





# Welcome from the CEO

Dear Candidate,

Firstly, thank you for showing an interest in this exciting and important role.

We are a Greater Manchester charity with a clear purpose to Change Lives Together through movement, physical activity and sport. We lead, support and connect people and partners across the Greater Manchester system to enable Active Lives for All, uniting communities and creating more equal and inclusive places so that people can lead happier, healthier and more fulfilled lives.

We play a strategic leadership role in the Greater Manchester wide movement for movement and work closely with Sport England to support the local implementation of the Uniting the Movement Strategy.

It is an exciting time for our organisation. In April, we launched our two-year Business Plan, which outlines our vision and purpose and underscores our significant role in the GM Moving in Action strategy, a ten-year initiative aimed at increasing activity and reducing inequalities throughout Greater Manchester.

Data shows a reassuring increase in activity levels, not only among adults but also in children and young people who are surpassing pre-pandemic levels and even outpacing national averages for the first time. While these achievements are worth celebrating, there is more work to do.

With confidence in our role and approach, backed by evidence and evaluation, our dedicated team and board are driven by integrity, passion, and purpose. Each of us plays our part, learning together, and finding genuine enjoyment in our work. Together, we embrace the joy of this journey, creating the conditions for exceptional performance and fostering a sense of fun and fulfilment as part of the movement for movement.

I am very proud of the organisational culture we have created together. We place a huge emphasis on being a great place to work. To us this means being a place where we inspire, grow, lead, learn, move and thrive together to achieve our vision and make positive change. We are a values-led organisation guided by passion, integrity and purpose and we invest in our workforce, so we are all healthy, productive, efficient, high-performing, motivated and progressive.

If you want to join us on the next stage of our journey, we'd love to hear from you. We are committed to equality, diversity and inclusion. We welcome and encourage applications from all backgrounds.

Yours sincerely,

Hayley Lever, Exec Lead & CEO

## **About Us**

We are a Greater Manchester charity and across our city region, we play a strategic leadership role in support of the <u>GM Moving in Action strategy</u>. Nationally, we are one of <u>43 active partnerships</u>; a network across the country who work collaboratively to create the conditions for an active nation. We also work closely with Sport England to support the local implementation of the <u>Uniting the Movement Strategy</u>.

We were formally known as GreaterSport, and on 1<sup>st</sup> of September 2023 we became <u>Greater Manchester Moving</u> (we are still registered as Greater Manchester Sports Partnership). This updated name better reflects our long-term ambitions for Greater Manchester and will enhance our efforts to deliver the shared GM Moving in Action strategy with partners. You can read more about this here.



## Our purpose

GM Moving exists to change lives through movement, physical activity and sport.



## **Our vision**

United communities with equal and inclusive places in which people can lead happier, healthier and more active lives.



### **Our mission**

We lead, support and connect a Greater Manchester system that creates the conditions to enable Active Lives for All.

#### **Our values**



For us this means to lead by example



For us this means our work is visible and inspiring

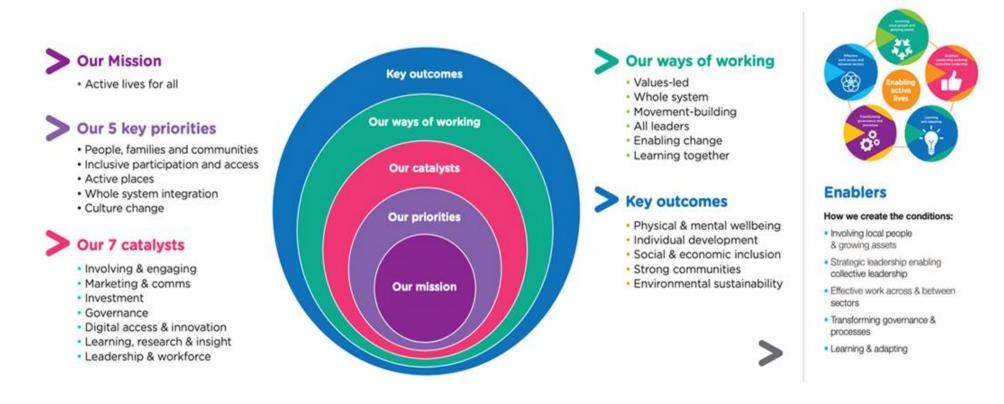


For us this means we make things happen

## **Supporting GM Moving in Action**

<u>GM Moving in Action</u> is the shared strategy for physical activity across Greater Manchester. It sets out our collective ambitions, commitments and priorities for the next 10 years.

We **lead**, **support** and **connect** people and partners across the system to develop and deliver on the whole system vision and approach to GM Moving in Action. This is our organisational role and is a critical one to the movement. Our work is organised in support of shared outcomes set out in GM Moving in Action Framework.



