



Press Officer

(6 month sabbatical cover)

Location: London. Hybrid working. Our flexible working policy requires everyone to be in our east London office for 25% of the time as a minimum because building in-person relationships is important to us (that could be one week a month, or a day or two a week), but you're welcome to be there more as many staff are.

Salary: £39,327pa

Hours: Full-time, which for NEON is 28 hours a week - the equivalent of a 4 day standard work week. Flexibility with working hours and regular evening and weekend work, including at short notice (time off would be taken later). The usual working day for this role starts at 8.00am.

Contract: temporary 6 months, April - September 2025

Benefits: a 28-hour week, 7.5% employer matched pension, genuinely flexible working, 20 days holiday per year (25 days pro rated for a 4 day week), plus bank holidays and Christmas break, a progressive Parenting Policy, Sabbatical Policy, and a generous staff development budget

Reporting to: Head of Media

Application deadline: Sunday 16th February 2025, 11.59pm

Interview dates: 1st interviews Wednesday 5th & Thursday 6th March, 2nd interviews Wednesday 12th March

This role requires that you are resident and have the right to work in the UK

We know that people from certain backgrounds and identities are often excluded in progressive movements and we're committed to doing what we can to correct this.

So:

- we particularly welcome applications from marginalised groups, especially people of colour and other ethnic minorities, people who identify as LGBTQIA, Disabled people and those who identify as working class or have done so in the past.
- we know the work goes way beyond "diversity", it's about making the space inclusive too. So we are continuously working on that at NEON. So far this includes tangible things like a flexible work policy so people have genuine flexibility around where and when they work and a 28 hour week as standard; a gender-neutral parenting/leave policy, an anti-oppression strategy which is held at senior level given how important it is to the organisation. It also includes the day-to-day work of creating psychological safety for everyone at NEON and celebrating the wisdom of black, indigenous, queer, Disabled and other cultures in the way we work and behave



There are no formal education requirements for this role. As long as you can show us you have the skills we don't mind where you got them from! Also important to us is your potential to learn and grow in the role so even if you don't have 100% of the skills listed we want to hear from you.

About us:

NEON is a not-for-profit organization committed to accelerating social movements. We work across a wide range of progressive issues including climate, housing, healthcare, and migration and we support over 1,000 organisers across the UK working towards political, environmental, and social justice. Our theory of change is rooted in understanding both the strategies, stories, and structures required to sustain a movement. Short term, this results in improved movement infrastructure, skills, and connections; long term, it leads to robust relationships and movement alliances capable of systemic change.

We also aim to demonstrate that a better world is possible through experimenting internally with our culture and policies. We want to build a workplace centred on joy, care and justice and are ambitious about what an alternative could look like. We currently have 17 staff.

To build a culture and community that lasts, we organise around three values:

- **Solidarity** - we're here to change the system and that requires working together across issues and sectors that aren't normally in the same room. This means placing anti-oppression at the heart of our work and building the power of people most often affected by injustice to change the leadership of our movements
- **Generosity** is about sharing our time, resources and learning with one another as we support each other's work. It means being open and honest with one another, especially when we hit problems, and thinking creatively about how we positively build from there
- **Respect** is the bottom line for all relationships in NEON. It means being respectful of different backgrounds and life experiences and giving space for all voices to be heard. This often means listening more than we talk and being open to changing ourselves as a result of what we hear.

You can also check out [our website](#) for more info on NEON.



Purpose of the role

The Press Officer supports our flagship Spokesperson Network programmes, placing people in broadcast media on a regular basis, developing and maintaining media contacts and meeting the needs of participants on the Spokesperson Network. This means:

- Generating broadcast media opportunities for members of the Spokesperson Network in reaction to breaking broadcast news.
- Ensuring that members of the Spokesperson Network are prepared and supported for the media opportunities,
- Taking part in the training and development of people in NGOs, grassroots groups and the wider movement in their broadcast media capacity.

What you will be doing

Here are the key responsibilities of this role:

- Identify relevant stories in the news and subsequently pitch and book spokespeople into broadcast media (television and radio) and respond to media requests.
- Support spokespeople, taking into consideration the ways in which broadcast media work interacts with peoples identities and lived experience.
- Identifying clippable content, creating clips and posting on social media.
- Play an active role in the wider Comms Hub, attending and feeding into key messaging and narrative development.

Who you are

You will have:

- **Experience in journalism, communications, media relations or a role that incorporates these skills.**
- **Experience of building and maintaining relationships with journalists.**
- **A proven understanding of anti-oppression work and commitment to tackling all institutional forms of oppression, bigotry and exclusion.**
- **Experience working in the economic, environmental and/or social justice campaigning community in any kind of capacity.**
- **Good writing and editing skills, including an eye for detail.**
- **Excellent interpersonal skills and communicating appropriately with different stakeholders.**



- **Project management experience demonstrated through being proactive and well organised, with the ability to meet tight deadlines and manage multiple priorities**
- **An ability to work well under pressure, meet the demands of a dynamic organisation and accommodate changing circumstances.**
- **A willingness to continuously learn and grow** - with good emotional intelligence and self awareness including around your own power, and an ability to give and receive feedback well, and sit in (and encourage) healthy conflict and disagreement
- **A commitment to NEON's purpose of building the strength of movements** for social, economic and environmental justice, and to learning how to align your actions with the values of NEON: solidarity; generosity and respect

How to apply

We don't want to make this process too complicated so please complete this [application form](#) and send this and a completed [Equal Opportunities Monitoring form](#) to jobs@neweconomyorganisers.org.

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If you fancy a chat about the role or have any questions about NEON in general, you can reach out to Kevin Smith via email on jobs@neweconomyorganisers.org. You can request a call back via this email if you prefer.

We will treat the data you provide in your application in accordance with our [Privacy Policy](#).