



**QUEER
BRITAIN**

**The UK's first
LGBTQ+ museum**
Development Manager
candidate information pack


Queer Britain is the UK's first and only LGBTQ+ museum, and it's for all. Our warm and collegiate team opened the museum in our beautiful space in Kings Cross two years ago. Since then, we are proud to have won the Museum Association's Best Small Museum of the Year award and welcomed over 100,000 visitors

IMAGES ENTRIES IN OUR VISITOR BOOK

Thank you for this museum, it made me cry ♡ From someone who was closeted + alone for a long time

Amazing!
Made me cry!
Sarah

Thank you all so much for what you do! It is so important! It means so much to so many people!

Love this - grew up under section 28 and didn't have any gay role models. So glad we've got this now. Keep pushing for justice - LGB with the T! - Out and proud teacher! Luke 
This place feels like home ♡
MORE

An inspiring and important space - THIS IS THE LOVELIEST PLACE
Thank you ♡
IN THE WORLD

SUCH AN AMAZING EXHIBITION!!
ABSOLUTELY LOVED IT.
-EM XOXO

It is amazing to have this so much needed space and that we are all loving it! Oh dear I'm queer ♡ - Maria xx

This exhibit is so vital to show how far we have come and support each other moving forward
Andrew & Izin
3/10/22

I DIDN'T EVER REALISE HOW MUCH WE NEEDED A SPACE LIKE THIS - THERE'S NOWHERE ELSE QUITE LIKE IT!
-BEN.

Fantastic and empowering place ♡

I wish I had this 10 years ago. Thank you - a bins person ♡

This is monumental. Thank you to everyone for making Queer Britain happen.

OUR VISION

To progress Britain's understanding of itself by giving queer stories and experiences their rightful place.

OUR MISSION

Queer Britain works to **Reclaim** and **Preserve** queer people's stories and objects and **Inspire** by celebrating and educating about LGBTQ+ lives, impact and culture.

OUR VALUES

We are **Open** - everyone is welcome and respected.

We are **Courageous** - we act with boldness and seek out the truth.

We are **Connected** - we are collaborative and connected to culture. ■

IMAGES EVENTS AND PARTNER PROJECTS



OUR FUNDRAISING

MEMBERSHIP

We currently have 230 members, contributing around £28k per year.

PATRONS

We currently have 14 patrons, contributing around £36k per year.

SPONSORS

We work with companies as varied as Diageo, Capital Group, EY, Levi's and Madame F, contributing around £355k per year.

GRANTS

We work with grant-makers such as Mindsets & Missions, Art Fund and Arts Council England Project Grants, contributing around £100k per year.

IN-KIND

PARTNERS
We enjoy generous support from companies such as Samsung, M&C Saatchi and Herbert Smith Freehills, with a value of around £95k. ■

PERSON SPECIFICATION

- An outstanding fundraiser, with a track record of securing four and five figure donation.
- A fundraising professional, experienced in working within at least one of the main areas of fundraising: membership, individual donors, grant-makers or corporates.
- Someone committed to providing outstanding, engaging and exciting donor & sponsor stewardship.
- Someone able to build positive relationships with internal and external stakeholders, including Museum staff, guest artists, visitors, volunteers and board members.
- Someone excited about the prospect of working a cultural organisation with inclusive storytelling at the heart of everything we do.



ROLE DESCRIPTION

Research and Prospecting

Working alongside the Director, Development Committee and the Board, you will identify and research prospective people, companies and grant-makers that could support Queer Britain.

Pipeline Management

Using our CRM system, you will maintain our pipeline, ensuring records are up to date and accurate

Cultivation

Using the full resources of Queer Britain, you will create cultivation plans that may include informal meetings, tours

of the museum, meetings with key Museum staff, workshop visits and private dinners

Making the ask

You will be fearless in asking people to support the Museum, and will support the Museum Director with pitching to companies and writing grant applications.

Stewarding and Reporting

You will ensure that all Queer Britain supporters understand the impact of their donation with a stewardship programme that entertains, engages, and encourages renewal. ■

Your aim will be to support the Museum Director with raising around £500,000 per year from charitable sources

REPORTS TO
Museum Director/
Chief Executive

SALARY
£34,650 plus
NEST pension
(3% employer
with 5% employee
contributions)

HOLIDAY
28 days per year,
plus bank holidays

CONTRACT
Permanent
(following 6-month
probation)

HOURS
10am-6pm.
Full-time (40 hours
per week, including
paid lunch hour),
with occasional
evening work.
We operate a time-
off-in-lieu policy.

LOCATION
Hybrid/Flexible.
With expectation of
at least three days
in the museum in
Granary Square,
King's Cross. ■



HOW TO APPLY

Please email your CV and cover letter explaining how you meet our person specification, and have experience of the responsibilities within the role description.

Using the subject line 'QB Development Manager' send to recruitment@queerbritain.org.uk

APPLICATION DEADLINE
Friday 29th November at 10am

Shortlisted Candidates Invited to Interview Monday 2 December

INTERVIEWS
Wednesday 4 December

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