

magic breakfast

fuel for learning

Member of the Magic Changemaker Group

Role Description and Group Objectives

Role title: Magic Changemaker

Type: Volunteering. 12-month term. Up to 5 hours per quarter for meetings, preparation, and communication with Magic Breakfast representatives.

Working location: London based or able to travel to London for quarterly meetings. The Charity agrees to reimburse the Volunteer for reasonable travel expenses incurred while travelling to and from any required meetings or events as specified by the Charity.

Managed by: Bea Sayer, Senior Partnership Development Manager

BACKGROUND

The latest research suggesting that the number of children and young people at risk of hunger has rocketed to 2.7 million* means that one in five children don't have enough to eat. When a child is too hungry to learn, when they're aching for something to eat, they can't concentrate. They can't absorb information. Big feelings and worries can be impossible to control. They fall behind in their studies.

Magic Breakfast provide a nutritious and filling breakfast to over 200,000 children and young people every school day. We work with schools in areas of high disadvantage, helping staff target the children most in need without barrier or stigma. Magic Breakfast are ambitious to grow our impact to remove hunger as a barrier to learning for all children and young people in the UK.

The new UK government's Children's Wellbeing Bill outlined in the King's Speech, includes a requirement for free school breakfast clubs in every English primary school. This is a fantastic start towards ending child morning hunger. Magic Breakfast's influence will be instrumental to ensuring school breakfasts are introduced in a way that is hunger-focused and barrier free. In 2021, the Scottish Government, pledged a not yet enacted promise to provide breakfast to primary children.

Thousands of secondary school children are at risk of losing their free school breakfasts from September next year. For many of these students, this is their only opportunity to have a nutritious meal before facing a demanding school day, including taking exams.

Solutions across all UK nations are currently either not yet actioned or are severely underserving the current need. Being part of the work of Magic Breakfast is your chance, together with parents, teachers and people across the UK, to demonstrate the power of school breakfasts and to shape the way forward to end morning hunger for good.

GROUP PURPOSE

Magic Breakfast provides a nutritious and filling breakfast to over 200,000 children and young people every school day. We are excited to launch our new Magic Changemakers group made up of driven professionals, **in the early to mid-stages of their career**, who are passionate about making a difference. Magic Changemakers will bring their diverse skills to help the charity think creatively, solve challenges, and shape its future. Together, they'll help advance our three core strategic goals: delivering more nutritious breakfasts, pushing for a solution to child morning hunger, and ensuring efficient and responsible operations.

In addition to this, Magic Changemakers will play a key role in supporting our fundraising efforts. They'll collaborate with the Partnership Development Team by reviewing our prospect list, facilitating introductions where possible, offering insights to enhance current proposals, and brainstorming new partnership opportunities based on their expertise and networks within the business community.

GROUP OBJECTIVES:

Build our networks and **meet new prospects** open to supporting Magic Breakfast.

Utilise the varied expertise within the group to **advance our three strategic objectives:**

- 1) *ensure a nutritious and filling breakfast is provided to as many pupils at risk of hunger as possible*
- 2) *build a movement to push for a solution to child morning hunger*
- 3) *operate efficiently and responsibly with greater internal and external collaboration. This will help us achieve our vision of a UK where no child or young person is too hungry to learn.*

WHY GET INVOLVED?

- **Build board experience with a leading national charity:** a valuable stepping stone for those considering a future trustee role, offering hands-on experience in supporting Magic Breakfast's mission at a strategic level and gaining insights into nonprofit leadership.
- **Transfer and develop skills in new contexts:** an opportunity to contribute your expertise while gaining fresh insights into how charities approach strategic planning, fundraising etc., to expand your professional skillset.
- **Broaden your network and connect with purpose-driven peers:** engage with a community of like-minded professionals, working across a range of different sectors, who are equally passionate about making a difference and creating positive social impact.

- **Find personal fulfilment and build a lasting legacy:** make a meaningful contribution to society and your local communities by playing a role in our mission to remove morning hunger as a barrier to learning, and leave a legacy of impact and positive change.
- **Utilise your company's volunteer days or hours to make a meaningful impact and support a cause that aligns with your values!**

REQUIREMENTS:

- Share a passion and commitment to Magic Breakfast's mission of removing morning hunger as a barrier to learning for children in the UK.
- A working professional with a strong network within the UK business community.
- An innovative, solutions-focused thinker who brings fresh ideas.
- Collaborative and able to thrive in a team environment.
- At an early to mid-career level
- London-based or able to travel to London quarterly for meetings.
- Willing to commit up to 5 hours per quarter to Magic Changemakers (approx. 2 hours for meetings, and 3 hours for meeting preparation and ad-hoc communication with Magic Breakfast representatives.)
- 12-month minimum term with a 1-month notice period