



**Peer Community Innovation Lead
Services and Digital Department
Peer Support and Community Team**

What you need to know about this role:

Job Title:

Responsible to: Associate Director of Peer Support and Community

Contract: 20-months, with potential for + 1 year + 1 year extension – dependent on funding

Location: Home based (occasional travel to London) or London office-based (Vauxhall/Hybrid). Some travel across England and Wales.

Working Hours: Full-time - 35 hours per week (flexible, working minimum of 28 hours/per week considered)

Salary: £40,000 plus £3,323 London weighting if applicable (pro rata if part-time)

Closing date: 8 July 2024 at 9am

Interview 1: Provisionally 12 July 2024 (online and with presentation)

INFORMATION FOR APPLICANTS FOR THE POST OF National Peer Support Hub Lead

Thank you for your interest in the above role. This pack tells you more about Kinship, how we work, and details of the role and the people you will be working with. It also gives information on how to apply.

About Kinship:

Kinship is the leading kinship care charity in England and Wales. We offer kinship carers financial, legal, practical and emotional support and understanding from the moment they need it, for as long as they need it. Our expert advice, information and guidance helps with complicated and stressful decisions that so many kinship families have to make. We are always there to support them through challenging times and celebrate the good.

Kinship carers are strong and determined. Together, they are powerful. We help them build communities of support and action by connecting families locally and across England and Wales.

We are at the heart of kinship networks, partnering with and influencing service providers, local and national government and other organisations. We give everything we have to fight for each family and their rights, changing society until every kinship family is recognised, valued and supported.

Kinship care often begins in crisis. A child has parents who are unable to care for them, for whatever reason. It can be frightening, confusing and heart-breaking.

Instinctively, a loved one steps in – a grandparent, brother, sister, aunt, uncle or family friend. They are now a kinship carer, bringing up the children they love. There is often no chance to prepare. Plans may be pushed aside. Relationships, jobs and savings are frequently sacrificed.

It is life changing and challenging raising children who have been hurt or neglected, but kinship carers do it anyway because they put the children first.

We know how hard life can be for kinship carers, but we have seen the amazing things they are capable of, with someone by their side. With the right support, children raised in kinship families can flourish.

That is why we support, connect and campaign – to keep kinship families stronger by keeping them together.

About the team

Kinship is in the third year of delivering the first national peer support service for kinship carers in England. We have created 145 peer support groups. We have supported and trained kinship carers to create and lead their groups in a way which meets their needs.

With a new contract from the Department for Education, we're now entering a new phase of our service with a focus on:

- creating 90 new sustainable peer support groups in areas of most need over 21 months;
- sustaining and developing the current 145 existing groups; and
- providing support and help to build a sustainable and welcoming community for all peer support groups across England.

This role will mobilise, develop and innovate our existing offer into a new **Peer Support Community Hub** with the focus on **supporting sustainability** and **building resilience** of peer support groups and their leaders. You will support and build our Kinship peer support community.

You'll work with group leaders to co-create and develop a central hub of accessible and useful resources to help them to sustain their groups, working with colleagues right across Kinship to promote consistent access to services and activities (training, programmes, information, advice and campaigns), building a joined-up user experience.

You'll ensure we use data and insight to innovate the Hub and develop a strong thriving community of peer support group leaders.

About the role

The role of the *Peer Community Innovation Lead* is to oversee and take accountability for sustaining kinship peer support groups across England in priority areas as part of a new **hub and spoke delivery model**.

In this context, your team is the centralised 'hub' of the service, delivering an exciting programme of training, speakers, toolkits and resources to help peer support group leaders **develop, build** and **sustain** their group well. Your team will build and develop this 'peer support community hub'. This will include annual in person celebrations.

Your team will make sure groups feel **connected** and **supported**, learn from each other and build a powerful and resilient peer community.

Managing a national team of three, you will develop a strategy and operational plan to build on and mobilise a new peer support community.

The type of person we're looking for:

Dynamic and people-centred, this role is about innovating and developing a supportive community of peer support group leaders nationally in person and online. You'll understand the power of relationships and be an excellent communicator. You'll understand how communities hold their own power and your team will help unlock that. Innovation is key to the success of the Hub and you'll ensure you're using best practice and learning to develop it.

An excellent communicator, you'll develop external specialist partnerships to support group sustainability. You'll ensure through the National Peer Support Connector role that peer communities are connected and engaging with the new National Kinship Care Ambassador to share insight and best practice.

You'll be comfortable with using digital technology and tools to build communities, relationships and develop resources.

