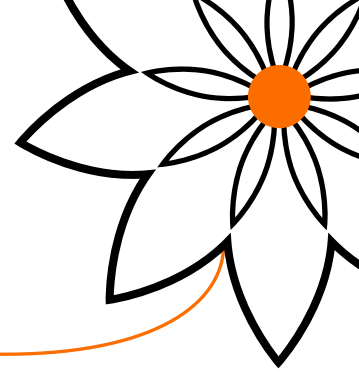


WELCOME TO A BETTER WORLD



VOLUNTEER GRAPHIC DESIGNER – JAN, 2024

Overview

Nova New Opportunities is a grassroots community charity operating in North Kensington, London since 1983. Serving over 2k+ individuals per year, we help people to realise their potential through education and employment, offering life-affirming opportunities to families and children, and engaging over 2,000 people through social change events such as The School of Humanity and TEDx Ladbroke Grove, aimed to build human connections for a stronger, more cohesive society.

We are currently evolving our brand positioning to amplify our reach and better demonstrate our impact to potential funders and supporters. For this, we need **YOU**, a talented **Volunteer Graphic Designer**, to fuel our creative fire!

Unleash Your Creative Spark for Social Change: Calling all designers passionate about purpose and impact!

Are you:

- **A budding designer**, eager to translate your passion into real-world experience? Enthusiastic to learn from seasoned professionals and collaborate in a dynamic team?
- **An experienced design pro**, seeking to expand your portfolio with a high-impact case study? You're a strategic thinker and visual storyteller, looking to lend your expertise to a cause that sparks your social conscience.

If you answered "yes" to either, then get ready to:

- **Dive deep into our brand evolution**, to develop a cohesive visual language that reflects Nova's values and resonate with diverse target audiences.
- **Craft compelling visual assets** across print, digital, and social media platforms, from impactful campaign graphics to corporate branding and website revamps.
- **Collaborate closely with our brand manager and wider Nova team**, ensuring your designs seamlessly align with our mission and strategy.
- **Apply your design expertise to refine and maintain existing brand assets**, ensuring consistency, brand alignment and quality across all channels.



www.novanew.org.uk

2 Thorpe Close W10 5XL. Phone: 020 8960 2488. Email: reception@novanew.org.uk

Charity Registration: 1158238

- **Contribute to brainstorming sessions and share your creative vision**, shaping the future of Nova's visual identity, where your fresh perspective will be valued and nurtured.

Skills & Experience

- Experience with basic design skills such as using Canva and Adobe Creative Suite.
- Creative flair with strong attention to detail.
- Flexible and able to adapt or pick up new techniques.
- Reliable and self-motivated to work autonomously, and as part of a supportive team working remotely.

What's in it for you?

- **Access to Canva Pro and Adobe Creative Cloud suites** to create and work collaboratively.
- **Volunteering remotely**, as well as the opportunity to participate in-person at strategic team meetings and activities, at a time that suits you.
- **Hands-on experience managing various design projects**, from concept to completion. Honing your project management and communication skills.
- **Mentorship and guidance in your design career**, from our expert brand manager and senior designer, if you wish.
- **Make a tangible difference**: The satisfaction of knowing your creative spark ignites positive social change.
- **A platform to showcase your talent** and enrich your portfolio with real-world examples.
- **Expand your network and boost your resume**, showcase your commitment to social impact and stand out from the crowd.
- **Whether you're a junior designer eager for hands-on experience or a seasoned pro**, if you're looking to flex your creative muscles for a good cause, we welcome you to join the Nova family.

Let's make a visual splash together. Ready to unleash your creative force for a cause that matters?

Send your CV and/or portfolio to mayte.bologna@novanew.org.uk, with a short cover letter explaining why you're the perfect fit for Nova. We can't wait to meet you and embark on this transformative journey together!

P.S. We're an equal opportunity employer and value diversity at Nova. We encourage applications from all qualified candidates.



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