



Marketing & Communications Manager

Working hours: 35 hrs per week. Flexible or part time work considered

Salary: circa £45,000 pa, dependent on experience

Team: Marketing & Engagement

Location: Hybrid (primarily home-based but occasional days in our London office)

Contract: Permanent

Line Managed By: Claire Walsh, Director of Marketing & Engagement

Job Description

Overall purpose of the role

This is an exciting opportunity to help shape the voice, profile and public presence of one of the UK's leading prostate cancer charities at a pivotal moment in its growth.

As Marketing & Communications Manager, you will lead and deliver dynamic, integrated marketing and communications activity that raises awareness, strengthens our brand, supports fundraising growth and positions Prostate Cancer Research (PCR) as a trusted and influential voice in prostate cancer research and patient advocacy.

Working across the organisation, you will bring campaigns, stories and partnerships to life through compelling content, proactive media outreach and audience-focused communications. From coordinating awareness campaigns and celebrity engagement to developing press releases, managing digital channels and responding to media opportunities, this is a varied, fast-paced role with real impact.

You will play a central role in ensuring PCR remains visible, relevant and influential, helping us reach new audiences, inspire supporters, amplify patient voices and ultimately drive change for men affected by prostate cancer.

Why join us?

This is a chance to join one of the UK's fastest-growing charities at an exciting stage in our journey. Ambitious, innovative and purpose-driven, we are working to change the future of prostate cancer through groundbreaking research, powerful partnerships and bold awareness activity. You'll be part of a passionate and collaborative team delivering meaningful work every day.

Key Responsibilities

Marketing & Communications

- Deliver integrated marketing and communications activity across the charity, ensuring consistency of messaging, tone of voice and brand identity.
- Manage and maintain the organisational communications calendar and messaging hierarchy.
- Support the development and delivery of high-impact campaigns, awareness activity and organisational announcements.
- Create engaging content across digital and print channels including website copy, email communications, campaign assets and supporter materials.
- Coordinate and support social media activity in collaboration with colleagues.
- Support internal communications activity to improve collaboration, awareness and information sharing across teams.
- Lead the planning and coordination of Prostate Cancer Awareness Month activity annually.

Media & PR

- Work closely with our external media agency to develop and deliver impactful media campaigns.
- Draft press releases, media statements, briefing documents and reactive comments as needed.
- Support proactive media outreach and identify opportunities to secure media coverage and raise PCR's profile.
- Build and maintain positive relationships with journalists, media outlets and external partners.
- Monitor the news and identify opportunities for PCR to contribute expert comment and thought leadership.
- Provide out-of-hours media support, including responding to journalist enquiries where required.

Brand, storytelling & ambassadors

- Uphold and strengthen PCR's brand identity across all communications and platforms.
- Manage and grow PCR's ambassador, celebrity and case study programmes.
- Identify, recruit and steward compelling patient stories and supporter case studies.
- Support photography and video shoots to ensure content is impactful, inclusive and aligned with the brand.
- Work closely with ambassadors and celebrity supporters to maximise engagement, visibility and campaign impact.

Cross-organisational support

- Partner with fundraising, research, patient projects and influencing teams to deliver coordinated communications support.
- Develop marketing materials and storytelling assets to support fundraising campaigns, partnerships and events.
- Identify opportunities for greater collaboration, integration and impact cross-organisationally.
- Support the delivery of a future brand review and refresh project if required.

Skills and Competencies

Our ideal candidate would have the following:

- Experience in a marketing, communications, PR or media role, ideally within the charity, healthcare or not-for-profit sector.
- Excellent written and verbal communication skills with the ability to create compelling, audience-focused content.
- Experience drafting press releases, media materials and digital communications content.
- Strong understanding of media relations, storytelling and brand communications.
- Experience managing multiple projects and priorities in a fast-paced environment.
- Strong organisational skills and attention to detail.
- Experience managing social media and digital communications channels.
- Ability to build strong relationships with colleagues, journalists, ambassadors and external stakeholders.
- A proactive, creative and solutions-focused approach with the confidence to spot opportunities and act on them.
- Commitment to PCR's mission and values.

How To Apply

Please apply by submitting your CV and a short supporting statement (around 750 words) outlining why you would like the role and why you think you'd be a good fit, giving examples of previous experience.

There will be a two-stage interview process. The first interview will be online, and the second will be in-person interview at our offices in central London.

For more information about the role, please contact our Claire Walsh, Director of Marketing & Engagement for an informal chat on careers@pcr.org.uk

For more information about our organisation, visit the Prostate Cancer Research website: [Home - Prostate Cancer Research](#)

The Prostate Progress webpage: [Prostate Progress - Prostate Cancer Research](#)

And the PCR online patient resource, The Infopool: [Home | Infopool](#)

PCR is an equal opportunity employer committed to diversity and inclusion. We welcome applications from all qualified individuals regardless of their race, gender, disability, religion/belief, sexual orientation, or age.