



JAI DOG RESCUE

MARKETING & FUNDRAISING EXECUTIVE

**JAI DOG RESCUE
MARKETING & FUNDRAISING EXECUTIVE
CONTENTS**

**3
ABOUT US**

**4
THE ROLE**

**5
BENEFITS**

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ABOUT US

Ministry of Sound opened in 1991 in a disused bus garage in a forgotten corner of South London. It was the first nightclub in the UK to have a 24-hour licence, didn't serve alcohol and featured an earth-shaking sound system in a specially constructed dance box.

We went on to become the world's largest independent record company, now with Sony, and stage giant dance events, including one for over 50,000 people at the O2 during the millennium. We were pioneers in electronic music and have a history of taking risks, innovation, and colourful and creative marketing.

Thirty years later we opened The Ministry, a workspace run as a member's club, in a 50,000 sq. ft Victorian warehouse in SE1. The design is relaxed but functional with a bar, opening windows, an outside courtyard and plenty of space to sit, relax, work and socialise – everything you wouldn't expect to find in a standard office.

Nestled near Bangkok, Thailand, our charity, Jai Dog Rescue, stands as a beacon of hope for street dogs. Proudly part-funded by Battersea Cats and Dogs Home, we take immense pride in our dedicated team. They work tirelessly to transform the lives of these dogs and educate the local community.

As a business we don't take ourselves too seriously, like to laugh and have fun, but we have high standards, a relentless attention to detail and the continuous improvement of our product, and we work hard as a team.

We hate cliché, doing things the way others do and continuously seek to differentiate our brands and products almost as a point of pride.

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THE ROLE

We're looking for a passionate Marketing & Fundraising Executive to join our charity team and spearhead innovative strategies that will transform the lives of street dogs in Thailand.

Your role will be pivotal in representing and communicating everything Jai to Ministry of Sound Group partners, managing communications with our members, event partners, and other stakeholders, and keeping our website and blog vibrant and up-to-date.

You will be developing marketing and fundraising strategies that inspire donors. You'll support our Thai agency on public campaigns and the Regular Giving initiative, driving legacy programs that leave a lasting impact.

You will engage and retain one-off and regular donors through effective acquisition and stewardship, increasing donations and cultivating major donor relationships.

You'll oversee newsletters, website updates, and blog management and lead the Sponsor A Dog initiative, providing quarterly updates that will warm donors' hearts.

You will work to expand Jai's presence on TikTok, YouTube, and other sites, leveraging your expertise in Google Ads and paid search. You will also maximize Jai's corporate exposure through strategic LinkedIn postings.

Operationally, you'll develop and manage the CRM database, possess a solid understanding of WordPress and website SEO. Experience with Meta Business Manager and ad management would be ideal.

You will collaborate with The Ministry Marketing Manager on member communications and updates, supporting at events with enthusiasm and dedication.

Other duties as required.

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MARKETING & FUNDRAISING EXECUTIVE
BENEFITS**

We offer an excellent range of benefits to support you as you grow with the company and take part in achieving our collective mission

Health & Wellness

Free Ministry membership with access to our gym
Free fitness classes & wellness events
GP appointment access
24/7 counselling and support helpline
Thrive support app to help monitor your well-being
Online Health Assessments

Financial well-being

Staff referral scheme
Annual company bonus
Season ticket loan
Cycle to work scheme
Enhanced maternity and adoption leave
Hospitality Rewards: a cashback scheme with popular retailers

Pleasant Oddities

Access to cultural events hosted at The Ministry
Family & friends membership discount
Free VIP entry to Ministry of Sound Club
Dog-friendly office
Free daily breakfast, lunch & refreshments

