

Research & Insight Manager

About the role

Battersea is an ambitious and exciting place to work; our brand, marketing campaigns and expert care for dogs and cats in need help us to stand out in the sector.

Battersea's Insight & Impact team proudly inspires and empowers colleagues in all teams to make confident and evidence-based decisions, that ultimately drive positive impact for dogs and cats everywhere.

As a Research & Insight Manager, you will foster this culture by developing and communicating compelling insights based on robust methodologies and creative approaches to data collection, analysis, and reporting.

Areas of focus will be



- Helping us monitor and understand shifts in attitudes and behaviours that impact animal welfare and charitable support



- Providing an audience-lens to key strategic projects via quant and qual research



- Supporting Innovation to help spot opportunities and drive transformation



- Socializing insights and building capabilities to drive action within teams

The ideal candidate

- Has strong experience in a research or insight management role, from brief to socialisation.
- Extensive experience managing tracking studies and ad hoc mixed method projects.
- Strong data synthesis and storytelling capabilities for strategic and actionable recommendations with an eye for detail and accuracy.
- Strong presentation skills to influence decision making and energise senior stakeholders.
- Previous experience facilitating workshops, conducting in-house focus groups and interviews, and designing, scripting, and analysing in-house surveys.
- Is a strategic and creative thinker, with good consultative skills for influencing stakeholders at different levels.
- Can prioritise and deliver high quality work with minimum supervision.
- Has a love of dogs and cats!