

JOB DESCRIPTION

JOB TITLE:	Research Communications Officer (Part-Time)
STATUS:	Fixed –Term for 12 months
HOURS:	28 hours per week (would consider 21 hours per week) (Breakthrough T1D operates a flexible working hours policy)
SALARY:	Pro-rata £31,175 per annum
HOLIDAY:	Pro-rata 25 days plus statutory holidays
LOCATION:	Hybrid working part London Office (Islington, London) part homeworking The post holder will work a minimum of one day a week in the office
REPORTS TO:	Head of Content
DIRECT REPORTS:	None
KEY INTERNAL RELATIONSHIPS:	Research Communications Lead, Research Partnerships team, Content Manager, Social Media and Content Officer, Marketing & Digital team, Fundraising & Engagement team.
KEY EXTERNAL RELATIONSHIPS:	Diabetes UK, T1D community advocates, Breakthrough T1D-funded researchers, research partnership organisations.

Breakthrough T1D UK, formerly JDRF UK, is the leading global organisation funding type 1 diabetes research. Our mission is to accelerate life-changing breakthroughs to cure, prevent and treat type 1 diabetes and its complications. To accomplish this, Breakthrough T1D has invested more than £2 billion in the last five years alone. We collaborate with the most talented minds to develop and deliver a pipeline of innovative therapies to people living with type 1 diabetes. Our staff and volunteers around the globe are dedicated to campaigning for our vision of a world without type 1 diabetes.



DEPARTMENT

Breakthrough T1D's content team is dedicated to amplifying the voice and demonstrating the impact of the charity's mission to prevent, cure and treat type 1 diabetes. Through a strategic blend of storytelling, digital engagement and media relations, the team plays a pivotal role in raising awareness and engaging with the type 1 community.

PURPOSE OF THE ROLE

As our Research Communications Officer, you will play a crucial role in engaging and influencing key stakeholders to generate essential funding and support for Breakthrough T1D's mission.

By translating scientific findings and ideas into accessible and persuasive content, you will drive awareness and demonstrate the impact of our work, ultimately contributing to the success of Breakthrough T1D's efforts to prevent, treat and cure type 1 diabetes.

KEY RESPONSIBILITIES

- Showcase the impact of Breakthrough T1D-funded research by producing engaging, clear, impactful and consistent research content across all of Breakthrough T1D's digital and print marketing communications channels including the website, social media channels, magazine, e-newsletters and press releases.
- Represent Breakthrough T1D at internal and external events, delivering research presentations
- Create lived experience case studies that demonstrate the need for further research into type 1 and its complications.
- Work with internal and external stakeholders to create engaging social posts, scheduling their publication for the greatest engagement.
- Maintain evergreen research information on the charity's website, updating and archiving content as needed to ensure our pages are always timely, relevant and accurate.
- Tailor content to the audience, flexing language as needed to create engaging content that is both understood by the intended audience and furthers support of Breakthrough T1D research.
- Develop content and materials that support fundraising campaigns and initiatives, highlighting research milestones and their relevance to potential donors.



- Track the effectiveness of research content, using metrics and feedback to refine and improve outreach efforts.
- Support the Research Communications Lead to ensure that all internal stakeholders are informed about research developments and are equipped with the necessary information to support their roles.
- Stay up to date with the latest trends in research communication to continually enhance the effectiveness of the way we communicate with our audiences.

PERSON SPECIFICATION

Criteria	Essential	Desirable
Experience:	<p>Experience of translating science for lay audiences</p> <p>Demonstratable experience in producing high-quality written content, including articles, reports, case studies, and social media posts.</p> <p>Experience of using a variety of digital channels to deliver scientific content</p> <p>Knowledge of the scientific, research and medical sectors</p>	<p>Some knowledge of diabetes and diabetes research, or another autoimmune condition</p> <p>Working in an income generation environment</p> <p>Evaluating content via analysis of Google Analytics, social media metrics etc</p> <p>Experience in building and maintaining relationships with media outlets and securing press coverage for research-related stories</p>
Skills:	<p>Excellent written and oral communication skills</p> <p>Strong interpersonal skills and ability to form and build good working relationships with key audiences</p> <p>Consistent attention to detail, strong editing and proof-reading skills</p> <p>Ability to create and schedule social media posts</p> <p>Ability to work in a fast-paced environment, managing shifting priorities and adapting to new challenges as they arise.</p> <p>Excellent oral communication and presentation skills, with the</p>	<p>Knowledge of the charity sector</p> <p>Ability with simple online graphic design tools, e.g. Canva</p>

	ability to represent Breakthrough T1D in public	
Personality:	<p>Commitment to Breakthrough T1D's mission</p> <p>Commitment to working towards agreed priorities</p> <p>An understanding of how to contribute to teamwork and manage cross-organisational working relationships</p> <p>Outgoing, confident, friendly and professional</p>	
Education:	Science degree	Additional academic qualification (e.g. Masters) in science communication
Other:	<p>Willingness to work occasionally outside office hours including at weekends</p> <p>Willingness to undertake occasional national and international travel on behalf of Breakthrough T1D</p>	

EQUAL OPPORTUNITIES

Breakthrough T1D is an equal opportunity employer and does not discriminate against employees for job applications on the basis of race, sexual orientation, religion, colour, sex, age, national origin, disability or any other status or condition protected by applicable law. This policy extends to but is not limited to recruitment, selection, remuneration, benefits, promotion, training, transfer and termination.

Breakthrough T1D is a registered charity No. 295716 (England and Wales) and SC040123 (Scotland)

Raising funds for research to find a cure for type 1 diabetes.

www.breakthrought1d.org.uk