



About Planet Patrol:

Our vision is a world where all beings can enjoy our waterways, free from pollution. We are a global community dedicated to placing people-powered environmental data at the heart of decision-making. Through our unique anywhere, anytime, anybody approach to citizen science, we gather critical evidence of water and litter pollution to drive solutions that protect both environmental and human health. Our data and citizen science methods have been featured in academic journals (Stanton, et al., 2022) and media investigations (Channel 4 and ITV), enhancing public and scientific knowledge of litter pollution.

We are now at a pivotal moment of growth and evolution. This means you must thrive in a start-up environment and have a can-do attitude to problem solving. You'll be one of only a handful of employees and a team of excellent freelancers. This is a great opportunity to really shape the organisation and our impact. Whilst this role is fixed term, we hope to secure enough funding to make the role permanent.

Head of Programmes & Campaigns

Role details: Remote with travel expected at least once a month.

Salary: £45,000 FTE

Hours per week: 30 hours (4 days per week)

Terms: One year fixed term contract with the potential to become permanent based on funding.

Overview:

We are seeking an experienced, dynamic and forward-thinking Head of Programmes & Campaigns to join our small but dynamic team. In this new role, you will work closely with our Founder, Lizzie Carr MBE, to revolutionise how we address environmental challenges by leading and expanding our programmes and campaigns. You will manage a team to drive initiatives that bridge water quality, environmental health, and public policy. Plus, you'll oversee Planet Patrol's free mobile app and build collaborative relationships with other NGOs. This is an exciting, varied and hands-on role perfect for someone that likes to work in an agile environment.

Key responsibilities:

- **Team Leadership:** Build and lead a high-performing team of three direct reports and a network of contractors, that develops and manages all of Planet Patrol's programmes and campaigns.
- **Programme Development:** Design and implement comprehensive programme plans with clear milestones and deliverables. Monitor performance, measure impact, and adjust strategies to achieve ambitious outcomes.
- **Representation and Advocacy:** Serve as a spokesperson for Planet Patrol at key events, conferences, and media engagements. Cultivate relationships with stakeholders and policymakers to advance our mission.
- **Business Development:** Leverage key metrics and insights to craft persuasive proposals and pitches, securing diverse revenue streams. Provide detailed budget analyses to support new initiatives and oversee budgets for all existing programmes.
- **App Oversight:** Collaborate with contractors to enhance our free app, introducing new features and ensuring improvements align with budget constraints and user needs.
- **Adaptive Strategy & Problem-Solving:** Embrace ambiguity by pivoting approaches when faced with new information or changing circumstances. Break down complex challenges to inform creative strategies and continuously refine campaigns based on lessons learned.
- **Strategic Collaboration:** work closely with the Founder and Board of Advisors to shape the organisation's long term strategy, ensuring objectives remain ambitious yet achievable.

Role Requirements

- Minimum 3 years in programmes and campaign delivery.
- Proven leadership in managing programmes and campaigns within dynamic, start-up, or similar environments.
- Demonstrated success in collaborating with NGOs, coalition groups, and cross-functional teams.
- Exceptional project management skills and keen attention to detail.
- Ability to work effectively with cross-functional teams and manage contractors.
- In-depth knowledge of environmental issues—especially pollution—and a passion for driving change.
- Strong analytical skills to break down complex problems and develop innovative, creative strategies.
- A proactive mindset with a willingness to explore unconventional paths, learn from failures, and drive breakthrough outcomes.
- A commitment to diversity, equality and inclusion.
- Strong interpersonal abilities with experience engaging and influencing senior stakeholders.

- Capability to respond to external events with relevant communications.
- Legal right to work in the UK without visa sponsorship.

What We Offer:

Planet Patrol values collaboration, innovation, and a healthy work-life balance. That's why we're proud to be a 4-day week employer. We offer a flexible, remote working environment, paired with regular opportunities to connect as a team. We're a vibrant, mission-driven non-profit that supports professional growth, alongside wellbeing. We offer a generous annual leave package, your birthdays off and encourage you to get out into nature whenever possible.

Please submit your CV and covering letter, highlighting your suitability for the role, via Charity Jobs. Applications close midnight **Sunday 23 March. First stage interviews will be held on **27 March**.**

Find out more at <https://planetpatrol.co/>