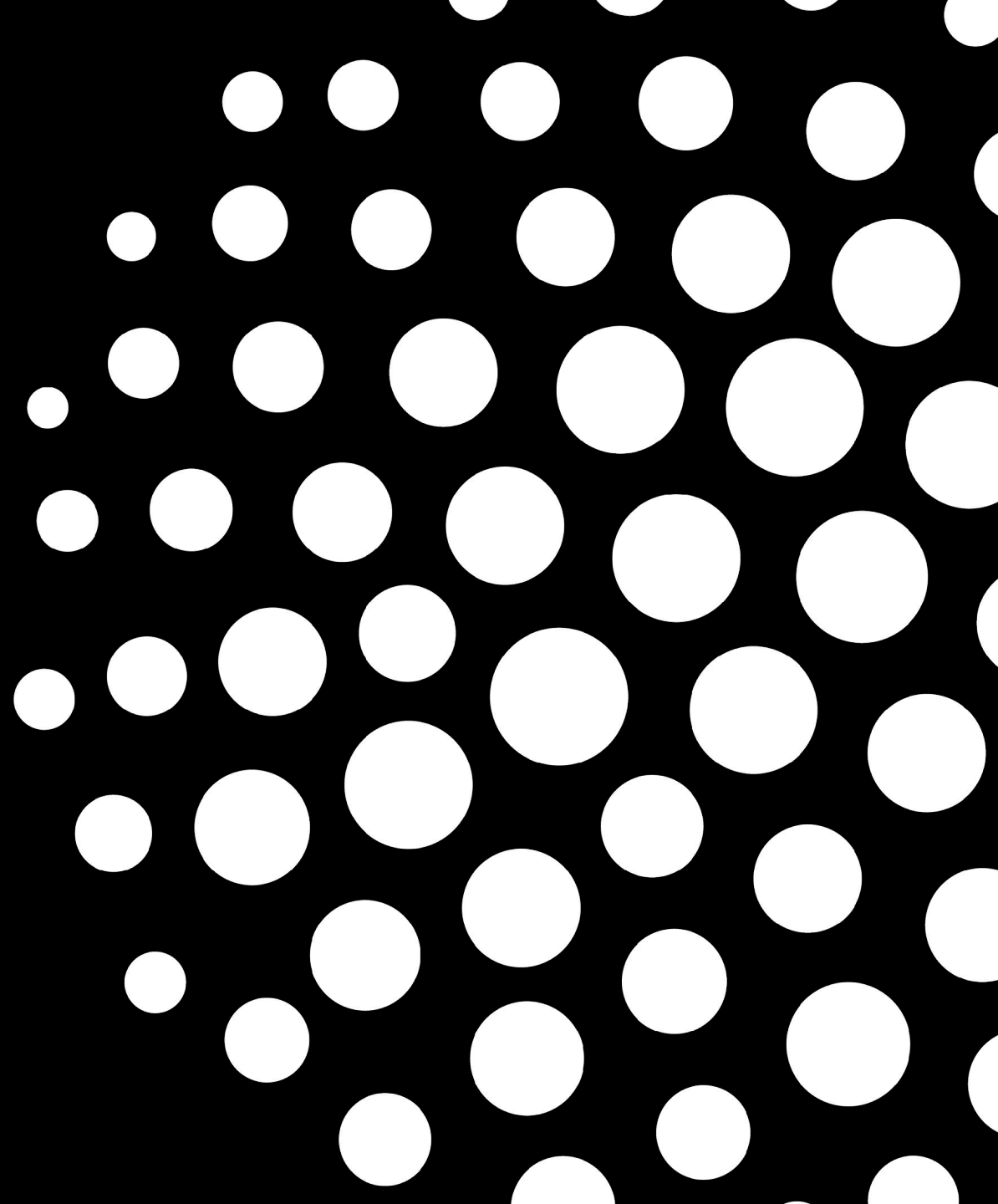


Nature Positive Lead Nature-related Finance Team

March 2025



Welcome to Global Canopy

We are so pleased you found us. Global Canopy is an ambitious, creative and dynamic not-for-profit targeting the market forces destroying nature.

Our special focus is on ending global deforestation, most of which is driven by agricultural expansion for commodities like beef, soy and palm oil that end up in products we all use every day.

In fact, our research shows that \$6 *trillion* in private finance each year is driving this destruction – including 20% of the money that we all put into our pensions.

This is a major driver of climate change, of biodiversity loss and of human rights abuses. To tackle this we deliver radical transparency through our award-winning data platforms, detailing how consumer markets are linked to nature loss.

We enable major companies, investors and governments to take positive action, and we help campaigning organisations and investigative journalists shine a light on those not doing

enough. And we help policymakers to design laws that make it mandatory for the private sector to change.

We are now growing rapidly as an organisation – expanding our work and teams in key geographies like Brazil and South East Asia. And we are deepening our relationships with major investor networks as we redouble work to remove deforestation and nature-related impacts from lending and investment portfolios worldwide.

