



Role Overview

Role title: Senior Youth Engagement & Careers Lead

Team: Marketing / Youth Engagement & Careers

Reports to: Marketing Director

Salary: £29,000 – £34,000 (dependent on experience)

Hours: Full-time, 37.5 hours per week

Location: Kettering (80% office-based)

Purpose of the role

The Senior Youth Engagement & Careers Lead is responsible for increasing the reach, use, and impact of Youth Employment UK's careers and skills support for young people.

This role focuses on promoting and embedding existing products such as our Employability and Careers Advice, Young Professional Online Courses, and Virtual Work Experiences, while supporting the creation of new programmes and digital experiences. The postholder will build relationships with schools, colleges, youth organisations, and partners, ensure youth voice is embedded across all work, and maintain high standards of safeguarding.

This role does not carry responsibility for commercial income generation.

What the role is accountable for

Outputs (what is delivered)

The role is responsible for increasing engagement with Youth Employment UK's careers and skills products by building and maintaining relationships with schools, colleges, youth organisations, and partners.

This includes promoting and embedding Youth Employment UK resources within schools, colleges and other settings, delivering presentations and sessions, and supporting organisations to actively use the products.

The role manages the Youth Ambassador Programme, including recruitment, onboarding and ongoing engagement. This includes delivering a structured programme of monthly online sessions, in-person events and ongoing activity, ensuring ambassadors are supported to contribute regularly and develop their skills.



The role acts as Designated Safeguarding Lead, maintaining safeguarding policies, systems and reporting, and ensuring safeguarding and Prevent responsibilities are met across all relevant activity.

The role contributes to the development and improvement of careers and skills programmes, including virtual work experiences, informed by youth insight and sector trends.

The role also supports delivery of projects linked to careers and skills content, including coordination, delivery and reporting.

Outcomes (what success looks like)

Success in this role is demonstrated through a measurable increase in the number of young people accessing and using Youth Employment UK's careers and skills products.

Youth Employment UK's resources are actively used by schools, colleges and partner organisations, with clear evidence of sustained engagement rather than one-off use.

The Youth Ambassador Programme is structured, consistent and well-attended, with ambassadors participating in monthly sessions, in-person activity and regular contributions. Ambassadors report a positive experience, develop their skills and feel they are making a meaningful contribution.

Safeguarding is well-managed, compliant and embedded across all activity involving young people, with clear systems, reporting and proactive management of risk.

Relationships with providers and partners are strong and ongoing, contributing to continued growth in engagement and reach.

Insight from young people is consistently used to inform product development, organisational activity and wider work.

Behaviours (how the work is done)

The role requires a professional, organised and structured approach to managing a broad and varied workload.

The postholder communicates clearly and confidently, both in writing and in person, including presenting to young people, educators and partners.

The role works collaboratively across the organisation, particularly with marketing, sales and policy colleagues, ensuring that youth engagement activity supports wider organisational priorities.



The role acts as a strong internal advocate for young people, ensuring that youth voice is represented appropriately in organisational work.

All work should reflect Youth Employment UK's values, including professionalism, collaboration and a clear focus on supporting young people.

Attitudes (ownership and judgement)

The role requires a high level of ownership for delivery across multiple areas, particularly product engagement, youth ambassador activity and safeguarding.

The postholder is expected to manage their workload independently, prioritise effectively and maintain consistent delivery across competing demands.

The role requires sound judgement, particularly in safeguarding matters, stakeholder engagement and balancing priorities.

Risks and issues should be identified early and communicated clearly, with appropriate escalation where required, while maintaining accountability for delivery.

Skills and experience

The role requires experience of working with and engaging young people, alongside the ability to manage programmes or projects effectively.

Candidates should demonstrate strong communication skills, including the ability to deliver presentations, produce reports and engage a range of audiences.

Experience of careers education, employability or related programme design is important.

Experience of safeguarding responsibilities is required, ideally at Designated Safeguarding Lead level or with a clear understanding of safeguarding practice.

The role requires the ability to build relationships with external partners, including schools, colleges and youth organisations.

An understanding of the education, skills and youth employment landscape is desirable.

Working arrangements and benefits



This role is based in Kettering, with an expectation of 80% office attendance unless otherwise agreed.

Youth Employment UK offers a supportive working environment and is committed to flexible working where possible. Benefits include annual leave, pension contribution, wellbeing days, volunteering days and opportunities for professional development.

Additional benefits include on-site parking (subject to availability), office meals and team activities.

Values

Youth Employment UK is committed to being a professional, collaborative and purpose-driven organisation.

All colleagues are expected to work in a way that reflects our commitment to young people and employers, demonstrate professionalism and integrity, collaborate effectively with colleagues and partners, and contribute to a positive and supportive working environment.

Recruitment process

We aim to provide a clear and consistent recruitment experience.

The process for this role is expected to include an initial online interview (approximately 30 minutes), followed by a second-stage interview, usually held in person, including a structured interview and a role-related task.

Candidates who attend interview will be informed of the outcome as soon as possible.

We are committed to fair and accessible recruitment. Please let us know if you require any reasonable adjustments at any stage of the process.