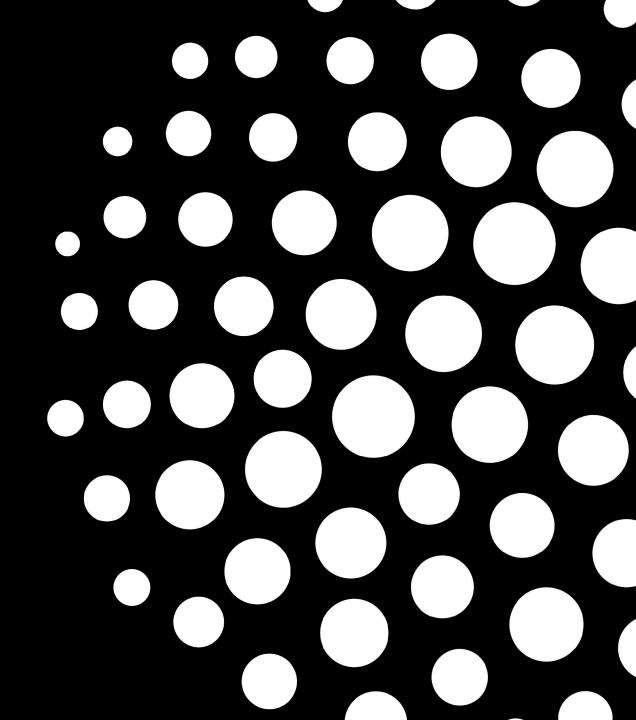
## Research Assistants: Corporate Performance

February 2025





## **Welcome to Global Canopy**

We are so pleased you found us. Global Canopy is an ambitious, creative and dynamic not-for-profit targeting the market forces destroying nature.

Our special focus is on ending global deforestation, most of which is driven by agricultural expansion for commodities like beef, soy and palm oil that end up in products we all use every day.

In fact, our research shows that \$6 *trillion* in private finance each year is driving this destruction – including 20% of the money that we all put into our pensions.

This is a major driver of climate change, of biodiversity loss and of human rights abuses. To tackle this we deliver radical transparency through our award-winning data platforms, detailing how consumer markets are linked to nature loss.

We enable major companies, investors and governments to take positive action, and we help campaigning organisations and investigative journalists shine a light on those not doing enough. And we help policymakers to design laws that make it mandatory for the private sector to change.

We are now growing rapidly as an organisation – expanding our work and teams in key geographies like Brazil and South East Asia. And we are deepening our relationships with major investor networks as we redouble work to remove deforestation and nature-related impacts from lending and investment portfolios worldwide.

As part of our team, you will be at the heart of global efforts to tackle the intertwined climate and nature crises. And you will find yourself surrounded by engaged, positive and committed colleagues determined to make a difference.

Please join us, this is urgent.

Niki Mardas, Executive Director





## **About Global Canopy**

Global Canopy is a data-driven not for profit delivering real transparency and accountability for market impacts on nature and people. Our special focus is on ending deforestation – an essential step in achieving urgent global goals on climate, nature and human rights.

We deliver our work via three main strategies:

- on open data (via major global data platforms like <u>Trase</u>, <u>Forest 500</u>, <u>Floresta 250</u>, <u>Forest IQ</u>, and <u>ENCORE</u>);
- on creating stronger voluntary and compliance frameworks to address nature loss (we are a founding partner of the <u>TNFD</u>);
- 3. and on accelerating **accountability and action by the finance sector** towards deforestation-free portfolios (by providing guidance through <u>DFF</u> and <u>DEFT</u>).

Our platforms, data and insights are relied upon by Fortune 500 companies, major financial institutions, national and regional governments, and some of the most effective campaigning organisations worldwide.

We work globally, with a focus on both forested regions (particularly across Latin America and South East Asia), and major consumer and financial markets (with a focus on Europe, the US, Singapore and China).

We have a distributed team of around 80 people worldwide, with a main office in Oxford (UK). We work via close and deep partnerships, including with institutions like the Stockholm Environment Institute, the UN Climate Change High-Level Champions, UNEP Finance Initiative, the World Conservation Monitoring Centre, the Zoological Society of London, and many many others.

## **Corporate performance**

A growing number of companies and financial institutions are seeking to mitigate their impacts on nature. But many have made commitments that are not being met, and others are failing to take any action at all.