As part of our team, you will be at the heart of global efforts to tackle the intertwined climate and nature crises. And you will find yourself surrounded by engaged, positive and committed colleagues determined to make a difference.

Please join us, this is urgent.

Niki Mardas, Executive Director



About Global Canopy

Global Canopy is a data-driven not for profit delivering real transparency and accountability for market impacts on nature and people. Our special focus is on ending deforestation – an essential step in achieving urgent global goals on climate, nature and human rights.

We deliver our work via three main strategies:

1. on **open data** (including via major global data platforms like [Trase](#), [Forest 500](#), [Forest IQ](#), and [ENCORE](#));
2. on creating stronger **voluntary and compliance frameworks** to address nature loss (we are a founding partner of the [Taskforce for Nature-related Financial Disclosures](#));
3. and on accelerating **accountability and action by the finance sector** towards deforestation-free portfolios.

Our platforms, data and insights are relied upon by Fortune 500 companies, major financial institutions, national and regional governments, and some of the most effective campaigning organisations worldwide.

We work globally, with a focus on both forested regions (particularly across Latin America and South East Asia), and major consumer and financial markets (with a focus on Europe, the US, Singapore and China).

We have a distributed team of around 70 people worldwide, with a main office in Oxford in the UK, and a growing regional hub in Brazil. We work via close and deep partnerships, including with institutions like the Stockholm Environment Institute, the UN Climate Change High-Level Champions, UNEP Finance Initiative, the World Conservation Monitoring Centre, Oxford University and many many others.

Nature-related Finance

Nature loss poses material risks to financial institutions, but a lack of high-quality nature-related data has been one of the biggest obstacles holding financial institutions back from addressing nature-related risks.

Global Canopy tackles this problem head on, increasing the scope, quality and accessibility of freely-available data, tools, guidance and case studies to catalyse practical action by the market. We work to enable investors, lenders, insurers, financial regulators and others in the sector to identify and mitigate their impacts and dependencies on nature – and to seize the opportunity of investing in nature-positive solutions. We also innovate, working with partners worldwide to improve methodologies identifying, quantifying and mitigating exposure to nature-related risk.

Our work on nature-related finance centres on three collaborative flagship initiatives, the [Taskforce on Nature-related Financial Disclosures \(TNFD\)](#), the [ENCORE](#) data partnership, and our Little Book series of concise guides exploring key topics in climate and nature finance.

55%

of global GDP is moderately or highly dependent on nature

We are an ambitious, collaborative and friendly team, and we work closely with partners worldwide, including Oxford University, UNDP, UNEP WCMC, UNEP Finance Initiative, UNEP's State of Finance for Nature initiative – and regional partners across Latin America, SE Asia, and Africa. ``

We also work closely with other teams across Global Canopy, bringing the organisation's longstanding expertise and market-leading data on supply chains, deforestation and human rights into the wider nature space.



\$6.1tn

of finance flowed to
companies in forest
risk supply chains
in 2023

The role: overview

You will be a strong technical leader in the nature positive space who excels at shaping and delivering on strategy within a vibrant international non-profit, and who can underpin cutting-edge and impactful programming with technical rigour and excellence.

You will lead, manage and grow Global Canopy's growing Nature Positive portfolio, taking on the leadership of our contributions to a number of market-leading initiatives and partnerships in this fast-evolving space. This includes strategic collaborations with UNEP, UNEP Finance Initiative, Cornell University, Oxford University, the TNFD and the ENCORE Partnership which is now developing an 'opportunity filter' on the widely used platform.

You will lead a small team of researchers and analysts, and ensure effective project management and quality delivery. You will work closely with our partners and with colleagues in our Nature-related Finance programme and across Global Canopy to develop and evolve our strategies to help scale and mainstream nature positive finance.

You will have a passion for shifting financial flows from nature negative to nature positive and will understand the market context that is currently

leading to increasing interest in this space, but which contains many potential blockers and pitfalls which must be overcome. You will already have a strong network in the nature positive and wider nature finance space – including with practitioners, researchers and private sector and finance sector leaders in this space.

You will participate in external communication including in key conferences, webinars and via written blogs and other communication formats to elevate learnings from the nature positive work to further inspire action. And you will grow and mature our nature positive portfolio, spotting new trends and developments which constitute strategic opportunities for Global Canopy to create further impacts via securing new and additional financing.

Finally, you will contribute to the life of the organisation, helping to foster a culture of kindness, collaboration, rigour and accountability in equal measure. You will come to work with a sense of urgent mission, but one balanced by emotional intelligence. You will share our conviction that it is not just what we do that matters in our working life, but how we do it too.

