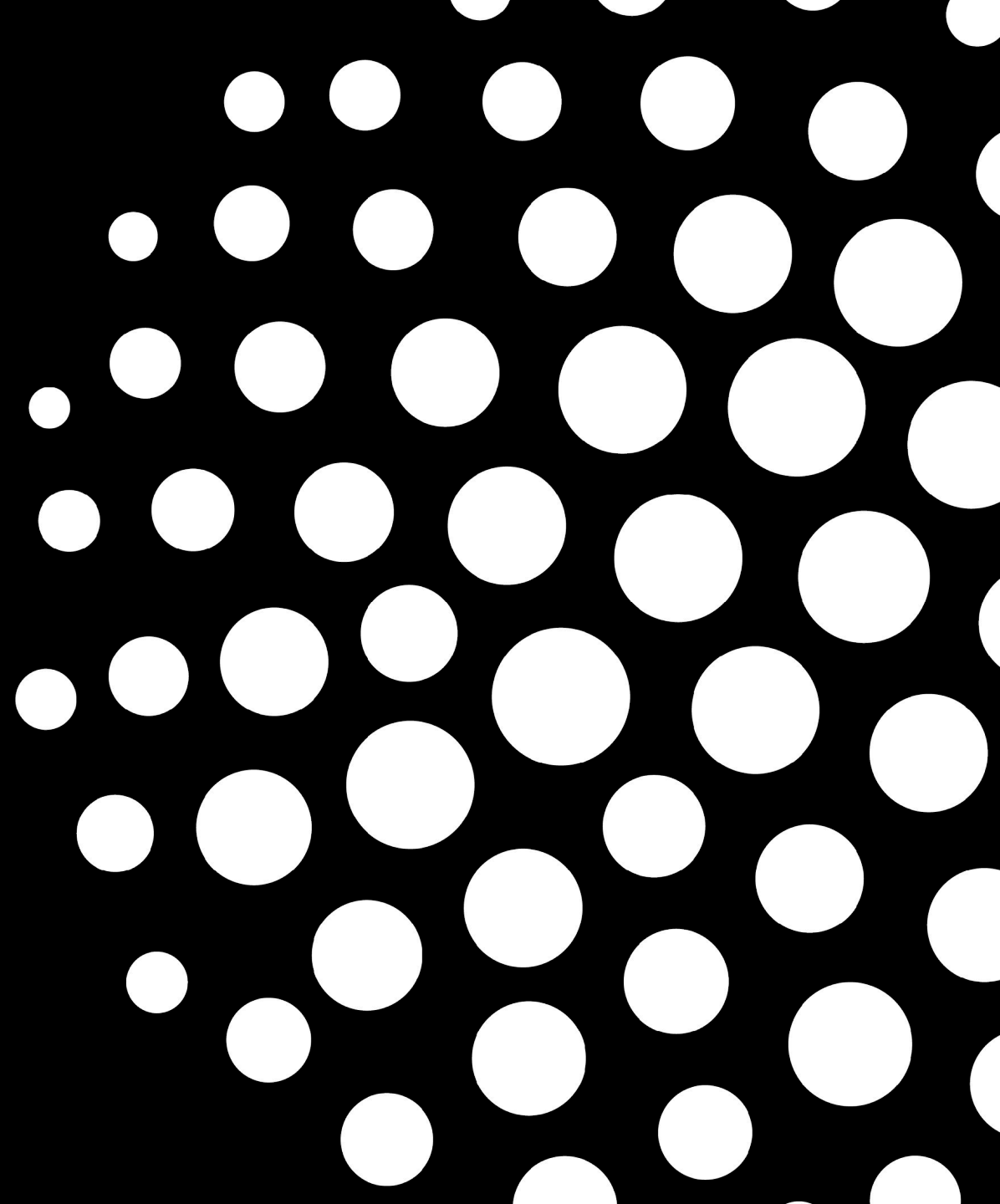


Nature Case Writer: Education & Learning

May 2024



Welcome to Global Canopy

We are so pleased you found us. Global Canopy is an ambitious, creative and dynamic not-for-profit targeting the market forces destroying nature.

Our special focus is on ending global deforestation, most of which is driven by agricultural expansion for commodities like beef, soy and palm oil that end up in products we all use every day.

In fact, our research shows that \$6 *trillion* in private finance each year is driving this destruction – including 20% of the money that we all put into our pensions.

This is a major driver of climate change, of biodiversity loss and of human rights abuses. To tackle this we deliver radical transparency through our award-winning data platforms, detailing how consumer markets are linked to nature loss.

