



Child 
Bereavement UK
REBUILDING LIVES TOGETHER

Relationship Fundraiser
(Major gifts)

Grief changes everything. It is as unique as a fingerprint, and no two experiences of grief are the same. It's not one-size-fits-all. So, neither is our support.

Child Bereavement UK is built on decades of experience, compassion and commitment to supporting children, young people, parents and families through their grief.

Our work is rooted in a simple but powerful truth: death and grief remind us that life is finite but also to value life, invest it with meaning, and honour it. Every day, we work alongside people facing loss at one of the most challenging times of their lives. Our shared purpose is clear - no child, young person or parent should have to face their grief alone.

Our desire to make a difference to as many children, young people and parent's lives as we can remains undimmed. In fact, it is what drives us, and it is at the heart of our delivery model - providing accessible and appropriate digital bereavement information and support to make sure that every child, young person, parent, family or professional that comes to us for help can get it. Our ambition is to ensure that high-quality support is available wherever people are, whenever they need us, and in ways that meet their individual needs.

We are positive, optimistic, courageous, and driven. You will need to be too.

If you are looking to play a pivotal role in an organisation that is passionate about what it does, one in which your contributions will have a direct impact on the lives of our beneficiaries; one in which the stories you hear will sometimes make you smile, sometimes make you cry (and sometimes at the same time) then Child Bereavement UK might just be the place for you.

You join us at a challenging but exciting time as the merger between Child Bereavement UK and Winston's Wish brings together the strengths, expertise and legacies of two leading bereavement charities. allowing us to create something greater than the sum of its parts. Our services are in high demand. We have embraced the possibilities and opportunities of digital and will continue to be innovative in our ways to support children, young people, parents and their families.

Above all, our work is about compassion. Everyone at Child Bereavement UK is committed to helping ensure that people facing grief feel seen, heard and supported, and reminded that even in the darkest moments, they do not have to journey alone.

If you think this is for you then we look forward to hearing more.

Fergus Crow

Chief Executive, Child Bereavement UK



Our Services

Websites

You will find a wealth of information and help on our websites, including support and advice following specific types of death, free training for professionals and further information about our services. childbereavementuk.org and our youth website talkgrief.org

Freephone helpline

Immediate support and advice for young people, parents, carers and professionals, as well as access to our more in-depth, ongoing services. **0800 02 888 40 - Mon-Fri, 8am-8pm**

Text & WhatsApp

Immediate support is also available by text or WhatsApp. **07418 341 800 - Mon-Fri, 8am-8pm (13+ only)**

Email support

Anyone can email us seeking advice or to ask a question on ask@childbereavementuk.org and we will get back to you within 2 working days

Live chat

Chat online in real time with a Bereavement Specialist at childbereavementuk.org and talkgrief.org. Conversations are anonymous and nothing about your grief is off limits.

Bereavement support and counselling

For children, young people and parents bereaved of a child who require additional support, referrals can be made for one-to-one and group bereavement support. Children, young people and parents bereaved of a child, who have experienced traumatic or multiple bereavements and/or have additional needs may also benefit from a referral to our bereavement counselling service.

Training

Bereavement training and consultancy for professionals to help ensure that children, young people and parents under their care get the support they need. childbereavementuk.org/training

Publications and resources

A range of specialist publications and other helpful resources for professionals, children and parents available at. shop.childbereavementuk.org

Working at Child Bereavement UK

Our Mission

Grief changes everything. At Child Bereavement UK, we support grieving children and young people (up to 25), and parents bereaved of a child to find hope. Through free, expert guidance, resources, and compassionate support, we help people to rebuild their lives in their own time.

Our Values

Equality, diversity and inclusion statement

We want Child Bereavement UK to be the best place to come and work, and an organisation that feels as though it reflects the world we see around us in a modern, diverse, 21st Century Britain. We believe this diversity is an asset to be cherished, nurtured and grown. We are an organisation set up as an open access community service. Increasing the equality of access to that service is at the heart of our new delivery model.

We are committed to providing an inclusive and supportive working environment for everyone who works here, and we recognise appropriate steps should be taken to achieve this. We believe that all staff, service users, volunteers and contractors have the right to be treated with fairness and respect. One of our organisational values is to embrace differences.

We believe that the services we offer and the makeup of our staff should represent and reflect the communities that we work with and we know that we have a way to go on this. As an employer we are actively working to increase diversity in our organisation by strongly encouraging applications from ethnically diverse communities. All applicants are anonymised until shortlisting for interview has taken place and we are flexible and transparent to encourage the widest range of talented potential applicants to come and work here.

Where is Child Bereavement UK Based?

We operate a blended working system: most of our team work primarily from home, with travel to our head office or venues for collaborative working as required. We also hold several face-to-face whole team meetings each year to enable the whole team to get together. The aim of blended working is to provide greater flexibility so that staff can achieve and maintain a strong work-life balance. Staff who would like to work from an office more regularly are able to book a desk at our head office: Child Bereavement UK, Conway House, 31-33 Worcester Street, Gloucester, GL1 3AJ

Role Description

Job Title: Relationship Fundraiser (Major Gifts)

Reporting To: Philanthropy Manager

Direct Reports: None

Department: Income Generation

Location: Remote with occasional UK-wide travel as required for meetings and events

Hours: Full-time (35 hours per week)

Salary: £33,000 per annum

Role Purpose

The Relationship Fundraiser will support the Philanthropy Manager to secure and increase income through the charity's Philanthropy strategy.

The post holder will support with developing a robust pipeline of prospects and will be responsible for managing a portfolio of new and existing major donor relationships. You will be creative and analytical and provide first class research, administration, relationship management and database skills and provide excellent donor stewardship.