The role: responsibilities

- You will lead on delivering on Global Canopy's Nature Positive portfolio, taking on the leadership and oversight of our contributions to a number of market-leading initiatives and partnerships in this fast-evolving space. This includes on initiatives such as the State of Finance for Nature Report with UNEP, the Little Book of Nature Business with Cornell University and others, the TNFD, and the new opportunity filter of ENCORE with UNEP WCMC and UNEP Finance Initiative.
- Lead the development of GC's nature positive strategy. Ensure it is informed by the newest insights and developments in the broader nature positive landscape. Work with GC across teams to identify a set of potential key technical areas / niches for GC to develop. This will both be building on the organisational legacy but will also break new grounds.
- Oversee the work of a small team of researchers and analysts working on our nature positive work. Ensure the highest level of research rigour and excellence in the outputs you are responsible for, and contribute to best-practice methods and review across our nature-related finance programme.
- Lead stakeholder engagement to ensure nature positive research is both science based, and practice informed. This includes design of stakeholder engagement processes including the planning and management of online and in-person stakeholder sessions as well as designing and managing written review processes.
- Work to develop the NRF nature positive annual plans including identification of expected results and staff planning to ensure that activities are properly resourced. Collaborate with the NRF project manager to project manage the portfolio and develop donor reports demonstrating research progress and impacts.
- Contribute to external communications on the work you are leading as relevant; and work closely with the communication team to support their work of translating the strategy into external key messages and positionings.
- Develop fundraising proposals with existing and new partners as needed, and maintain strong relationships with our donors, so that we are responsive to their strategic priorities and those of the market as a whole.
- Provide nature positive expertise and leadership in the organisation, inputting into development of Global Canopy's overall strategy and positioning. Ensure that there is organisational buy-in to the nature positive strategy through organisation-wide consultation.

About you

To be successful in this role, these are the things that will matter the most:

- Strong technical and engagement experience in the nature-related finance space, particularly on approaches to catalyse nature positive outcomes.
- Proven track-record delivering, and managing remote teams to deliver, high quality research and analysis in an applied setting, particularly with finance sector and policymaker stakeholders.
- A strong network in the nature positive (and wider nature finance) space and effective partnership-building and management skills.
- An ability to strategise and fundraise by inspiring others with your ideas about nature positive impacts and the potential to make change at scale.

Skills and experience:

- Experience working on nature positive and nature finance themes from within consulting, academia, an NGO or a business/financial service institution.
- A self-starter with an ability to design, manage and conduct complex research projects.
- University degree in environmental accounting, finance or natural sciences or relevant equivalent applied knowledge.
- Knowledge of evolving market practices and the international discourse on nature related opportunities and nature positive in relation to corporate and finance institutional practices.
- Excellent written and verbal communication skills, and the ability to communicate complex nature-related finance concepts precisely in writing.
- International experience and languages of the regions we work in are both positives.

We welcome both UK based and remote applicants.



Our values

As an organisation committed to achieving system-wide change, we operate in a challenging environment. Our organisational values help guide our ways of working and keep us accountable to these standards:

Entrepreneurial – We develop bold new ideas to catalyse system wide change.

Impactful – We learn from what works, hold ourselves and others accountable and work in collaboration with others.

Inclusive – We celebrate diversity, value teamwork and support individuals to fulfil their potential.

Clear – We listen actively, think critically and communicate with clarity.



Salary & benefits - if based in the UK

Salary

£55,000 full time equivalent

This role sits within Band C on Global Canopy's remuneration framework.

Nature of contract

Full time. Fixed term for 24 months. We are a flexible employer and welcome candidates wishing to work flexible, with a possibility of extension depending on funding.

Base

Our office is in Oxford, with flexible home-working arrangements in place.

Holidays

36 days (including bank/public holidays) for discretionary use across the annual leave year. Option to purchase up to an additional 5 days or equivalent of one week's leave.

Pension

Employer pension contribution of 7%.

Healthcare cashback plan

Covering dental fees, eye-care, wellbeing, physiotherapy, chiropody and much more – for you and any children.

Group Life Assurance

Paying a lump sum of 3 times annual salary

Group Income Protection

Paying 75% of annual salary for up to 2 years (for long term sickness).

Employee Assistance Programme

Which provides free, confidential advice on personal and legal matters.

Other

Huge range of discounts and cashback deals at gyms, restaurants, holidays, and much more.

How to apply

To apply for the position, please use this [link](#) and submit an up-to date CV and covering letter.

The covering letter should explain your motivation for the role, and how your skills and experience fit the person specification. (Please no more than 1 side of A4).

All candidates are asked to complete an anonymous diversity monitoring form when they apply.

The closing date for applications is **25th March 2025 at 9am GMT**. Early application encouraged. We may close applications early if suitable candidates are identified.

Screening calls are provisionally planned for w/c 31st March, and will be conducted remotely via a video call.

At Global Canopy, we value diversity and inclusion. You can read our diversity statement on our [website](#). We encourage applications from all backgrounds and are committed to having a team with a diverse set of skills, experiences and abilities.

Global Canopy works on issues of global deforestation. We are particularly interested in strengthening our team to include those with a background from forest regions such as Latin America and South East Asia. We would welcome applications from people from these regions.

If you have any questions about the position, then please contact: hr@globalcanopy.org.

Applicant data will be managed in accordance with the candidate privacy policy available on our [website](#).

Thank you

HR Team

hr@globalcanopy.org

Find out more at globalcanopy.org