

## JOB DESCRIPTION

<b>JOB TITLE:</b>	Senior Research Communications Officer
<b>STATUS:</b>	Permanent
<b>HOURS:</b>	9.00-5pm 35 hours per week (Breakthrough T1D operates a flexible working policy)
<b>SALARY:</b>	£35,575 per annum
<b>HOLIDAY:</b>	25 days plus statutory holidays
<b>LOCATION:</b>	Hybrid working Part London office-based and part home based. The post holder will work a minimum of one day a week in the office
<b>REPORTS TO:</b>	Head of Content
<b>DIRECT REPORTS:</b>	Research Communications Officer
<b>KEY INTERNAL RELATIONSHIPS:</b>	Content manager, Social Media & Digital Officer, Marketing & Brand Team, wider Communications and Policy Department, Fundraising team, Community Engagement team, Chief Executive and Senior Management Team, Director of Research Partnerships
<b>KEY EXTERNAL RELATIONSHIPS:</b>	World-leading research scientists, people with type 1 diabetes, medical and research organisations, scientific media



Breakthrough T1D UK, formerly JDRF UK, is the leading global organisation funding type 1 diabetes research. Our mission is to accelerate life-changing breakthroughs to cure, prevent and treat type 1 diabetes and its complications. To accomplish this, Breakthrough T1D has invested more than £2 billion in the last five years alone. We collaborate with the most talented minds to develop and deliver a pipeline of innovative therapies to people living with type 1 diabetes. Our staff and volunteers around the globe are dedicated to campaigning for our vision of a world without type 1 diabetes.

## **DEPARTMENT**

The Content & Communications Manager sits within the Content Team, reporting into the Director of Policy and Communications, alongside the Brand, Marketing, Digital, Policy and Community Engagement Teams. At Breakthrough T1D, our in-house content team works closely with all directorates to engage, inform and support the T1D community.

We create content that not only inspires hope and sparks conversation but also makes national news headlines. Our trusted, co-produced content provides practical insights and evidence-based information to people with T1D. By collaborating closely with researchers, healthcare professionals, and people with lived experience, we ensure our content reflects real-world experiences and the latest scientific breakthroughs, making us a go-to resource for the T1D community.

## **PURPOSE OF THE ROLE**

As our Senior Research Communications Officer, you will inspire and engage diverse audiences with evidence-based research communications that drive support and funding for Breakthrough T1D's mission.

You will combine scientific rigour with creative flair to craft content that cuts through noise and resonates with our stakeholders. Working closely with people who have lived experience, you will co-produce research communications that amplify authentic voices.

A key focus of your role will be using research communications to promote equity, diversity, and inclusion. Through your work, you will ensure our messaging reflects and serves the needs of everyone affected by T1D.

Additionally, you will personally represent Breakthrough T1D and build relationships with key audiences, particularly adults and families with type 1 and type 1 diabetes researchers, via digital channels and face-to-face.

## **KEY TASKS**

- Showcase the impact of Breakthrough T1D funded research by creating inspiring, evidence-based, and inclusive research content that highlights diverse lived experiences. Ensure this content is optimised for search engines to increase visibility and drive organic traffic.
- Share this optimised content across all digital and print communications, including the website, social media, magazine, newsletters, and press releases, to reach a broad audience and enhance engagement.

- Manage and support the Research Communications Officer, ensuring delivery of high quality content, providing guidance to align communications with organisational priorities.
- Ensure research communications reflect a commitment to equity, diversity, and inclusion, amplifying underrepresented voices.
- Act as a public representative of Breakthrough T1D at meetings and events in the UK and abroad.
- Help to organise the research aspects of events such as conferences, webinars, and community days, ensuring they are accessible, inclusive, and showcase our impact.
- Build and maintain a strong knowledge of the global T1D research landscape. Provide timely updates and lead responses to breaking research news.
- Develop and nurture relationships with our researchers, sharing their findings and demonstrating the impact our supporters help us to achieve.
- Support Breakthrough T1D's policy and public affairs efforts by providing research content and insights to inform communications with government and stakeholders.
- Prepare research briefings for Breakthrough T1D leadership to inform decisions and shape policy.
- Offer research advice and guidance across the organisation, embedding lived experience and EDI values in all communications and programmes.
- Evaluate the impact of research communications, using data to improve audience engagement.

## PERSON SPECIFICATION

Criteria	Essential	Desirable
<b>Experience:</b>	<ul style="list-style-type: none"> <li>• Experience of translating science for lay audiences, ensuring content is accessible and inclusive</li> <li>• Experience of using a variety of channels to deliver scientific content</li> <li>• Experience of public speaking</li> <li>• Knowledge of the scientific, research and medical sectors</li> <li>• Experience of working within a science communications team</li> <li>• Experience of leading others, contributing to a collaborative and inclusive team environment.</li> <li>• Experience of delivering communication activities to set plans and targets</li> <li>• Experience of working together with people who have lived experience to co-produce content</li> </ul>	<ul style="list-style-type: none"> <li>• Some knowledge of diabetes and diabetes research, or another autoimmune condition</li> <li>• Working in an income generation environment</li> <li>• Evaluating content via analysis of Google Analytics, social media metrics etc</li> <li>• Knowledge of the charity sector</li> </ul>
<b>Skills:</b>	<ul style="list-style-type: none"> <li>• Excellent written and oral communication skills</li> <li>• Strong interpersonal skills and the ability to form and build good working relationships with key audiences, including people with lived experience of type 1 diabetes and senior researchers.</li> <li>• Good planning and organisational skills, with the ability to prioritise work and handle conflicting demands and deadlines</li> <li>• Consistent attention to detail, strong editing and proof-reading skills and to deliver at pace</li> <li>• Social media expertise</li> <li>• Excellent oral communication and presentation skills, with the ability to represent Breakthrough T1D in public</li> <li>• Ability to work independently under own initiative and as part of a team</li> <li>• Ability to analyse metrics and data</li> <li>• Ability to select, create and edit strong visual images and photos to</li> </ul>	<ul style="list-style-type: none"> <li>• Ability with simple online graphic design tools, e.g. Canva</li> <li>• Ability to use a website CMS to upload content</li> <li>• Ability to create optimised digital content using SEO skills</li> </ul>

	support content, ensuring they reflect diverse audiences and authentic experiences	
<b>Personality:</b>	<ul style="list-style-type: none"> <li>• Commitment to Breakthrough T1D's goals</li> <li>• An understanding of how to contribute to teamwork and manage cross-organisational working relationships</li> <li>• Outgoing, confident, friendly and professional</li> </ul>	
<b>Education:</b>	<ul style="list-style-type: none"> <li>• Science degree</li> </ul>	
<b>Other:</b>	<ul style="list-style-type: none"> <li>• Willingness to work occasionally outside office hours including at weekends</li> <li>• Willingness to undertake occasional national and international travel on behalf of Breakthrough T1D</li> </ul>	

### **EQUAL OPPORTUNITIES**

Breakthrough T1D is an equal opportunity employer and does not discriminate against employees for job applications on the basis of race, sexual orientation, religion, colour, sex, age, national origin, disability or any other status or condition protected by applicable law. This policy extends to but is not limited to recruitment, selection, remuneration, benefits, promotion, training, transfer and termination.

Breakthrough T1D is the operating name of JDRF, a registered charity No. 295716 (England and Wales) and SC040123 (Scotland) Raising funds for research to find a cure for type 1 diabetes. [www.breakthrough1d.org.uk](http://www.breakthrough1d.org.uk)