We enable major companies, investors and governments to take positive action, and we help campaigning organisations and investigative journalists shine a light on those not doing

enough. And we help policymakers to design laws that make it mandatory for the private sector to change.

We are now growing rapidly as an organisation – expanding our work and teams in key geographies like Brazil and South East Asia. And we are deepening our relationships with major investor networks as we redouble work to remove deforestation and nature-related impacts from lending and investment portfolios worldwide.

As part of our team, you will be at the heart of global efforts to tackle the intertwined climate and nature crises. And you will find yourself surrounded by engaged, positive and committed colleagues determined to make a difference.

Please join us, this is urgent.

Niki Mardas, Executive Director





About Global Canopy

Global Canopy is a data-driven not for profit delivering real transparency and accountability for market impacts on nature and people. Our special focus is on ending deforestation – an essential step in achieving urgent global goals on climate, nature and human rights.

We deliver our work via three main strategies:

1. on open data (including via major global data platforms like [Trase](#), [Forest 500](#), [Forest IQ](#), and [ENCORE](#));
2. on creating stronger voluntary and compliance frameworks to address nature loss (we are a founding partner of the [TNFD](#));
3. and on accelerating accountability and action by the finance sector towards deforestation-free portfolios.

Our platforms, data and insights are relied upon by Fortune 500 companies, major financial institutions, national and regional governments, and some of the most effective campaigning organisations worldwide.

We work globally, with a focus on both forested regions (particularly across Latin America and South East Asia), and major consumer and financial markets (with a focus on Europe, the US, Singapore and China).

We have a distributed team of around 60 people worldwide, with a main office in Oxford (UK). We work via close and deep partnerships, including with institutions like the Stockholm Environment Institute, the UN Climate Change High-Level Champions, UNEP Finance Initiative, the World Conservation Monitoring Centre, the Zoological Society of London, and many many others.



\$6.1tn

of finance flowed to
companies in forest
risk supply chains
in 2023

The role: overview

We are looking to appoint a Nature case writer within Global Canopy's education and learning team.

Education is critical to GC's goal to drive uptake of nature-related risk management practices in financial, business and policymaking communities in both emerging and developed markets; and to help strengthen capacity among civil society to help hold powerful actors to account.

Case studies and use cases are an important part of capacity building through education and learning, helping market participants develop an understanding of key nature concepts in the context of real-life scenarios, and support the development of critical analysis, problem-solving, decision-making, and implementation in relation to nature-related issues and nature-related finance.

As an initial priority, you will work in close collaboration with the TNFD Secretariat to develop case study, use case and example content as a key priority within the TNFD's portfolio of capacity building initiatives. This includes:

- identifying where and what kind of case studies and use cases can target barriers to adoption and implementation;
- researching and writing case studies and use cases for use in TNFD additional guidance and capacity building materials;
- researching and writing TNFD specific case studies for Global Canopy, and
- tracking and compiling relevant case studies from other organizations.

The role: responsibilities

The Nature Case Writer will work collaboratively across GC's programmes and with GC's partners, particularly TNFD, to develop case studies and other education materials on nature related issues that aim to improve the uptake of nature-related best practices in organizations through teaching materials.

- Work with the TNFD engagement team to identify where challenges and barriers to adoption and implementation exist from the TNFD pilots and adopters, with input from the TNFD technical team, market feedback and insights from the community of practice and which can be addressed through targeted case studies and use cases
- Identify case studies that demonstrate interoperability between the TNFD and related regulatory frameworks such as CSRD and international standards such as GRI
- Work with the TNFD technical team to identify where case studies and use cases can provide guidance on implementation of the LEAP approach, particularly where organizations may be unsure of how to interpret the guidance
- Identify potential case studies, use cases and examples through a range of sources, including stakeholder engagement, working groups, external reports and events
- Engage in deep-dive knowledge-sharing with financial institutions and corporates to identify potential case studies and use cases

- Work with the TNFD technical team to prioritize and write case studies that support technical documents and stakeholder engagements
- Lead in the development and writing of case studies and related materials on TNFD-aligned case studies for Global Canopy that support adoption and implementation, working to incorporate review comments from the TNFD team
- Lead in the development and writing of case studies and related materials on case studies for Global Canopy's Nature-Related Finance (NRF) programme
- Conduct interviews, document review, and other research to gather necessary details for case studies and other materials across Global Canopy programmes
- Development of training materials and initiatives that support uptake and use of case studies
- Work with Global Canopy Communications team to ensure that materials for Global Canopy are aligned with organisational approaches to messaging and tone of voice
- Work with Global Canopy Senior Designer to ensure that visual assets and all materials for Global Canopy align with the organisation's brand identity as needed

