



Role Description

Role	Senior Fundraiser (Philanthropy & Partnerships)
Office Base	Flexible – work from home up to 100% of the time or hybrid (head office in Victoria, London)
Salary	£33,880 (at Full-Time Equivalent of 35 hours per week) Actual salary £30,984 for 32 hours per week
Hours	32 hrs per week (negotiable – open to discuss more/less hours.) Potential for contractor role – please indicate at application
Leave	25 days and 8 Bank Holidays, plus 2 personal days, plus 3 days between Christmas and New Year (discretionary and subject to charity needs)
Reporting to:	Co-CEO – Strategic Income Generation
Charity Mission:	<p>We are an empathy-led charity. We work alongside young people who have experienced injustice, inequalities, trauma, and childhood adversity. We work to heal trauma and adversity through empathy & caring relationships.</p> <p>We then support young people to use their lived experience voice to make change happen for others. You can learn more about us at our socials or our website here.</p> <p>At Peer Power Youth, everything we do is centred around young people and we work alongside young people who have designed and developed our organisation from the start. We want to make sure that the young people who are not usually heard in society ARE heard. The young people we work alongside are passionate about using their experience in a positive and powerful way to improve services</p>

Role Description:	<p>The Senior Fundraiser (Philanthropy & Partnerships) role covers Major Donor, Individual Giving and Corporate fundraising streams at Peer Power Youth, with oversight of Trusts and Foundations funding stream. You will work in your specialist area, and alongside specialist contractors for other income streams to achieve the income target.</p> <p>You will build the fundraising department in the charity, growing a team and work closely with the responsible Co-CEO, and Communications team.</p> <p>You will promote and demonstrate the values of the charity by being positive, open and honest, and showing empathy, love, respect and fairness.</p>
Main Tasks	<ul style="list-style-type: none"> • Deliver on the fundraising strategy, updating pipeline, monitoring performance and meet the agreed income target • Develop individual giving, corporate, major donor and legacy giving streams supported by engaging specialist contractors where needed • Set clear direction and delegate tasks for contractors to deliver on across different income streams • Raise awareness of our impact, identify, build and maintain our supporter/donor base, with our Communications team • Identify and organise new and innovative opportunities for income-generating activity amongst our existing Peer Power Youth networks, involving our whole community • Identify potential major donors and partners, approaching them for support in an appropriate and GDPR compliant manner, as well as in line with our values • Produce/oversee the production of compelling written funding proposals and presentations as part of bids for trusts and foundations, supported by our Trusts & Foundations Contractor • Direct responsibility for delivery of individual giving activity through engagement of existing donors and recruitment of new supporters • Update our CRM donor database for multi-income streams of income generation, and gather insights to improve our systems • Develop policies related to fundraising, and keep abreast of changes to legislation, updating and advising Co-CEO and Board • Proactively seek new opportunities, whether it's a corporate partner or someone who can provide vital supplies for the charity, a contact, or an event opportunity

Other Tasks	<ul style="list-style-type: none"> • Administrative tasks such as income reporting, and fundraising update reports • Maintaining the pipeline of activity with up-to-date income, reporting, forecasting and areas for opportunity. • Meeting with fellow colleagues in other departments to ensure areas for collaboration are not missed. • Thanking donors promptly and ensuring the necessary follow up is completed and logged using the CRM • Proactively staying across the Fundraising sector to identify trends and areas of opportunity. • Represent Peer Power Youth at internal and external events including networking events, as and when required.
General	<ul style="list-style-type: none"> • Build and maintain trusted relationships across Peer Power Youth and partners, and positively always represent Peer Power Youth. • Maintain organisational culture, by living the values of Peer Power Youth and modelling healthy working practices and relationships. • Be a valued and pro-active contributor to team development activities and core meetings. • Follow Peer Power Youth's policies and procedures • Undertake any other duties and reasonable requests that are in keeping with the nature of this post and to support the charity

Person Specification	
Knowledge & Experience	<ul style="list-style-type: none"> • Proven successful track record of meeting income targets and building relationships with supporters at all levels, ideally with a specialism in corporate partnerships, major donors and HNWIs, and/or engaging contractors to deliver this • Proven experience of working on all aspects of the delivery of successful fundraising direct marketing campaigns across a variety of channels within a charity. • Proven experience of producing high quality and compelling proposals, reports and correspondence to inspire generous support.

	<ul style="list-style-type: none"> • Knowledge and experience in donor acquisition and supporter growth and retention. • Ability to communicate to a high standard with a variety of audiences, both verbally and in writing, and in both formal and informal situations. • Experience in reporting on income and progress measurement (eg KPI's/KPR's), budget experience is desirable but not essential • Excellent IT and CRM management skills • Knowledge of the regulatory environment within the Fundraising Code of Practice as well as data protection legislation (GDPR, PECR), and Gift Aid.
Skills & Capabilities	<ul style="list-style-type: none"> • Excellent written and verbal communication skills, with the ability to inspire, influence and steward • Exceptional skills in connecting and building strong relationships with a range of people, from major donors, funders and corporates to the internal team and Young Partners at Peer Power Youth • Ability to prioritise workloads, organise tasks effectively and collaborate with others • Self-motivated, takes personal responsibility, can work independently as a team, problem solve and spot opportunities • Outstanding project management skills
Values & Behaviour	<ul style="list-style-type: none"> • Enthusiasm and passion for working in partnership with young people and the team to share decision making • Commitment to delivering high standards of work, ensuring accountability and transparency • Patient, non-judgemental, compassionate and committed to anti-oppressive working • Commitment to living the Peer Power values through behaviour, actions and communication • Commitment to ongoing learning, reflective practice and development professionally and personally
General	<ul style="list-style-type: none"> • Follow Peer Power Youth policies and procedures and ensure proper use and security of the office and equipment • Keep appropriate records on Beacon, Peer Power's Case Management System, ensuring data is processed in line with data protection policy and regulations • Positively represent Peer Power Youth, maintaining organisational culture, values, and reputation