

WHAT'S THE ROLE?

MEDIA AND COMMUNICATIONS MANAGER

I develop and deliver engaging and effective media and communications campaigns to help raise awareness of prostate cancer and the work of Prostate Cancer UK. I work closely with the Policy, Research and wider Communications teams to deliver impactful media moments that inspire action and drive positive change for men with or at risk of prostate cancer.

IN THIS ROLE YOU'LL...

- Use media and communications to raise awareness, promote health research or influence health policy, developing and delivering impactful communications strategies to drive change
- Develop messaging documents, press releases and reactive statements to secure hard-hitting and compelling coverage
- Build and maintain relationships with journalists and other external contacts – ideally with a focus on health and science media
- Provide expert advice to colleagues and support the development of tactical responses to press queries
- Play a role in ensuring joined up communications across your organisation, with experience of leading project groups that deliver the full range of communications channels
- Feed into the business strategy, advising on the role that communications can play in achieving the organisation's strategies
- Provide line management, development and support to the Senior Media Communications Officer
- Maintain high quality data, making sure information is gathered and recorded in line with the requirements of the General Data Protection Regulation, ICO and Prostate Cancer UK Data Protection Policy.

WHO YOU ARE

- An inspiring storyteller, experienced in leading communications projects to inspire action and drive change
- Have a great track record of generating media coverage to deliver impactful campaign messages to a range of audiences
- A strategic thinker who considers the wider context when planning activity and can sense compelling story opportunities
- A excellent communicator with great written and verbal skills, and a strong understanding of the full range of communications channels
- Experience of building trusted relationships with fellow staff, external stakeholder contacts and journalists
- A solutions-focussed manager with strong analytical skills and an ability to digest complex information, often under pressure of tight media deadlines

- Line management experience in coaching and developing team members
- Excellent organisational skills – able to calmly manage proactive and reactive projects simultaneously
- Actively promotes our commitment to equity, diversity, inclusion and allyship.

YOUR ROLE: THE NUTS AND BOLTS

Your line manager: Head of Brand and Media

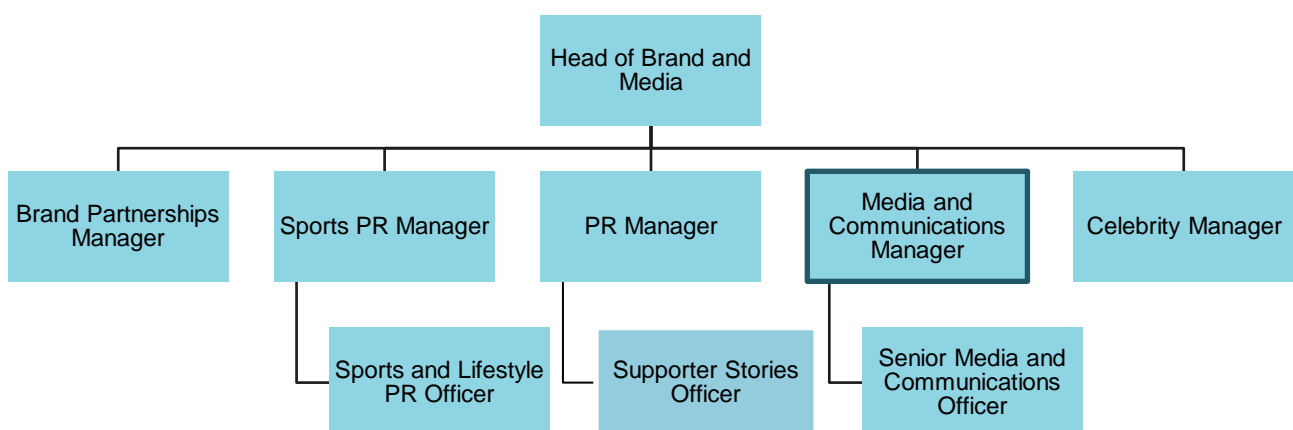
Job level: Band 4 – Manager or Technical Expert

Contract: Fixed Term – 13 months

Hours: Full time; 37.5 hours per week - We're happy to consider requests for flexible and part-time working on hiring.

Location: Hybrid working – a combination of remote and in-person working at our London Bridge office. You'd need to be in the office one day a month and we may need you to come in for specific meetings.

WHERE DOES MY ROLE FIT IN THE ORGANISATION?