About you

To be successful in this role, these are the things that will matter the most:

- Strong writing and research skills, as well as excellent analytical, communications, and interviewing skills.
- An ability to navigate multi-stakeholder projects with emotional intelligence
- Communication skills that enable engagement with senior professionals across a range of sectors from policy to finance on potentially complex and sensitive issues
- Knowledge and experience of either nature-related finance and/or global trade and supply chains gained ideally either working with or within the private sector

Essential behavioural competencies:

- Motivation to work in an organisation that is purpose-led, with a deep commitment to the values and mission of Global Canopy
- Ability to work collaboratively and independently while establishing strong working relationships and taking direction from one or more project leaders
- Ability to give and receive feedback, with a willingness to reflect and integrate feedback
- A strong appreciation of the value of connected content, conceptualizing case studies as a piece of a the learner journey
- An eye for detail and technical accuracy

Skills and experience:

- Experience in developing, managing and writing case studies or similar materials
- Experience conducting case study interviews and data collection for case studies
- Ability to communicate complex material in a compelling and engaging way to a range of audiences
- Project management, experience overseeing case study projects from end to end
- Experience drafting case narratives and use cases
- Knowledge and understanding of nature related issues and nature-related finance
- Knowledge of market practices of how to locate, evaluate and assess sustainability risks preferably from hands-on experience working with organisations on sustainability issues
- Strong digital skills, and understanding of how digital and interactive content can help deliver learning outcomes in practice
- An understanding of how adults learn in executive education and professional development settings and familiarity with principles of learning theory and practice

Our values

As an organisation committed to achieving system-wide change, we operate in a challenging environment. Our organisational values help guide our ways of working and keep us accountable to these standards:

Entrepreneurial – We develop bold new ideas to catalyse system wide change.

Impactful – We learn from what works, hold ourselves and others accountable and work in collaboration with others.

Inclusive – We celebrate diversity, value teamwork and support individuals to fulfil their potential.

Clear – We listen actively, think critically and communicate with clarity.



Salary & benefits

Salary

£35,000-£40,000 full time equivalent

This role sits within Band E on Global Canopy's remuneration framework.

Nature of contract

Full time, Permanent. We are a flexible employer and welcome candidates wishing to work flexibly.

Base

Our office is in Oxford, with flexible home-working arrangements in place.

Holidays

36 days (including bank/public holidays) for discretionary use across the annual leave year. Option to purchase up to an additional 5 days or equivalent of one week's leave.

Pension

Employer pension contribution of 7%.

Healthcare cashback plan

Covering dental fees, eye-care, wellbeing, physiotherapy, chiropody and much more – for you and any children.

Employee Assistance Programme

Which provides free, confidential advice on personal and legal matters.

Other

Huge range of discounts and cashback deals at gyms, restaurants, holidays, and much more.

“We the Indigenous peoples are the true spokespeople of Mother Earth. We are here to say now is the time to fight back. Mother Earth is summoning you. The fight for Mother Earth is the mother of all fights.”

Sônia Guajajara

Indigenous Leader & Executive Coordinator of the Brazilian Articulation of Indigenous Peoples (APIB)



How to apply

To apply for the position, please use this [link](#) and submit an up-to date CV, a covering letter and existing example of writing.

The covering letter should explain your motivation for the role, and how your skills and experience fit the person specification. (Please no more than 1 side of A4).

All candidates are asked to complete an anonymous diversity monitoring form when they apply.

The closing date for applications is **21 May 2024 at 9am BST**. Early application encouraged. We may close applications early if suitable candidates are identified. Screening calls are provisionally planned for w/c 27th May, and will be conducted remotely via a video call.

At Global Canopy, we value diversity and inclusion. You can read our diversity statement on our [website](#). We encourage applications from all backgrounds and are committed to having a team with a diverse set of skills, experiences and abilities.

Global Canopy works on issues of global deforestation. We are particularly interested in strengthening our team to include those with a background from forest regions such as Latin America and South East Asia. We would welcome applications from people from these regions.

If you have any questions about the position, then please contact: hr@globalcanopy.org.

Applicant data will be managed in accordance with the candidate privacy policy available on our [website](#).

Thank you

HR Team

hr@globalcanopy.org

Find out more at globalcanopy.org