving, major donors, trusts and foundations, legacies and community.

The StreetVet Central Team is a small but agile team of just eleven employees, working alongside its legion of veterinary volunteers, so we expect the successful candidate to be a self-starter with a "can do" attitude, lots of energy and drive and a want to make a big difference.

This is an exciting opportunity to join a growing national charity, make a real impact in the critical fundraising area and make a tangible difference to the ambitions of StreetVet.

email: [info@streetvet.org.uk](mailto:info@streetvet.org.uk) [www.streetvet.org.uk](http://www.streetvet.org.uk)

4 Battersea Park Road, London, SW8 4AA

Registered Charity Number: 1181527 (England and Wales) & SC052940 (Scotland)



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## Responsibilities:

### Fundraising Management and Development

- Work with the Head of Marketing to develop and implement a balanced and realistic fundraising strategy, which builds on StreetVet's strengths and maximises income for the charity.
- Deliver an integrated fundraising programme, which includes corporate partnerships, individual giving, major donors, trusts and foundations, legacies, community and events.
- Ensure all fundraising activity is compliant with GDPR and relevant fundraising regulation and that all data is accurate and maintained efficiently.
- Work with colleagues across StreetVet to proactively identify fundraising opportunities in line with our ethical fundraising policy and procedures, prioritising relationships where our values are aligned and we can achieve the biggest positive net gain for the human/animal bond and animal welfare.
- To maintain and develop the donor CRM platform including building supporter journeys to enhance donor experiences and maximise income for the charity.
- Work with the Head of Marketing to ensure that all opportunities to promote StreetVet and develop our fundraising and supporter engagement experiences are explored and maximised.
- Manage all aspects of finance and reporting relating to fundraising, including annual budgets, monthly reporting and re-forecasting. Provide monthly reports and updates on all fundraising activities and income streams
- Work with the Head of Marketing, internal colleagues and external stakeholders to create impactful storytelling and supporter engagement opportunities to maximise revenue streams.

### Other

- Keep up to date with best practice in fundraising and comply with relevant legislation and regulation and work within the organisation's policies and procedures.
- Demonstrate our StreetVet values every day behaving with compassion, respect, and empathy whilst trusting others and taking responsibility for your actions at all times.
- Support and promote StreetVet's commitment to equality, diversity and inclusion.
- Safeguard the assets and reputation of StreetVet in all external communications.
- Fully participate in the appraisal system and personal development planning process.

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- Work within the policy framework of StreetVet including code of conduct, maintaining confidentiality and safeguarding.
- Adhere to finance procedures and ensure that records of expenditure are maintained accordingly.

This job description is intended only as a guide to the range of duties involved. The post holder will need to be flexible and adaptable in order to respond to other duties that may be required from time to time and the changes and developments within the charity appropriate to the role.

**How to apply:** Please email your CV and a covering letter to Collette Sheaff by COB on Thursday 31st October 2024 ([collette.sheaff@streetvet.org.uk](mailto:collette.sheaff@streetvet.org.uk))

**Applications close:** COB Thursday 31<sup>st</sup> October 2024

## What we are looking for – behaviours, knowledge and experience:

Experience	Desirable/ Essential
1. 3+ years experience of demonstrable experience of managing a fundraising programme and achieving ambitious income targets	E
2. Proven experience working in a charity with responsibility for inspiring and motivating fundraisers	E
3. Experience developing and managing a diverse fundraising portfolio with significant expertise in at least one of charitable trusts and grants, corporate partnerships and major donors	E
4. Experience of managing fundraising budgets and ability to make informed forecasts about income and return on investment	E
5. Experience of effective time management, working to tight deadlines and prioritising conflicting priorities successfully	E
6. Experienced in managing successful cross-functional relationships, internally and externally	E
7. Demonstrable experience of working successfully as part of a cross-disciplinary team, whilst also being able to work on own initiative and fully remote	E
Knowledge and Understanding	
8. Knowledge of the relevant regulations which relate to fundraising	D

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9. Understanding of donor management and stewardship techniques and techniques to convert prospects into donors	E
<b>Qualifications and Skills</b>	
10. Educated to degree level, or equivalent standard or relevant professional experience, which demonstrates experience in the field of fundraising and/or equivalent academic skills of literacy, numeracy and analytical ability.	D
11. Excellent written and oral communications skills with the ability to organise and present information clearly and adapt communication to a variety of audiences	E
12. Excellent organisational abilities with good attention to detail, including the ability to manage a high-volume workload and conflicting priorities	E
13. Confident use of IT – including Teams, Microsoft Word, Excel, PowerPoint, Outlook, CRM Databases and Donation Platform Management	E
14. Innovative and proactive mindset with excellent interpersonal skills	
<b>Other Requirements</b>	
15. Excellent team player also able to work individually and remotely, with the ability to build and maintain positive, collaborative and trusting relationships	E
16. Strong work ethic and commitment with the ability to work remotely, flexibly and independently within a small, fast-growing organisation	E
17. Belief & commitment to StreetVet's Vision, Mission and Values	E
18. Resilience, vision, and reliability	E
19. A genuine commitment to equality, diversity and anti-discriminatory practice	E
20. Willingness to work flexibly, travel within the UK and to undertake some evening/weekend work	E
21. Eligibility to work in the UK	E

StreetVet is committed to promoting a diverse and inclusive community - a place where we can all be ourselves and succeed on merit. We offer a range of family-friendly, inclusive employment policies to support staff from different backgrounds.

We know that diverse teams make us stronger and more effective as an organisation, and we look forward to hearing from all interested candidates.

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