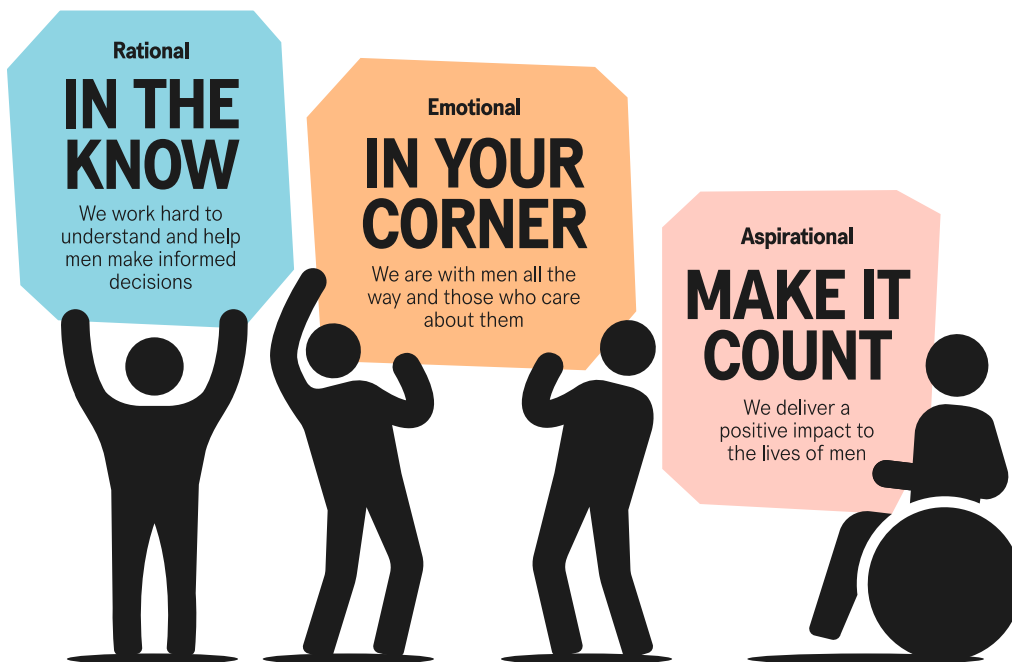


OUR CULTURE

VALUES AND BEHAVIOURS

Our values and behaviours help us make decisions, work together and guide the sorts of conversations we have on a day-to-day basis. They underpin our brand identity and give us a shared understanding of who we are and how we work together to create positive change, every day.

OUR VALUES



OUR BEHAVIOURS

RATIONAL	EMOTIONAL	ASPIRATIONAL
GENEROUS WITH KNOWLEDGE Switched on and well-connected, we share our expertise and make informed decisions.	GOT YOUR BACK Unembarrassed and reassuring, we listen, understand and stand up for those in need.	DO WHAT MATTERS Impossible to ignore, we focus on what matters to drive results and maximise our impact.
NATURALLY CURIOUS Constantly learning and hungry for knowledge, we challenge and push for answers.	OPEN TO ALL Inclusive and open-minded, we recognise everyone is unique and embrace different perspectives.	NEVER SETTLE Fired up and determined to make a difference in everything we do – and driven to give our best.

HOW TO APPLY

To complete your application, you will be asked to upload your CV and complete the supporting information section through our application portal. Please fill in parts one and two of our application for your personal statement, both have an 8000-character limit. You may wish to use a method such as the '[STAR](#)' technique or similar. When completing the statements please ensure you clearly provide a full and relevant example of how the criteria apply.

PART ONE

Please address the core/essential skills, experience and competencies required using real examples where possible and tell us in what ways you are a good match for the role.

This provides you with a great opportunity to showcase your knowledge, skills and experiences with the most important aspects of this role which will be used in reviewing and shortlisting applications:

- An inspiring strategic storyteller, experienced in leading communications projects to inspire action and drive change
- Have a great track record of generating media coverage to deliver impactful campaign messages to a range of audiences
- A excellent communicator with great written and verbal skills, and a strong understanding of the full range of communications channels
- Experience of building trusted relationships with fellow staff, external stakeholder contacts and journalists
- A solutions-focussed manager with strong analytical skills and an ability to digest complex information, often under pressure of tight media deadlines
- Excellent organisational skills – able to calmly manage proactive and reactive projects simultaneously
- A flexible team player and role-modelling line manager who helps others achieve their full potential and actively supports our commitment to equity, diversity, inclusion and allyship

PART TWO:

Please provide us with any further supporting information that you feel will benefit your application. You may want to reference the values and behaviours sections.

This provides you with a great opportunity to further support your application, showcase your understanding of the role and how you feel you will be able to contribute to the success of Prostate Cancer UK.

Apply via our [jobs page](#). If you require any adjustments or assistance, please email hr@prostatecanceruk.org

We look forward to receiving your application!