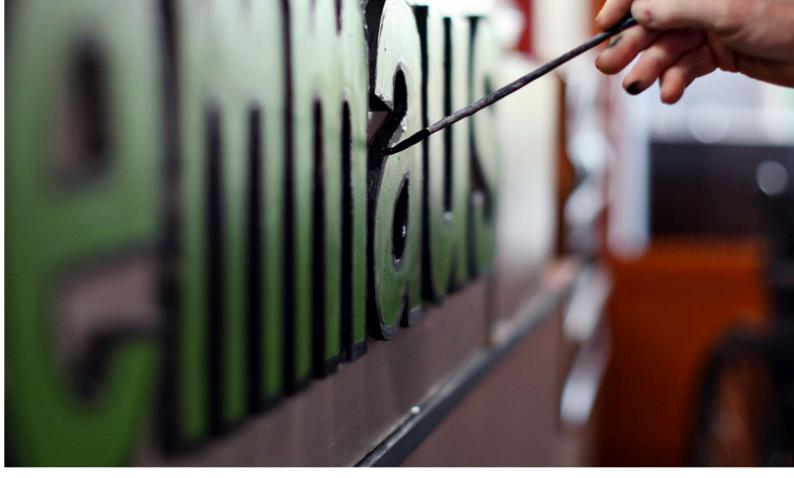


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# **Applicant Pack**

Social Enterprise Manager



# Contents

Introductory Letter	3
About Emmaus	4
About Emmaus Bristol	6
Terms of Employment	8
Role Description	8
Person Specification	9
Application Process	11
Safeguarding and Right to Work in the UK	13
How we store and use your personal information	13

#### working together to end homelessness



Emmaus Bristol Backfields House, Upper York Street, Bristol BS2 8QJ t: 0117 954 0886 e: info@emmausbristol.org.uk w: www.emmausbristol.org.uk

Dear applicant,

Thank you for your interest in working for Emmaus Bristol. We are looking for a Social Enterprise Manager to join our team.

Emmaus Bristol is a local charity working to help people out of homelessness. The work we do here changes lives.

The new Social Enterprise Manager will play a pivotal role in the charity. The Social Enterprise Manager will lead our social enterprises to further their social and environmental impact, and to generate a financial surplus which we use to support people out of homelessness. We're looking for someone with great business sense, who can work in a trauma-informed way with companions and other vulnerable adults, who are our beneficiaries and main work force.

You will be joining a friendly and enthusiastic team who are passionate about what they do, and you will be making a huge difference to people's lives.

"My favourite thing about working at Emmaus Bristol is the people: it's truly somewhere that makes a difference in people's lives, and everyone here very much believes in the work we do. We're all aiming for the same goal and working together to achieve it, which is very motivating for everyone involved." Katie – current Social Enterprise team member.

The application deadline is 9am Tuesday 14 May 2024 and details of how to apply are on page 13.

In-person interviews will be held at our Backfields House site on Tuesday 21 May 2024. During the interview there will be an opportunity to meet staff and companion team members.

We look forward to receiving your application,

Jessica Hodge (Chief Executive) Emmaus Bristol

# About Emmaus

Our Vision: A sustainable world in which everyone has a home and a sense of belonging



Emmaus is a homelessness charity with a difference. We don't just give people a bed for the night; we offer a home, meaningful work and a sense of belonging.

For many people who have experienced homelessness, losing their self-esteem can be the most damaging part of their experience. Being on your own, with no support around you can be soul destroying, leaving you feeling worthless.

Finding your way out of that situation isn't easy, particularly when the only options available are temporary fixes, offering a bed for the night but little to occupy your days.

Emmaus is different because it provides a home for as long as someone needs it, in an Emmaus community. This gives people the opportunity to take stock of their lives, deal with any issues they might have, and often re-establish relationships with loved ones.

"Companion" is the name given to those who live in an Emmaus community and work in the social enterprise, where they support themselves and one another. Emmaus supports more than 850 people who have experienced homelessness in 30 Emmaus communities across the UK.

Rather than relying on benefits, Emmaus uses social enterprise to generate revenue that pays for companions' home, food and upkeep, as well as providing a small weekly allowance. This is key to restoring feelings of self-worth, showing Companions that their actions make a real difference, both to their own life, and the lives of others.

### How it works

Unlike a lot of provision for homeless people, Emmaus communities offer a home for as long as someone needs it. This includes a room of their own, food, clothing and a weekly allowance.

