



Social Media and Design Consultant	
Team: Communications	Location (remote): Europe / Middle East / Africa (EMEA), Asia
Contract Length: Monthly retainer contract (for up to 6 months)	

Background:

Amna envisions a world where refugees have the power to shape their own futures, unbounded by the impact of trauma, conflict and displacement. We are a refugee-led organization working to expand mental health support and community-led psychosocial services for refugees and other displaced people, giving them the tools to heal, rebuild resilience, and rediscover joy and belonging. Our approach is simple and evidence-based, developed in partnership with refugees and psychosocial experts. We work globally to fund, train, and empower frontline organizations and humanitarian to deliver trauma and identity-informed care to those affected by displacement. By fostering safe spaces for healing, we aim to break the cycle of intergenerational trauma and create lasting change.

Since 2016, Amna has directly supported over 25,000 refugees, funded 50 organizations, and trained 380 partners across 13 countries. Our programs have indirectly impacted the lives of over 2.4 million displaced people, helping them find strength and hope in the face of adversity.

At Amna, we believe in the power of community, healing, and hope — because every refugee deserves the chance to reclaim their future.

Safeguarding:

The role-holder will have experience working according to ethical and good practice safeguarding principles. They will be expected to adhere to and promote Amna's Safeguarding Policies as they will be involved in and responsible for programmes working with children and vulnerable groups in different settings.

How you will make a difference:

Amna is seeking a **Social Media and Design Consultant** on a monthly retainer contract to support our digital content strategy and enhance our online presence. Both individuals and agencies with the relevant skills and experience are welcome to apply. This role is pivotal in amplifying our mission through creative and impactful content that engages our audience and reflects our core values. The consultant will bring expertise in social media management, graphic design, and video editing to help us effectively communicate our story.

Deliverables include:

- Designing up to 20 high-quality graphical posts per month for social media, ensuring alignment with Amna's visual identity and core values.
- Editing videos and reels for social media channels, up to 5 per month, using software such as Adobe Premiere Pro or Final Cut Pro.
- Scheduling posts across social media platforms using Hootsuite, ensuring consistent and strategic content delivery.
- Uploading and managing content on Amna's website using a web Content Management System (CMS), such as WordPress.
- Providing ad-hoc design support as needed, including infographics, reports, and digital marketing materials (2-3 per month)
- Collaborating closely with the communications team to develop and execute content strategies that raise awareness and foster engagement.
- Keeping up to date with social media trends, tools, and best practices to enhance Amna's digital presence, engaging with comments and messages.
- Amna team will share briefs and provide text, creative direction and copy for each deliverable.
- The consultant will be also expected to be available for 1-2 check in meetings per week

Qualifications and Experience:

- Proven experience managing social media platforms and developing visual content for social media, preferably in the non-profit or social impact sector.
- Expertise in Adobe Creative Suite, including Photoshop and Illustrator.
- Proficiency in video editing software such as Adobe Premiere Pro or Final Cut Pro.
- Strong knowledge of WordPress or other CMS platforms.
- Experience in using social media management tools, such as Hootsuite, for scheduling and analytics.
- Interest in social impact, social justice, and working with communities affected by adversity, including displacement, war, conflict, poverty, abuse, or marginalization.
- Ability to work independently and manage multiple projects simultaneously in a remote working environment.

Desirable:

- Experience working with or for refugee or displaced communities.
- Additional language skills (Arabic, Dari, Pashtu or another language spoken by our partners and the communities we support).

Work Location and Environment:

This is a remote service contract opportunity open to applicants in the UK, Europe, the Middle East, Africa (EMEA), and Asia. The consultant will be expected to coordinate with Amna's communications head based in London.

Commitment to Diversity, Equity, and Inclusion:

As a refugee-led organization, Amna values diverse perspectives and strongly encourages applications from candidates with lived experience of displacement or refugee backgrounds.

As an equal opportunity organization, we do not discriminate on the basis of race, religion, color, ethnicity, sex, gender, sexual orientation, age, marital status, or disabilities status.

How to Apply:

Interested individuals or agencies should send their portfolio along with a financial proposal and CV (either in writing, video, or voice note; no longer than one side of A4 or 3 minutes) or company overview to hr@amna.org **by the latest 20th October 2024**.

Applications will be considered on a rolling basis, and qualified applicants may be invited to an interview during the application process. We strongly encourage candidates to apply before the deadline.