

# Potential Plus UK Person Specification

## Chief Executive Officer (CEO)

The successful candidate will possess some the following:

	Essential	Desirable
Qualifications & training	<ul style="list-style-type: none"> <li>• Degree level qualification</li> <li>• Recent professional learning, which shows a commitment to own development</li> <li>• Willingness to apply for an Enhanced DBS certificate</li> </ul>	<ul style="list-style-type: none"> <li>• Relevant professional qualifications</li> <li>• Current Enhanced DBS certification</li> </ul>
Experience	<ul style="list-style-type: none"> <li>• Business or commercial experience with budget responsibility</li> <li>• Experience of working strategically, in either a work or personal capacity</li> <li>• Experience of the UK education system, in either a work or personal capacity</li> <li>• Professional fundraising experience in the not-for-profit sector</li> <li>• Experience of using and applying academic research</li> <li>• Experience of coordinating and motivating teams</li> </ul>	<ul style="list-style-type: none"> <li>• Lived experience of being and/or parenting a high potential learner</li> <li>• Experience of working with a neurodiverse community</li> <li>• Understanding of the economic and political environments within which charities operate</li> </ul>
Qualities & skills	<ul style="list-style-type: none"> <li>• Creative thinking and effective problem-solving</li> <li>• A positive 'can-do' attitude</li> <li>• Financial acumen in achieving goals</li> <li>• Effective as both a team player and leader</li> <li>• Knowledge and understanding of high learning potential</li> <li>• Empathy with young people with high learning potential and their families</li> <li>• Excellent communication skills, both written and oral</li> <li>• Reliability</li> <li>• Commitment to Equal Opportunities and valuing diversity</li> </ul>	<ul style="list-style-type: none"> <li>• Desire to learn and apply new skills</li> </ul>

Potential Plus UK  
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Potential Plus UK is the operating name of the National Association for Gifted Children  
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