Key responsibilities:

Management and innovation of peer support service (hub – peer community development):

- Ongoing innovation of the Hub service, embedding best practice, digital innovation and learning to develop a thriving peer community.
- Develop, deliver and take accountability including strategic oversight for an annual operational plan for the peer support hub.
- Oversee day-to-day operations for service delivery and meet KPIs and SLAs.
- Develop core mechanisms and tools to support groups to remain sustainable including but not limited to; peer support, online hub for support group leaders, monthly e-news, monthly speakers, themed specialist training (like setting up a safe Facebook group / promoting your group) and celebration events.
- Develop, innovate and mobilise processes and systems to ensure group sustainability and good governance.
- Oversee annual checklist for existing groups, to promote safe practice at groups and close connections with Kinship.

- Work with Programme Lead (Peer Support) to provide smooth transition for support group leaders over to ‘hub’ from local ‘spoke’ model and integrated communications across teams.
- Ensure excellent user journeys and experiences for kinship carers through the peer support service.
- Ensure user experience and co-production are embedded in the design and development of services, in line with a Kinship participation approach.

Service consistency, data management and quality assurance:

- Accountability for quality assurance of the ‘hub’ service.
- Ensure team are using Salesforce consistently and accurately supporting performance, evaluation and learning and in line with data protection and GDPR.
- Lead continuous development and improvement of service as required.
- Create monitoring and evaluation reports for service funders, Exec team and board as required.

Collaboration:

- Work with Head of Marketing to develop an integrated promotional plan.
- Work with Head of Network Development to coordinate national partnerships.
- Co-ordinate and promote relevant resources for support group activities, for example campaigning toolkits or Kinship Care Week resources.

Management and supervision:

- Line manage and supervise two direct reports.
- Set clear objectives to achieve team targets and outcomes.
- Actively encourage personal development and learning.
- Increase efficiencies and impact across the team.
- Ensure good team induction processes and systems are in place.
- Role model Kinship values.

Team culture:

- Act in the best interest of Kinship and the families we support.
- Maintain and contribute up to date understanding of kinship care.
- Deliver effective administration with attention to detail and keeping to deadlines.
- Identify and contribute to appropriate case studies to demonstrate the impact of Kinship services and support contributions to policy and campaigns work.
- Actively contribute to delivering and evidencing a high performing service.
- Take responsibility for your ongoing continued professional development.
- Ensure all safeguarding processes are understood and adhered to, building a transparent and learning safeguarding culture.
- Work in line with the Kinship values.

Knowledge, abilities, skills and experience

Essential experience:

- Experience in delivering a high-profile national service or programme. This includes overseeing delivery, operational planning, monitoring, budgeting, managing delivery, meeting KPIs, stakeholder engagement and reporting to funders.
 - Experience of effective budget management.
 - Experience working in a role focused on one or more of the following areas; communications (including digital communications) or marketing.
 - Significant experience of developing and delivering successful community engagement strategies.
 - Experience building and innovating powerful community models.
 - Evidence of innovation and best practice in developing sustainable community groups and thriving change systems (in person and digital).
 - Experience of event management for large scale community events.
 - Excellent written and spoken communications, with the ability to tailor communications effectively to different audiences and channels and proven experience of providing high quality copy to deadline.
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- Experience of leading dispersed teams including managing wellbeing, development and performance against targets.
- Experience of leading and managing continuous improvement in changing contexts.
- Excellent written, verbal and visual communications with evidence of creativity and excellent attention to detail.
- Proven experience of managing complex stakeholder relationships with diplomacy and sensitivity while maintaining confidence.
- Good level of data literacy and confident using technology to help us to be better in our processes. You'll take accountability for the 'hub' team actively and intelligently using Salesforce (our case management system).
- Experience of ensuring that services are designed and led with user needs at the heart.

Desirable experience:

- Lived experience of kinship care.
- Marketing / Communications or Digital qualifications would be helpful.
- Experience of delivering high profile Government contracts would be advantageous.
- Understanding of children's social care.

General attributes

- Flexible and willing to travel for work across England and Wales.
- Commitment to the values, aims and objectives of Kinship.
- A real commitment to equity, diversity and inclusion within your role and a respectful approach to working with people from a range of backgrounds.
- Excellent written and spoken English.
- Right to work in the UK.

