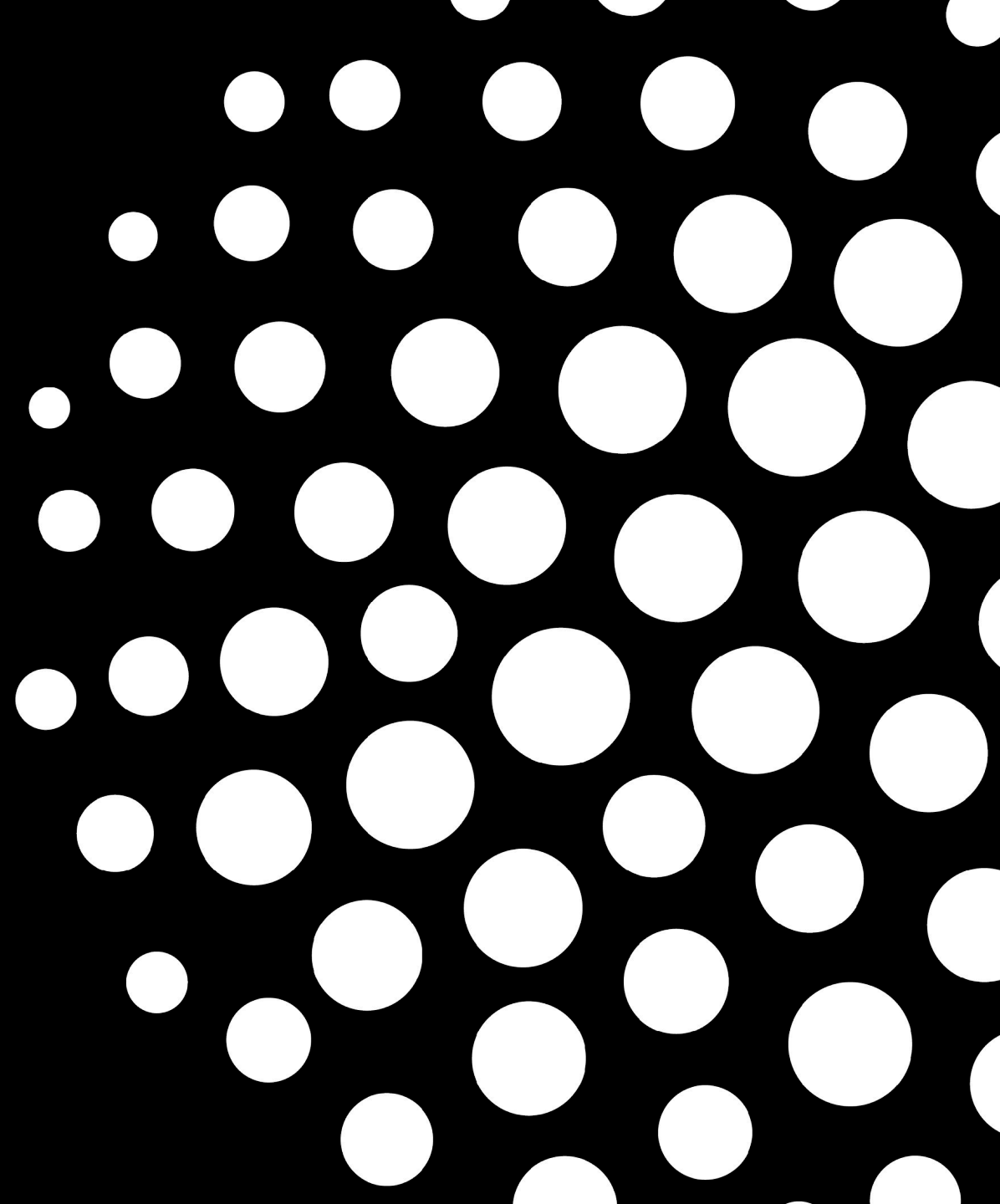


Researcher: Corporate Performance

June 2024



Welcome to Global Canopy

We are so pleased you found us. Global Canopy is an ambitious, creative and dynamic not-for-profit targeting the market forces destroying nature.

Our special focus is on ending global deforestation, most of which is driven by agricultural expansion for commodities like beef, soy and palm oil that end up in products we all use every day.

In fact, our research shows that \$6 *trillion* in private finance each year is driving this destruction – including 20% of the money that we all put into our pensions.

This is a major driver of climate change, of biodiversity loss and of human rights abuses. To tackle this we deliver radical transparency through our award-winning data platforms, detailing how consumer markets are linked to nature loss.

We enable major companies, investors and governments to take positive action, and we help campaigning organisations and investigative journalists shine a light on those not doing

enough. And we help policymakers to design laws that make it mandatory for the private sector to change.