The Corporate Performance programme works to hold influential companies and financial institutions to account for their influence on deforestation, through our **Forest 500** and **Floresta 250** projects, while supporting financial institutions and investors to drive change with our suite of **Deforestation-free Finance Guidance**, and market-leading data on deforestation and ESG metrics through **Forest IQ** and **DEFT.** 

Our team is structured across three core work-streams; **Uptake**, **Data and Product**, and **Research**, **Innovation and Methodologies** (including the Original Data sub-workstream, where this role sits). 55%

of global GDP is moderately or highly dependent on nature

## **Research and Original Data**

The Research workstream is home to our programme's work on creating and developing methodologies, datasets, and guidance across our projects.

This includes our assessments of influential companies and financial institutions on the strength and implementation of their publicly available commitments on deforestation, conversion, and associated human rights abuses.

This comprehensive data is then presented to NGOs, policymakers, companies, and financial institutions through our different products:

 Forest 500 assesses the 500 companies with the greatest influence across the supply chains of the highest deforestation risk commodities and the 150 financial institutions providing them with the most finance

- Floresta 250 assesses the 175 companies and 75 financial institutions with the greatest influence on Brazilian cattle supply chains
- Forest IQ which brings together aligned, best-in-class, and actionable data on how more than 2,400 major companies are addressing their links to deforestation
- <u>Deforestation-free Finance Transition Pathway</u> which supports financial institutions to better engage with companies on deforestation, as part of climate and nature transition frameworks.

### The role: overview

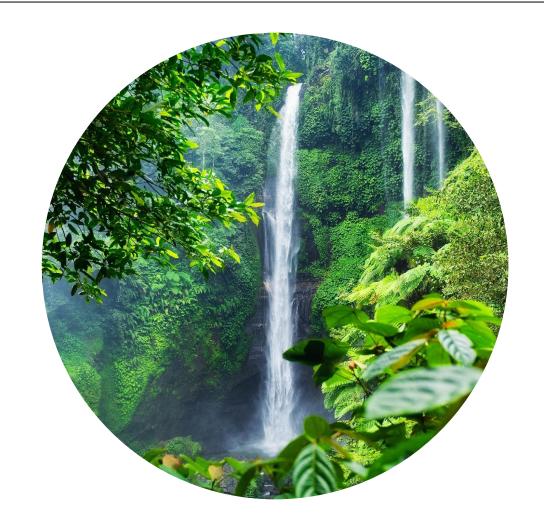
The Research workstream are looking for passionate, self-motivated Research Assistants to join its Original Data subworkstream for **9 months** to support its core work to deliver assessments of companies and financial institutions.

This is a junior role that offers an exciting opportunity to learn and progress professionally within a dynamic and ambitious organisation; candidates should not have more than two years of relevant work experience. Some relevant experience is preferred.

Global Canopy offers hybrid working. For these roles, a minimum office attendance will be required:

- First week in person for training as a team
- Minimum **2x per week** during first month
- Regular attendance as required. A commutable distance to Oxford in 1 day is recommended.

The successful candidates are expected to start on **Monday 7 April 2025.** 



## The role: responsibilities

### You will assist:

- Locating, cataloguing and evaluating company and financial institution policies and other publicly disclosed information relevant to their deforestation and human rights commitments
- Working collaboratively with members of the wider team and external consultants to complete the assessments
- Collating and cleaning assessment data ready for front-end uses, publications and for team analysis
- Review comments and inputs from assessed entities on their finalised assessments, and assist with written engagement with companies and financial institutions
- Working both independently and with the rest of the team to identify novel insights emerging from the data
- Analysis of both qualitative and quantitative data to assist with methodology development and the selection of assessed entities

#### Other duties include:

- Play an active role in the wider work of the Research, Innovation and Methodologies workstream as a member of a small, dynamic team.
- Have the opportunity to contribute to Global Canopy's other activities as appropriate.
- Other duties commensurate with the post and as required.