## **Our shared priorities**

## **People, Families and Communities**

- Active Children and Young People
- Active Adults
- Active Older Adults

## **Inclusive Participation and Access**

- Sport, Leisure and Physical Activity
- · Walking, Wheeling and Cycling

#### **Active Places**

- Place based working
- Healthy Active Places
- Active Environments

### **Whole System Integration**

- Health and Care Integration
- Culture and System Change

### **Catalysts**

- Marketing and Communications
- Data, Insight, Evaluation and Learning
- People, Leadership and Workforce

### **Business Operations**

Governance, HR, Finance and Risk



#### **Job Profile**

#### **Job Title: Strategic Director - Health**

Team: Executive Salary scale: NJC Points 49-53 Band H, £58,072 – £66,182 p.a. pro rata (salary to be at entry level except for

exceptional circumstances)

Contract: 1 year fixed term maternity cover - start date July 2024

Reporting to: CEO Location: House of Sport with flexible working Hours: 22

#### Your job purpose

As Executive Lead for Health you will be responsible for embedding physical activity into health and care systems. You will work with partners across the system, in the leadership of GM Moving; our whole system approach across the city-region to reduce inactivity and grow a movement for active lives for everyone, with a specific intent to reduce physical activity and health inequalities. You will play an important role in leading the Active Partnership, GM Moving to deliver its organisational business plan as it contributes to GM Moving in Action. To meet this challenge, you will provide executive leadership, direction and management to the health team as they provide leadership, support and connection to support the mission of Active Lives for All.

#### You will

- Provide excellent strategic leadership and systems to support Health integration to the requirements of NHS Greater Manchester Integrated Care Partnership.
- Provide executive leadership and management that creates the conditions for a high performing team,
- Provide excellent line management support to the Strategic Lead Health Inequalities and the Strategic Lead Marketing and Communications Health
- Be accountable for and take responsibility for the overall health budget.
- Lead alongside local, regional and GM leaders, developing strong relationships of trust and accountability in the delivery of health integration.
- Lead the development of narrative and thinking in the health integration approach, sharing the journey,

#### **Our culture**

For us, it's not just about all we achieve as an organisation, but how we do it. Therefore, all employees are expected to demonstrate our organisational values and associated behaviours.

Purpose...We make things happen

Passion...Our work is visible and inspiring

Integrity...We lead by example

- progress and learning and reimagining what evaluation looks like in complex systems.
- Provide leadership and connection to the GM Moving Board in relation to the areas of executive leadership.
- Support cross-organisational leadership and communication by working closely with the Exec team and identify and connect work areas and opportunities.
- Serve as a member of the company's Executive Team, contributing to effective leadership and management of the organisation.
- Work alongside the GM Moving Board of Trustees to help set the strategic direction of the organisation and uphold its vision, values and business aims.

#### Our ideal candidate

#### The successful candidate will:

- Be educated to high level with relevant specialisms.
- Be experienced in leadership in complex systems, bringing experience of public sector health reform and transformation.
- Be experienced in strategic, programme and project management, and a proven personal track record of managing cross system programmes through to delivery.
- Be a confident, authentic and courageous leader who can inspire others and bring people together as catalysts for change.
- Be experienced in leading, managing and developing high performing teams.
- Be experienced inworking at a strategic level with executive teams, investors and stakeholders, building mutually beneficial relationships based on trust.
- Be experienced in developing and implementing policy in practice, guided by values, principles and agreed behaviours.
- Be skilled in financial management; preparing, managing, monitoring and reporting on complex budgets.
- Be skilled in complex decision-making; collectively and collaboratively with executive leaders and teams, and independently, seeking support where appropriate.
- Be a confident public speaker and facilitator.
- Be able to reflect, learn, evaluate and translate learning into action. Ability to design, review and adjust programme plans to reflect the dynamic nature of a transformation programme.
- Be able to demonstrate that equality and diversity has been at the forefront of previous experience.

#### The way we work



**Have Courage** 











•	Have strong strategic skills and experience of developing, implementing and evaluating operational strategy.	
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	Have experience of developing and implementing policy in practice, whilst fostering an inclusive and	
	equitable workplace culture.	

This role profile is not exhaustive and amendments and additions may be required in line with future organisational changes.



# **Confidentiality**

Any information relating to people contacted by the Partnership acquired in the course of duty must be treated in strictest confidence and must be discussed only within the confines of the work setting with the appropriate members of staff.

Any information relating to staff acquired in the course of duty must be treated in the strictest confidence and must be discussed only with senior staff members.