Main Responsibilities

- Work with the Philanthropy Manager to prepare and implement creative donor cultivation and stewardship plans to secure new donors and develop current relationships, including:
 - Creative cases for support with associated budgets.
 - Adapting information for specific donors using different approaches for different audiences.
 - Developing engaging thank you letters and reports.
- Manage an agreed portfolio of mid-value major donor relationships and prospects, with the support of the Philanthropy Manager and deliver excellent stewardship and tailored fundraising proposals.
- Provide timely and high-quality updates to donors on the charity's activities and impact and value of gifts. Work with the Communications team to ensure that major donor supporters receive engaging and relevant marketing materials.
- Research and identify potential donors to build a strong list of prospects, matching against key fundraising priorities, to maximise opportunities and build a healthy prospect pipeline.
- Develop processes and systems to ensure the effective management of all relevant information, including keeping all records up to date on the CRM database (Sales Force) including all actions, communications and proposals in-line with the monthly KPIs and analyse to identify further opportunities.
- Support your line manager with income tracking and processing, contributing to financial targets, re-forecasts, budgeting and reporting.

- Be an active and supportive member of the Fundraising team and wider CBUK team, contributing to the Fundraising team's development and targets as well as working collaboratively with colleagues.
- Ensure all associated activities are compliant with charity law, regulatory requirements and best practice, including those of the Data Protection Act and GDPR.
- Develop strong working knowledge of these areas of income generation and the wider fundraising and charity sector.
- Identify and complete relevant training, regularly reviewing relevant press and publications and keeping up to date with industry news.
- Represent the charity at meetings and events as required. This will sometimes require travel within the UK and occasionally an overnight stay.

All Staff

- Contribute to the vision and mission of Child Bereavement UK; whilst embedding the values into your daily work activities.
- Promote equality of opportunity and diversity in accordance with Child Bereavement UK policy.
- Contribute to the overall success of the charity's fundraising needs by providing case studies, attending events and adding value to the experience of our supporters as required.
- Contribute to the brand and reach of the charity by working alongside our Marketing & Communications Team when relevant press opportunities arise or when required for social media and online content (including the use of photography).
- Work to objectives, targets and work plans agreed with your line manager.
- Undertake specific projects and other ad hoc duties agreed with your line manager, fulfilling any deadlines, reviews and reporting procedures required.
- Take an active part in the Quarterly review process and participate in training agreed with your line manager.
- Recognise and champion the lived experience of children and young people with bereavement within your work.
- Ensure the health and safety of all colleagues, volunteers and visitors in accordance with Child Bereavement UK policy.

Person Specification

Education/Professional Qualification

Essential

- Fundraising experience, preferably in a charity environment
- Experience of using a CRM database
- Experience of working with High Net Worth Individuals
- Excellent written and verbal communication skills
- Analytical approach to tasks
- Strong interpersonal skills
- Ability to multi-task and prioritise whilst maintaining excellent attention to detail
- Strong planning and organisation skills
- Strong IT skills with good working knowledge of Microsoft Office programme
- Ability to travel to meetings and events within the UK as required

Desirable

- Experience of using Sales Force database

Please don't be discouraged from applying if you don't meet every requirement listed in the person specification. We'd still really like to hear from you and learn more about the experience and strengths you can bring.

Benefits

- 28 days' holiday plus bank holidays (pro rata if applicable) with increase for long service.
- TOIL for our hours work.
- Contributory pension scheme.
- Company sick pay.
- Employee Assistance Programme.
- Life assurance.
- Training loans.
- Enhanced family friendly policies.

Safeguarding children and safer recruitment

Child Bereavement UK is committed to safeguarding and protecting the children, young people and adults we work with. All posts are subject to safer recruitment processes including self-disclosure, the disclosure of criminal records and vetting checks. We have a range of policies and procedures in place which promote safeguarding across the organisation.

All offers of employment are made subject to a few background checks. These will include:

- Two professional references from your most recent employer(s) - covering the last five years
- Clarification of any gaps in your employment history
- Verifying originals of your ID documents, including your right to work in the UK
- Verifying originals of your qualification - where they are an essential requirement for the role
- A police check - satisfactory Disclosure and Barring Service (DBS) clearance

How to apply

Please complete our online application form, which can be found at <https://www.childbereavementuk.org/Pages/FAQs/Category/work-with-us>

Use of A.I (Artificial Intelligence)

We understand that AI can be really helpful when putting together an application, and we're all for tools that help to make life a little easier. However, what really matters to us is getting a genuine sense of you; your personality, your experiences, and what makes you the best possible candidate for this role. We're hiring a real person, so let your true self shine through. Please use AI tools mindfully and ensure the information you submit is real, authentic, and not misleading.

Use of Curriculum Vitae (CVs)

Our policy is to recruit our employees on the basis of their suitability for the work to be done. An application form allows us to compare individuals based on like for like information, and as such we do not accept a CV unless accompanied by a fully completed application form.

Recruitment Timetable

Application deadline: 19th July 2026 at 5pm

We reserve the right to close the vacancy early if we receive a high number of applications for the role before the closing date.

Queries

Please contact recruitment@childbereavementuk.org for an informal discussion about this role or if you have any queries on the recruitment process.

Retention of Personal Information

Please see our Privacy Statement, which can be found at <https://www.childbereavementuk.org/FAQs/privacy-policy>

Equality, Diversity and Inclusion

Child Bereavement UK is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees. Should you require the recruitment pack or application form in a different format, or any other adjustments to the recruitment process, please contact recruitment@childbereavementuk.org