



Real Estate Balance is a membership organisation working to improve equality, diversity and inclusion in the real estate industry.

The business case for diversity and inclusion is stronger than ever – organisations perform best when they employ diverse talent. Yet for diversity to truly flourish, it needs to be treated as a strategic, business-critical priority that's supported at the very top of an organisation and integrated throughout.

With a particular focus on gender, ethnicity and social mobility, we work at all levels of the property industry, offering a range of programmes, campaigns and events that help leaders accelerate progress on diversity, support middle managers to create inclusive workplace cultures, and empower the next generation of leaders to unlock their potential and thrive.

Our members are at different stages in their journey towards diversity. Some have more advanced policies and are setting the standards for best practice. Others are just starting out and are still grappling with difficult issues. Whatever the situation, what unites our members is a vision of an industry that's fairer, better-balanced and more equitable for everyone.

Our flagship initiatives

- CEO Commitments on Diversity – 10 inclusive actions that each member CEO agrees to take on diversity, designed to be implemented by members in ways most appropriate for them.
- Membership Survey – our biennial survey is the biggest and most comprehensive study of equality, diversity and inclusion in the industry.
- The Real Estate Balance Toolkit – practical information and advice on the good practice already available within our own sector as well as the wider business community.
- Speed Mentoring – an innovative events programme connecting senior real estate professionals with emerging talent.
- The Returning to Work Parents' Network – an initiative to support Real Estate Balance members as they transition back into work following a career break or period of parental leave.

Learn more

Visit the Real Estate Balance [website](#) or follow along on [Twitter](#) and [LinkedIn](#).