In return, we ask:

- That Companions work in the community's social enterprise;
- That they behave in a respectful way towards one another;
- That no alcohol or illegal drugs are used on the premises;
- That they sign off benefits, with the exception of housing benefit (if entitled to it) and PIP (if relevant).

# **Our Impact**

Emmaus doesn't only have a significant impact on the lives of people who have experienced homelessness and social exclusion, it also brings wider social and economic benefits.

Research carried out in 2012 found that for every £1 invested in an established Emmaus community, £11 is generated in social, environmental and economic returns.

The benefits included:

- Keeping people out of hospital, and helping them to be safe and well, saved the Department of Heath £1,478,506 for NHS and emergency service costs;
- Emmaus saved local government £2,447,612 which would have been spent on hostel accommodation, drug and alcohol services and landfill;
- Keeping people in work and out of prison saved the Ministry of Justice £778,435.



The report found that Emmaus communities successfully provide a place for people in vulnerable housing situations to rebuild their lives by offering them meaningful work and support. Significant benefits were linked to substantial improvements in Companions' physical and mental health, including reductions in substance misuse.

"Homelessness ends the moment you walk through the door... the rest is up to you."

"Emmaus gives people respite and a purpose." "Emmaus is the best place to come if you need help to get back on track. I'm a really good example of how it helps and I'm happy that I have a chance at life now."

## **About Emmaus Bristol**

Emmaus Bristol has been providing accommodation and support in Bristol since 2002. Accommodation is in Shaftesbury House which has 21 en-suite rooms and shared community facilities, and five terraced houses which are home to either families or Companions/ former Companions in house shares.

We have shops selling second hand goods which are operated by companions and overseen by the Social Enterprise Manager. Companions also staff our house clearance service and the warehouse, as well as supporting our eBay shop. We have two eco holiday pods which we rent to visitors, and we provide affordable work space for other local charities and social enterprises.



## Purpose, Vision, Mission & Values

### **Our purpose**

We exist to give hope and a sense of belonging to those who have experienced homelessness and poverty

#### **Our mission**

To empower people affected by homelessness and poverty to change their lives for the better whilst using our voice to achieve social change.

In Bristol we do this by providing a community of affordable and safe homes, meaningful work experience and training through our Social Enterprises, which in turn provide social and environmental value for our local community.

### **Our vision**

A sustainable world in which everyone has a home and a sense of belonging.

#### **Our values**

**Respect** - for others, ourselves and our environment **Sharing** – our resources, skills, challenges and successes **Openness** – to ideas, challenges and to other points of view **Solidarity** – helping those in greatest need and opposing injustice **Welcoming** – friendly, approachable and inclusive to all

## Our Strategic Objectives 2022-2027

Emmaus Bristol is committed to expand and improve the work that we do to help people out of homelessness and poverty.

Over the next five years we will:

• Build or acquire more new homes for people in housing need.

- Transform our Social Enterprises to provide a higher level of training and support to Companions
- Provide work experience and training opportunities to non-residential Companions.
- Restructure our staff and board team and improve decision making and governance processes in order to support our growth.
- Build on the structured support work developed over the last four years by moving towards an organisation-wide trauma informed approach.

## **Job Roles and Responsibilities**

Job title	Social Enterprise Manager				
Reports to	Chief Executive				
	In time, this post will report to the new Head of Impact – see organisation chart at the end of this pack				
Line manages	Online & Retail Manager, Warehouse & Logistics Coordinator, Work Coach				
Location	Emmaus Bristol, Backfields House, Upper York Street, Bristol BS2 8QJ Please note that this is a site-based (not remote) role.				
Contract	Permanent				
Salary and benefits	Up to £36,000 per annum dpe. 25 days' annual leave plus bank holidays. Emmaus Bristol provides an auto-enrolment pension scheme with Royal London.				
Training and	Individually tailored induction, training and development				
personal development	Cycle to work scheme				
	A 24/7 employee assistance scheme is available				
Working hours	7.5 hours per day which can be worked flexi-time between 8am and 6pm, Monday to Friday.				
	37.5 hours per week full time. 30 hours per week/ 0.8 FTE may also be considered.				

#### Job Purpose

The purpose of the Social Enterprise Manager is to lead our Social Enterprises and ensure they meet their social, environmental and financial objectives.

