

Regular Giving Fundraising Lead

We are seeking an organised, collaborative and enthusiastic colleague, who is ready to embrace new challenges as part of our fundraising team.

This role is offered as office, hybrid or homeworking, and with hours above 28 per week on a flexible basis adapting to your needs.

In this role you will captivate our supporters, inspiring them to contribute to our vision to see an end to UK poverty! Through creative and efficient management of fundraising programmes and projects you will play your part in increasing engagement and income.

We have an incredible 28,000 regular givers, our Life Changers, who make possible all the incredible work that churches do to free our clients from debt! As the Regular Giving Lead you will develop a strategy to grow the number of Life Changers by finding new audiences and creating innovative products to reach them. You will make effective use of data, and testing, learning, and evaluating your ideas.

You will work alongside other members of the Supporter Development team which delivers direct mail appeals, digital engagement, supporter journeys, partnership opportunities, church fundraising, and other creative and effective means of engagement. As part of the Supporter Development team you will collaborate with colleagues to sharpen and support all of our projects so that we can achieve the best results.

CAP is proud to offer 2 mental health days and 5 emergency caring days per year, in addition to A/L, enabling you to care for yourself and the people you love. Please check out our [website](#) for further rewards we offer.

Opportunity as Junior

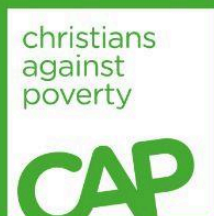
If you're excited about this opportunity, but unsure you have all the experience you need in fundraising, then we can offer you a career track. You can join the team at a junior grade (full time salary minimum £26,664.75) while you are mentored and undertake the Certificate in Fundraising from the Institute of Fundraising, stepping up to the next grade once you have achieved the qualification and experience level.

If you are ready to unleash your passion and skills in a role that will make a difference, we invite you to join our Supporter Development Team. Together, we can create lasting connections with our supporters and drive sustainable growth to support our mission. Apply now and start making a difference!

We will be pleased to discuss this with you if you would like any further information about this. Please contact recruitment@capuk.org.



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