We are now growing rapidly as an organisation – expanding our work and teams in key geographies like Brazil and South East Asia. And we are deepening our relationships with major investor networks as we redouble work to remove deforestation and nature-related impacts from lending and investment portfolios worldwide.

As part of our team, you will be at the heart of global efforts to tackle the intertwined climate and nature crises. And you will find yourself surrounded by engaged, positive and committed colleagues determined to make a difference.

Please join us, this is urgent.

Niki Mardas, Executive Director



Corporate Performance

A growing number of companies and financial institutions are seeking to mitigate their impacts on nature. But many have made commitments that are not being met, and others are failing to take any action at all. Through our Corporate Performance work and **Forest 500 project**, we assess the policies and performance of influential companies and financial institutions. Our newly launched **Deforestation Action Tracker** monitors financial institutions with significant climate commitments to track their action on deforestation and associated human rights abuses. We also support financial institutions and investors by providing a suite of guidance including our **Deforestation-free finance Roadmap**, **Pensions Guidance** and our **Deforestation-free investment mandate**. And we support the finance sector, policy makers and other stakeholders by providing market-leading data on deforestation and ESG metrics through our **Forest IQ project**.



Forest IQ

This newly created role will be part of our **Corporate Performance** team and will lead on the next phase of a groundbreaking project.

Forest IQ provides major data-service providers and financial institutions with market-leading data about corporate performance on deforestation, conversion of natural ecosystems and associated human rights abuses. This will enable financial institutions to identify risks and opportunities to help them to deliver deforestation free portfolios by 2025.

Developed in partnership between Global Canopy, the Stockholm Environment Institute and The Zoological Society of London (ZSL), and with support from the Norwegian Government, the database brings together high quality datasets on those companies most exposed to these commodity supply chains driving deforestation throughout the value chain.

This data is from Forest 500, Trase, ZSL SPOTT, CDP, FAO and certification schemes such as RSPO. It is combined to generate core metrics, aligned to the Accountability Framework's common methodology, for each company on: deforestation exposure, materiality and policy commitments and reported implementation. These core metrics allow an investor to compare companies both upstream and downstream, using a standard set of indicators.

The metrics and database have been developed alongside a working group of 10 major financial institutions, including some of the world's biggest banks and asset managers. With feedback from the working group, and as data improves on these issues more datasets will be added to strengthen the metrics and increase company coverage of the database.

Forest IQ's comparable metrics enable investors to better understand their cross-portfolio deforestation exposure and act accordingly. It supports activities such as:

1. Portfolio creation, screening and benchmarking
2. Engagement and stewardship
3. Due diligence
4. Policy development and implementation
5. Exclusion screening

Launched to the public in November 2023, we are now developing our open data offer as well as rolling out a commercial subscription structure to ensure sustainability of the database into the long term.

Given its co-creation with leading data providers and major financial institutions, Forest IQ has the potential to play a transformative role in bringing deforestation into the mainstream risk management landscape for finance.

About Global Canopy

Global Canopy is a data-driven not for profit delivering real transparency and accountability for market impacts on nature and people. Our special focus is on ending deforestation – an essential step in achieving urgent global goals on climate, nature and human rights.

We deliver our work via three main strategies:

1. on **open data** (including via major global data platforms like [Trase](#), [Forest 500](#), [Forest IQ](#), and [ENCORE](#));
2. on creating stronger **voluntary and compliance frameworks** to address nature loss (we are a founding partner of the [TNFD](#));
3. and on accelerating **accountability and action by the finance sector** towards deforestation-free portfolios.

Our platforms, data and insights are relied upon by Fortune 500 companies, major financial institutions, national and regional governments, and some of the most effective campaigning organisations worldwide.

We work globally, with a focus on both forested regions (particularly across Latin America and South East Asia), and major consumer and financial markets (with a focus on Europe, the US, Singapore and China).

We have a distributed team of around 60 people worldwide, with a main office in Oxford (UK). We work via close and deep partnerships, including with institutions like the Stockholm Environment Institute, the UN Climate Change High-Level Champions, UNEP Finance Initiative, the World Conservation Monitoring Centre, the Zoological Society of London, and many many others.



\$6.1tn

of finance flowed to
companies in forest
risk supply chains
in 2023

The role: overview

This role sits in the Forest IQ team, along with a Research Associate, a Project Manager and the Forest IQ Lead. The Researcher will take on responsibility for the development and maintenance of the Forest IQ data held in its database, including the implementation of updates and ensuring the smooth addition of new datasets and indicators. Alongside other research responsibilities required of the role, you will draw insights from this research which inform Global Canopy's work and provide content for communication products and engagement strategies.

