



Senior Communications Manager

Role summary

Start date: ASAP

Salary: £40,000 - £50,000 (dependent on experience)

Hours: 40 hours per week

Contract: Permanent

Location: Central London based – hybrid (minimum of 3 days in the office in Victoria)

Application deadline: 14th April 2026

The 1001 Critical Days Foundation is a new and ambitious charity, aiming to support parents and carers around the world to give their baby the best start in life.

Our vision is to build a better world for babies where governments prioritise the first 1,001 days as the foundation for a healthy society. To achieve this, we are guided by our mission to fund what works, to act on evidence and to drive change through advocacy

Role purpose

We are a small and passionate team making a tangible difference to the lives of families. We are hiring a Senior Communications Manager, to oversee and run our media and external communications, who will bring expertise and creativity to the organisation. If you're an experienced media operator and exceptional mission-driven communicator, and looking for your next big challenge, we'd love to hear from you.

Job specification

- You will proactively lead and shape our global communications strategy and activity, from earned media to digital and social media and overseeing all our external communications.

- Plan proactive media opportunities to promote the work of the Foundation; whether research findings, new funding rounds, or contributing to the debate around improving infant and parent mental health.
- Working with national and trade journalists to create and place insightful and powerful news stories and features.
- Drafting, editing and posting on social media.
- Wider production of communications – writing articles for newspapers and blogs.
- Assisting with, planning and promoting events.
- Monitoring news on early years and being responsive to any new research or stories where the Foundation's voice could be featured.
- Pitching for communications opportunities and developing relationships with journalists to promote the 1001 Critical Days.
- Line manage our Digital Communications Officer.

Person specification

- Experience in communications and media (within the third sector and/or early years is preferable).
- Possession of a degree or equivalent qualification.
- Great grasp and expertise of social media content – creating posts that are interesting, informative and achieve high engagement.
- Excellent writing skills which can be adapted to suit different audiences (for example, from academics to parents) as well as unparalleled attention to detail.
- The ability to think and plan strategically using great initiative and creativity.
- To be able to multitask according to the needs of the Foundation.
- A journalist network - which might include health, education and political lobby contacts.
- Knowledge, experience and contacts within the early years space.
- Someone who is able to spin plates, work with speed and accuracy, and is passionate about their work in comms.

How to apply

Please submit your CV and a covering letter by clicking [here](#).