# **Application equality & disability statement**

Greater Manchester Moving is committed to encouraging equality, diversity and inclusion among our workforce, and eliminating unlawful discrimination. As an employer, we actively seek to ensure that our workforce reflects the communities we serve, recognising that this makes us better able to understand their needs and priorities. We can only do this by ensuring that the people who work for us are the best they can be irrespective of age, gender, sexuality, ethnicity, disability, marital status, religion or belief.

Our recruitment system adopts an 'anonymised recruitment' approach, this removes the candidate's name and other identifying factors such as age and gender, so we can ensure we hire based on merit only.

At Greater Manchester Moving we commit to offering disabled people an interview if they meet the minimum criteria for the job vacancy, subject to some exceptions.



## **Disclosure**

Because of the nature of the work of the Partnership, we take Safeguarding very seriously. The following information may be required for legal reasons. If you have any questions or concerns about this, please feel free to contact our Lead Safeguarding Officer or a member of the management team.

Some of our posts are exempt from the provisions of the Rehabilitation of Offenders Act 1974 by virtue of the Rehabilitation of Offenders Act 1974 (Exemptions) Order 1975. In these cases applicants are not entitled to withhold information about convictions which for other purposes are 'spent' under the provisions of the Act. In the event of employment, any failure to disclose such convictions could result in dismissal or disciplinary action by the Partnership. Any information given will be completely confidential.

If you are successful in your application, you may be required to have a DBS check dependent on the nature of work undertaken.



## **Employee benefits**



#### **Annual leave**

Annual leave entitlement of 29 days, in addition to public holidays (pro-rata for part time employees).



#### **Pension scheme**

Access to a Local Government Pension Scheme. In addition to employee contributions, Greater Manchester Moving contributes over 24% of your salary to the pension fund. Also, a qualified employee will be entitled to a death in service benefit of three times their annual salary.



## Access to employee health care

UK Healthcare is a company paid health cash plan. It gives you access to and covers the cost of essential healthcare services including chiropody, physiotherapy, dentistry, prescriptions, hospital and maternity costs.



### **Weekly Physical Activity Allowance**

Within the working week there is opportunity to take up to 45mins for sport or physical activity.



## **Access to Cycle to Work Scheme**

This allows you to sacrifice part of your salary to get a bike on which you won't be required to pay VAT.



## **Commitment to Individual Development**

Personal growth is a key component to the success of our organisation. We invest in your learning and development opportunities with an individual development budget every year.





## Flexibility to work remotely

We want all staff to feel able to work flexibly as we know this to be beneficial for individual and organisational wellbeing, morale, efficiency and productivity. We believe this is a key cornerstone of being a great place to work.



## **Giving back volunteer days**

Greater Manchester Moving recognises the importance of giving back to local communities by allowing staff to take one day per year to complete a volunteer opportunity.



## **Family Friendly Policy**

We have a Family Friendly Policy which includes maternity, paternity, adoption and primary carer pay.

## Equality, equity, diversity and inclusion

Greater Manchester Moving is committed to providing equal opportunities and promoting diversity, irrespective of ethnicity, age, gender identity, sexuality, disability, religion, pregnancy or personal circumstance. We ensure we consider lived experiences and personal circumstance when creating an equitable working environment, by promoting a safe, equal and respectful workplace.

Equality, Equity, Diversity and Inclusion is critical for the success of Greater Manchester Moving and the achievement of our vision. We are fully committed to treating all of our employees, job applicants and volunteers equally and equitably. As an employer, we aspire to being a diverse, inclusive and responsible organisation.

We believe in people. We believe that with the right opportunities, everyone should reach their full potential and we believe that moving more, sport and physical activity is a fundamental key to unlocking potential. Our aim is to have a workforce that not only thrives, but also reflects and understands the communities we work for and with, and one which encourages a sense of belonging for our team and partners.



Greater Manchester Moving has been accredited as a Living Wage Employer; a voluntary benchmark for employers ensuring their staff earn a wage they can live on, not just the government minimum.



Greater Manchester Moving is a Disability Confident Committed Employer, and as such is committed to recruiting and retaining disabled people and those with health conditions.

## **Mental Health & Wellbeing**



Greater Manchester Moving is committed to the protection and promotion of the mental health and wellbeing of all its employees. We are signed up to the six standards of 'The Mental Health at Work Commitment' and continuously strive to promote mental health and wellbeing throughout the organisation by offering a dedicated Mental Wellbeing support package.

# **Contact us**

GM Moving is here to help with any questions or enquiries you may have about the role.

#### **Head Office**

GM Moving House of Sport Rowsley Street Manchester M11 3FF

### **Key Contact**

Beth Sutcliffe - Strategic Director Health and Operations beth@gmmoving.co.uk 07395 795934

Greater Manchester Sports Partnership is a company limited by guarantee registered in England and Wales Company No. 3258930 Charity No. 1059115

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