You will:

- Manage, coordinate, and deliver research, analysis and outputs within agreed timeframes.
- Maintain and develop the technical integrity of Forest IQ's indicators through methodical analysis and problem-solving.
- Lead the identification, gathering, storage, and analysing of data/information needed to develop and maintain the Forest IQ platform.

- Maintain Forest IQ's supporting documentation such as the user-facing methodology and user guide.
- Support and occasionally lead engagement activities such as with providers of external datasets.
- Coordinate research and collaborate with colleagues, consultants/Research Assistant(s), or partnership colleagues on research activities and preparing deliverables/outputs.
- Triage and respond to technical enquiries from Forest IQ's users.
- Manage Research Assistant(s) in making company assessments.
- Manage some delegated budgets or expenditures where necessary.

About you

To be successful in this role, these are the things that will matter the most:

- Data management and analysis skills
- Ability and initiative to take ownership of developing and carrying out research plans
- Highly organised and able to set/agree to realistic plans
- Proactive and independent approach to managing own work
- Strong communication skills
- Ability to communicate complex ideas to non-expert audiences in writing and verbally
- Ability to think creatively and identify innovative ways to use existing and new data and metrics to strengthen Forest IQ
- Ability to problem solve and identify opportunities for improvement in existing systems, research approaches, and ways of working
- Ability to work in a team and to follow shared project plans

Education, Experience, and Knowledge

- Experience in research work, and production of analysis, including in an applied setting.
- Experience producing methodologies and awareness of key methodological concepts.
- Experience in working on related issues such as sustainability, international development, corporate social responsibility, finance, deforestation.
- Knowledge of relevant IT packages including everyday office suites.
- Depending on the area of research, knowledge and use of GIS, R-scripts, statistical testing/data analysis software would be an advantage.
- Depending on the research area, if you have knowledge of languages other than English, in particular Portuguese, Spanish or Bahasa Indonesian, there could be opportunities to use them.

Our values

As an organisation committed to achieving system-wide change, we operate in a challenging environment. Our organisational values help guide our ways of working and keep us accountable to these standards:

Entrepreneurial – We develop bold new ideas to catalyse system wide change.

Impactful – We learn from what works, hold ourselves and others accountable and work in collaboration with others.

Inclusive – We celebrate diversity, value teamwork and support individuals to fulfil their potential.

Clear – We listen actively, think critically and communicate with clarity.



Salary & benefits

Salary

£30,000 - £37,000 (or full time equivalent)

This role sits within Band E on Global Canopy's remuneration framework.

Nature of contract

Full time, Permanent. We are a flexible employer and welcome candidates wishing to work flexibly.

Base

Our office is in Oxford, with flexible home-working arrangements in place.

Holidays

36 days (including bank/public holidays) for discretionary use across the annual leave year. Option to purchase up to an additional 5 days or equivalent of one week's leave.

Pension

Employer pension contribution of 7%.

Healthcare cashback plan

Covering dental fees, eye-care, wellbeing, physiotherapy, chiropody and much more – for you and any children.

Employee Assistance Programme

Which provides free, confidential advice on personal and legal matters.

Other

Huge range of discounts and cashback deals at gyms, restaurants, holidays, and much more.

“We the Indigenous peoples are the true spokespeople of Mother Earth. We are here to say now is the time to fight back. Mother Earth is summoning you. The fight for Mother Earth is the mother of all fights.”

Sônia Guajajara

Indigenous Leader & Executive Coordinator of the Brazilian Articulation of Indigenous Peoples (APIB)



How to apply

To apply for the position, please use this [link](#) and submit an up-to date CV and covering letter.

The covering letter should explain your motivation for the role, and how your skills and experience fit the person specification. (Please no more than 1 side of A4).

All candidates are asked to complete an anonymous diversity monitoring form when they apply.

The closing date for applications is **25 June 2024 at 9am BST**. Early application encouraged. We may close applications early if suitable candidates are identified.

Screening calls are provisionally planned for w/c 8th July, and will be conducted remotely via a video call.

At Global Canopy, we value diversity and inclusion. You can read our diversity statement on our [website](#). We encourage applications from all backgrounds and are committed to having a team with a diverse set of skills, experiences and abilities.

Global Canopy works on issues of global deforestation. We are particularly interested in strengthening our team to include those with a background from forest regions such as Latin America and South East Asia. We would welcome applications from people from these regions.

If you have any questions about the position, then please contact: hr@globalcanopy.org.

Applicant data will be managed in accordance with the candidate privacy policy available on our [website](#).

Thank you

HR Team

hr@globalcanopy.org

Find out more at globalcanopy.org