

Programme Manager – Financial Inclusion Role Details & Staff Benefits

Salary: £40,000 gross per annum

Duration: Fixed-term contract until 31st March 2029

Hours: 0.8 – 1FTE (4 - 5 days per week)

Location: Hybrid – NASP have an office space at London's Southbank Centre which can be used by staff at any time. The role will be expected to work up to 2 days per week in the office with the remainder at home, depending on agreed hours. There may also be additional occasional travel required for staff days and other events.

NASP offer a range of core benefits for staff on payroll, including:

- 30 days paid annual leave per annum (pro rata), plus Bank Holidays
- An additional day of paid leave per year on your birthday
- Opportunities for Volunteering & CPD days each year
- Opportunity to request flexible working arrangements, including compressed hours
- Contribution to annual eye test, eyeglass purchase, and flu vaccination

Applications are welcomed from applicants who wish to apply for a position based on a flexible working arrangement. All appointments are subject to proof of right to work in the UK, references and a 3-month probationary period.

Please note that this role is funded in full through a 3-year partnership with the Aviva Foundation, which will come to an end in March 2029. Alternative funding for the role may be available to extend the role after this date.

About NASP

The National Academy for Social Prescribing (NASP) is a registered charity and company limited by guarantee. Our goals are to promote social prescribing and to bring about a social revolution in wellbeing, as set out in the [NASP Strategic Plan](#). To learn more about our organisation, partners, and social prescribing, please visit socialprescribingacademy.org.uk.

Our working culture values flexibility, wellbeing, and collaboration. We are committed to creating an inclusive workplace and supporting our staff to work in ways that suit their roles and personal circumstances, fostering an environment where everyone can thrive and contribute to the success of the organisation.

Inclusive Recruitment

We particularly welcome applicants from global majority and LGBTQIA+ communities, those with lived experience of social prescribing, and those who identify as disabled and/or neurodiverse.

As a Disability Confident Employer we guarantee an interview to candidates who identify as disabled and opt into the 'Guaranteed Interview Scheme' on our application portal, provided they meet the minimum essential criteria for the role.

We are committed to creating a fair, accessible and supportive recruitment process, and to removing barriers wherever possible. We will consider reasonable adjustments at every stage of the recruitment process to support individual needs. Adjustments will depend on your circumstances and request, but may include:

- Flexibility with interview times, formats, and locations
- Providing application materials in alternative formats
- Accepting applications in alternative formats including video or audio

If you require adjustments, an alternative method of application, or would like to discuss your needs, please contact us at recruitment@nasp.info and we will be happy to support you.

How To Apply

To apply for this role, please follow the link to our application portal by [clicking here](#). You will be required to upload a CV and covering letter outlining how you meet the requirements of the role and person specification.

To support us with monitoring our **Equal Opportunities Monitoring**, we ask also all candidates to complete our Equal Opportunities form by [clicking here](#). Your responses will not be shared with the panel or used to make any recruitment decision.

The deadline to apply is **11:59 pm on Friday 15th May 2026**.

Interviews will be held on **Tuesday 2nd June - Wednesday 3rd June 2026**. You will be able to indicate on our application portal whether you will be available or unavailable during this period.

If you have any questions on this process, or would like an informal conversation about the role, please email us at recruitment@nasp.info. We look forward to receiving your application.

Job Description

Purpose of This Role:

This is an exciting opportunity to shape a new three-year programme focused on strengthening the financial wellbeing of people living with multiple long-term conditions. Enabled by recently announced funding from The Aviva Foundation, the role will lead the design and development of an initiative that equips link workers with the skills, confidence, and resources to address financial hardship as an integral part of their practice. The post will play a crucial role in advancing NASP's strategic ambition to influence and embed social prescribing across local, national, and international contexts

This new role will lead the design, delivery, and evaluation of the three-year national programme, reporting to our Strategic Lead for Healthcare Integration & Neighbourhood Health to meet the programme priorities.

The postholder will work in close partnership with key stakeholders to co-produce and lead the programme's learning content, oversee the national training rollout, and support pilot delivery in two Primary Care Network (PCN) sites. The role will be central to capturing, synthesising, and embedding learning through peer-learning networks, wider evaluation partnerships, and ongoing engagement with our funder. This will support continuous improvement, evidence-based practice, and the successful scaling of the programme - contributing to a more integrated approach to financial wellbeing through social prescribing services.

This role will sit within the Healthcare Integration Team and will work closely with colleagues across Evidence & Insights, International Social Prescribing, workforce developments and activity provider engagement.

This role requires strategic insight, programme delivery expertise, stakeholder management capabilities and an understanding of the role of social prescribing in tackling financial hardship.

Person Specification:

Essential

- Strong programme and project management skills including the coordination of multiple workstreams
- Experience in either designing, developing and/or delivering training or learning programmes, ideally for social prescribing or health audiences
- Strong understanding of financial hardship and financial inclusion, including welfare benefits, advice models and their relationships to health inequalities
- Experience working collaboratively with a range of stakeholders, including people with lived experience.
- Excellent communication, facilitation and relationships building skills

Desirable

- Experience delivering national programmes end-to-end, including programme design, delivery, scaling and evaluation, with accountability for milestone, outcomes and KPIs
- Experience of working in the financial advice sector, for example for organisations like Citizens Advice
- Experience in writing funding applications and developing new donor relationships to secure new funds would be an advantage. Willingness to do so will be essential.
- Experience of monitoring policy & research and translating insight into programme learning and development
- Support or developing monitoring, evaluation and reporting processes including feedback from variety of stakeholders
- Understanding of social prescribing workforce development needs, particularly in relation to financial inclusion

Skills & Attributes

- Commitment to improving financial wellbeing & health inequalities
- Ability to work independently with a high degree of autonomy
- Affinity with NASP's values as defined in [Our values - The National Academy for Social Prescribing | NASP](#)
- Ability to prioritise work and be flexible in delivery

Responsibilities:

- Lead the design and delivery of the national programme, shaping its structure and delivery mechanisms, ensuring milestones, KPIs and outcomes are met
- Shape the programme's learning model, support mechanisms and partnership approach, ensuring clarity of purpose and adaptability across various social prescribing models
- Convene and work collaboratively with link workers, VCFSE partners, health system stakeholders and people with lived experience to co-produce programme content and learning materials to support with both the design and reach of the learning materials
- Ensure training content aligns with current legislation and ongoing national updates on legislation and reforms, for e.g disability benefit changes & cost of living support
- Lead the national scaling of the learning offer, capturing insights and impacts for wider dissemination.
- Monitor relevant policy, research, and sector developments related to financial wellbeing, health inequalities and translate insights into programme improvements
- Build and maintain strong relationships with a wide range of key stakeholders across health, VCSE and professional networks to support both design and reach of the programme
- Convene regional communities of practice to support peer learning, reflection and knowledge exchange among practitioners and system leaders
- Engage with policymakers, national networks and others to maximise programme's influence and reach
- Work in partnership with internal and external stakeholders to develop evaluation tools and feedback frameworks, aligned with KPI reporting requirements
- Work with NASP evidence colleagues to prepare national reports and final evaluation outputs
- Work across NASP to ensure the programme aligns with and strengthens wider health integration activity
- Co-develop a long-term sustainability and hosting model for training materials aligned with NASP's emerging SPLW support offer
- Ensure the patient voice is present across the programme, particularly when considering how the programme supports those facing inequalities
- Support and inform the development of NASPs wider workstreams and the implementation of its strategy
- Champion NASP's role in building an integrated and effective social prescribing system and local, regional and national levels

Reporting To: Strategic Lead for Healthcare Integration & Neighbourhood Health