Emmaus Bristol's social enterprises currently revolve around the collection, sorting and sale of donated preloved goods. We have high-street and online retail, a warehouse and van services. In addition, we have two eco holiday pods which we rent to visitors.

For Emmaus Bristol trading is "primary purpose" as the Social Enterprises provide work experience, training and structure for Companions and others. This allows Companions to sign off benefits and instead receive an

allowance generated from their hard work. The Social Enterprises must cover their own costs and return a surplus that supports the work of the charity, and our solidarity activities.

The Social Enterprise Manager will strive to continually improve our Social Enterprises:

1) For our residential and non-residential Companions (adults who have experienced homelessness and/ or are unemployed), so that we provide excellent work experience and training; engendering a sense of purpose and belonging, and providing the work and life skills needed to move on.

2) For our customers so that we are providing the best service we can, whether it's a house clearance following a bereavement, people on holiday staying in our pods, a shop customer, or a recipient of solidarity furniture.

3) Improving our financial performance, so that our Social Enterprises allow us to support more people out of homelessness.

4) Always looking to improve our environmental impact through resource efficiency, re-use and recycling.

There is scope to launch new Social Enterprises, and we are keen to hear from people with business development experience, but our objective within this five-year plan cycle is to do better with the services we already provide, and make better use of the existing sites we have.

### **Job Description**

The job is to lead Emmaus Bristol's Social Enterprises, and as such the actual duties will vary according to the needs of the Social Enterprises and the capabilities and duties of the staff, volunteer and companion teams at any given time. As such the job description is not exhaustive and instead acts as a guide to the responsibilities of the role.

This is a senior management role but as we are a small charity, it is also very hands on.

#### **Business-related**

- Annual budget and target setting for all Social Enterprise work streams, with input from the team
- Quarterly financial and KPI reporting
- Business improvement and business development, including revising existing business plans and developing new, viable plans
- Ensuring Legal and Health and Safety compliance of the Social Enterprises
- Effective oversight of all Social Enterprise activities
- Direct responsibility for the eco holiday pods
- Overall responsibility for customer service including responding to feedback in a timely manner

#### **Coaching & Supervision**

- Line management of Social Enterprise staff members
- Recruitment and induction of new staff members as needed
- Supervision of Companions and volunteers
- Lead on a weekly co-produced rota to ensure all Companion roles are covered
- Providing or procuring training to meet the team's needs

#### Social and Environmental Impact

- Take the lead on impact measurement within the Social Enterprises
- Overall responsibility for resource efficiency of the Social Enterprises, particularly in maximising re-use and minimising waste

#### Support

- Shared oversight and leadership of in-work support with the Support Manager
- Effective co-working with the Support Team to ensure the wellbeing and progress of Companions and other vulnerable adults
- Ensuring proper professional boundaries and adult safeguarding at all times
- Participation in the on-call rota, which necessitates having a work phone on outside of working hours for a week at a time, usually 1 in 4 to 6 weeks. This is remunerated.

#### <u>General</u>

- Follow all Emmaus Bristol Policies and Procedures
- Attend, where appropriate, training courses relevant to the development of the role
- Attend and participate in relevant meetings and forums
- Adhere to all health and safety and fire regulations, and to co-operate with the Charity in maintaining good standards of health and safety
- Uphold ethical and professional standards and not behave in a manner that is likely to bring the Charity into disrepute
- Be proactive in engendering equality and diversity within the Charity
- All employees are expected to be competent with the use of technology and information systems, and understand their duties and responsibilities with regard to GDPR and the appropriate use of personal data including sensitive personal data.
- As requested by your line manager, carry out any other duties or general tasks and hours of work as may be reasonably required within the scope and purpose of the job

### **Relationships**

You will need to be as confident reporting to trustees in a board meeting as you are working alongside a Companion in the work that they do. The Social Enterprise Team and Support Team work closely together to provide an excellent service to Companions and other service users, so it is vital that you work collaboratively.

The Social Enterprise Manager should foster and maintain productive, healthy and professional relationships with:

- Residential and non-residential Companions (adults with lived experience of homelessness and / or unemployment who live and/or work within the Emmaus Bristol community)
- Emmaus Bristol staff, volunteers, trustees, trainees, students, work placement participants, interns and other visitors
- Contractors, customers, suppliers, referral agencies, partner organisations and training providers
- Emmaus organisations at Regional, National and International level

## **Person Specification**

We will score applicants against these criteria. As it's a wide and varied role, we encourage you to apply if you meet most but not every point.