## **About you**

**To be successful in this role,** these are the things that will matter the most:

- Analytical skills and a keen eye for detail
- Ability to communicate effectively with team members
- A strong drive to contribute to our mission, and a passion for sustainability
- Enjoy working collaboratively
- Willingness to develop professionally and expand skill sets

### **Essential behavioural competencies:**

- Positive and proactive approach to tasks
- Ability to adapt and prioritise work effectively
- Fast learner, adept at applying new knowledge

### **Skills and experience:**

#### **Essential**

- Experience of working well as part of a team
- Experience of desk-based research
- Experience with qualitative data analysis
- Data management and analytical skills
- Experience with relevant IT packages including but not limited to:
  Office Suite and Google Workspace, with proficiency in Excel
- Ability to problem solve and identify opportunities for improvement in existing systems, research approaches, and ways of working

#### **Desirable**

- Fluency in Portuguese required for 2 positions
- Experience of using a methodology to analyse qualitative data
- Experience using data analysis software e.g. R, Python
- Knowledge of deforestation, supply chains, or ESG
- Ability to communicate complex ideas to non-expert audiences both in writing and in person

### **Our values**

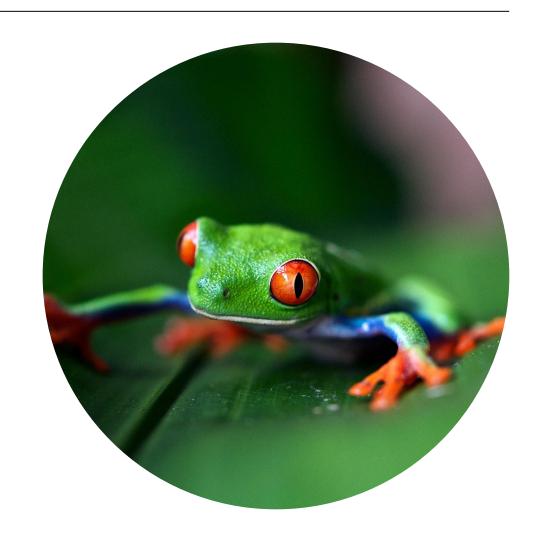
As an organisation committed to achieving system-wide change, we operate in a challenging environment. Our organisational values help guide our ways of working and keep us accountable to these standards:

**Entrepreneurial** – We develop bold new ideas to catalyse system wide change.

**Impactful** – We learn from what works, hold ourselves and others accountable and work in collaboration with others.

**Inclusive** – We celebrate diversity, value teamwork and support individuals to fulfil their potential.

**Clear** – We listen actively, think critically and communicate with clarity.



## Salary & benefits

### Salary

£24,500 full time equivalent

This role sits within Band F on Global Canopy's remuneration framework.

### **Nature of contract**

Full time, Fixed Term. 9 Months.

### **Base**

Our office is in Oxford, we offer hybrid working, with regular weekly office attendance required for these roles (details in role overview).

### **Holidays**

36 days (including bank/public holidays) for discretionary use across the annual leave year (pro rata).

### **Pension**

Employer pension contribution of 6%.

### Healthcare cashback plan

Covering dental fees, eye-care, wellbeing, physiotherapy, chiropody and much more – for you and any children.

### **Employee Assistance Programme**

Which provides free, confidential advice on personal and legal matters.

### **Other**

Huge range of discounts and cashback deals at gyms, restaurants, holidays, and much more.

"We the Indigenous peoples are the true spokespeople of Mother Earth. We are here to say now is the time to fight back. Mother Earth is summoning you. The fight for Mother Earth is the mother of all fights."

### Sônia Guajajara

Indigenous Leader & Executive Coordinator of the Brazilian Articulation of Indigenous Peoples (APIB)



## How to apply

To apply for the position, please use this link and submit an up-to date CV and covering letter.

The covering letter should explain your motivation for the role, and how your skills and experience fit the person specification. (Please no more than 1 side of A4).

All candidates are asked to complete an anonymous diversity monitoring form when they apply.

The closing date for applications is: **9am Monday 24th February**. Early application encouraged. We may close applications early if suitable candidates are identified.

Screening calls are provisionally planned for **w/c 24th February**, and will be conducted remotely via a video call.

At Global Canopy, we value diversity and inclusion. You can read our diversity statement on our **website**. We encourage applications from all backgrounds and are committed to having a team with a diverse set of skills, experiences and abilities.

Global Canopy works on issues of global deforestation. We are particularly interested in strengthening our team to include those with a background from forest regions such as Latin America and South East Asia. We would welcome applications from people from these regions.

If you have any questions about the position, then please contact: **hr@globalcanopy.org**.

Applicant data will be managed in accordance with the candidate privacy policy available on our **website**.

# Thank you

**HR Team** 

hr@globalcanopy.org

Find out more at globalcanopy.org