Essential	Desirable		
Education	Education		
Educated to degree level or equivalently qualified by experience			
Qualifications	Qualifications		
Evidence of Continued Professional Development	<ul> <li>Professional qualification(s) in a relevant field</li> <li>Driver with full, clean UK compliant driving license</li> </ul>		
Experience	Experience		
<ul> <li>At least three years' line management experience</li> <li>Business improvement and Business development, ideally within a charity or social enterprise setting</li> <li>At least three years' experience as a budget holder of a business or social enterprise with a comparable turnover</li> <li>Working with vulnerable adults</li> <li>Developing mutually beneficial partnerships</li> <li>Developing, working to, and monitoring progress against KPIs and other targets</li> <li>Project management</li> </ul>	<ul> <li>Volunteer management</li> <li>Fundraising</li> <li>Working in re-use</li> </ul>		
Skills	Skills		
	<ul> <li>Mediation</li> <li>Influencing to achieve positive outcomes</li> <li>Marketing</li> </ul>		

Knowledge & Ethos	Knowledge & Ethos		
<ul> <li>Retail and trading law</li> <li>Empathy for Emmaus Bristol's mission and values</li> <li>Committed to equality, diversity, inclusion and anti-</li></ul>	<ul> <li>Knowledge and understanding</li></ul>		
discriminatory practises <li>Leading by example to demonstrate best practise at work</li> <li>Enthusiastic and can-do attitude</li> <li>Demonstrable understanding of workplace health &amp; safety</li> <li>Great at working face-to-face with people to achieve positive</li>	of issues surrounding		
experiences <li>Highly self-motivated and able to work with minimum</li>	homelessness <li>EPOS systems</li> <li>Manual handling, fire safety,</li>		
supervision to achieve goals <li>Team player</li>	COSHH, risk assessments <li>Trauma informed practice</li>		

## **Organisational Diagram**

		Head of Impa New post - v		Chief Executive Head of Buildings New post - vacancy	Head of Resources <i>New post -</i> <i>vacancy</i>	
		Social Enterprise Manager <i>Vacancy</i>	Support Team Manager	Premises & Vehicles Coordinator	Office Manager	Fundraising Manager New post - vacancy
Warehouse & Logistics Coordinator	Retail & Online* Manager	Work Coach New post - vacancy	Support worker	Support worker		
	Online Assistant				•	

\*Currently one role, but ambition in 5-year-plan is to have two roles



We recommend you read our most recent annual reports which you can find on the <u>Charity Commission</u> <u>website</u>, so that you understand the scope of the role and of the Social Enterprises.

#### Applications must be made using the following application form by 9am Tuesday 14 May 2024.

https://docs.google.com/forms/d/e/1FAIpQLSd61UpMOb3r3TQbL0OhUFzsxYDXq3M3C6fpGkhyZ9WtltWxnQ/ viewform?usp=sf\_link

Interviews are scheduled for Tuesday 21 May 2024.

We also ask that you complete an equal opportunities form, which will not be associated with your application, but allows us to monitor and improve our recruitment in terms of diversity.

https://forms.gle/1m6Y9R2GnzLyJMzx9

If you can't click on the form links above, copy and paste into your browser.

### Safeguarding and Right to Work in the UK

The role will involve working with companions and in the community and will need to have a Disclosure and Barring Service (DBS) check carried out. This is to check the criminal records and that the person is not barred from working with 'adults at risk'. Some Companions can be classed as adults at risk.

The Declaration of Criminal Records Form is needed to check any previous convictions. After interviews, the successful candidate will need to provide evidence of right to work in the UK and complete a DBS check.

#### How we store and use your personal information

Your CV and other information will be stored in a limited access folder throughout the interview process. It will be stored for up to two years, to enable equality monitoring and also to enable us to contact you in the future should any other suitable posts become available. However, if at any time you wish us to delete your information, then please do not hesitate to contact us b and it will be destroyed.

The CV and cover letter or application form only will be passed on to other members of the panel. But before it is passed on, the personal information will be removed. This includes:

- Name
- Address
- Age
- Marital Status

This is to protect your personal information, but also to enable us to shortlist without seeing those details, so that we are fair and equitable and to encourage a diverse workforce.