Key Behaviours

<p>Personal attributes:</p> <ul style="list-style-type: none"> • Calm under pressure and in difficult situations • Clear, straightforward communication • Detail oriented • Self-aware • Resilient • Assertive and firm 	<p>Behaviours:</p> <ul style="list-style-type: none"> • Solutions focus; can-do attitude • Collaborative • Positive attitude and approach • Respectful • Professional • Empathic, sensitive, tactful
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Key Contacts

<p>Internal:</p> <ul style="list-style-type: none"> • Associate Director (Peer Support and Community) • Programme Lead (Peer Support) • Peer Hub Coordinator • National Peer Support Connector • Peer Support 'hub' team • Network Development Team • Training Team • Marketing Team 	<p>External:</p> <ul style="list-style-type: none"> • Kinship carers • Independent peer support groups • Voluntary organisations
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Equality Diversity and Inclusion

Kinship is committed to championing equality, diversity and inclusion. We believe our work is greatly enhanced by the varied backgrounds, experiences and views represented within our teams. We aim to create inclusive teams, celebrate differences and encourage everyone to join us and be their true self at work. We therefore encourage applications from

anyone who fits our values, whatever their religion or belief, sex, gender identity, race, age, sexuality or disability and are actively seeking candidates that can bring real innovation and commitment to us.

Candidate Application Information

Please refer to the Job Description for this role to check that you meet the criteria necessary for the job.

We will guarantee interviews to any candidates with experience of kinship care (either of being in kinship care or of being a kinship carer) who demonstrate they meet the essential skills and experience outlined.

Please tell us if there are any reasonable adjustments we can make to assist you in your application. If you have a disability, which you would like us to take into account, please tell us about this when you apply. Please let us know if we can help and remember that you can request information in large print or in a different format.

How to apply

Kinship is working exclusively with Valued Recruitment to recruit for this role. They are an ethical recruitment company, intent on hiring inclusively and transparently. The closing date for this role is **Monday 8 July, 9am**. To apply, we welcome a CV and a supporting statement related to the essential experience criteria. Please send this to anna@youarevalued.co.uk

Accessibility is incredibly important to us here at Kinship and Valued Recruitment. If you would like any accessibility amendments or support throughout the application and interview stage, please don't hesitate to let us know. No question or request is too big or too small. We want this process to be comfortable and enjoyable and a chance for you to bring your best self to the process.

Kinship reserves the right to close a recruitment campaign earlier than advertised where we have received sufficient applications so early application is encouraged. If you would like further information or an informal chat about this role, please contact recruitment@kinship.org.uk.

What it means to work at Kinship:

Our vision:

A society in which kinship carers and the children they care for are **recognised, valued and supported**.

Our mission:

To ensure that kinship carers and the children they care for get the **support and recognition** they need.

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Knowing what you do helps kinship families that really need support.

Staff at kinship are caring, passionate and positive. Colleagues are genuinely nice to work with and care about each other as well as the kinship families we support. We are always innovating to better support kinship carers. **(Staff member at Kinship)**

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We want to offer you the best place to work. Our people are really friendly and incredibly passionate about working alongside kinship carers.

We want you to feel proud to work here and if you join us, we'll do our best to make that happen.



Our Values:

Be bold

We fight for what's right with focus and determination

- Be driven by evidence and deliver quality Innovate
- bravely, fail fast and learn quickly Challenge
- constructively to move us forward



Be stronger together

We see the bigger picture of our work and value collaboration to drive impact

- Recognise and value the part everyone plays Bring
- different strengths and expertise together with purpose
- Ask whose voice and experience may be missing
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Step up

We all take responsibility for changing lives and changing the system

- Actively seek and share knowledge
- Step in with ideas and solutions Ask for and
- give honest feedback



Put people first

We care about each other and create spaces where people feel they belong and can thrive

- Bring people together to share experiences and celebrate success
- Listen with curiosity not judgement
- Support with understanding and compassion



What we can offer you:



Community:

- Employee resource groups (including Equality, Diversity and Inclusion Working Group and Wellbeing Committee).
- Staff away days.
- Regular social activities online and in person.



Family:

- Our policies include kinship care leave, compassionate, dependents, and bereavement leave that support the lives of employees who have additional commitments.
- Maternity & Paternity, Surrogacy and Adoption and Kinship Care Leave policies.
- We are proud that 20% of our current staff are kinship carers, and we are striving to lead the way as a 'Kinship Carer Friendly Employer'.



Holidays:

- 30 days annual leave, plus bank holidays (1 April to 31 March) pro rata to role.
- We close for three days between Christmas and New Year, which will be deducted from your annual leave allowance.



Cycle to work programme:

- This scheme enables employees to get tax incentives from cycling to work.



Flexible working:

- We operate flexible working practices which include working from home, varying start and end times of the working day, compressed hours and variable contract hours through the year.



Health and Wellbeing:

- Employee Assistance Programme (24/7 confidential advice line and counselling).
- Wellbeing Action Plan for each staff member.
- Accessible HQ - The Foundry is fully wheelchair accessible.
- Wellbeing Wednesdays (half a day off on top of AL for all staff at one time - discretionary).
- Charity Worker Discount.



Pay and pension:

- You'll be eligible and auto-enrolled into a pension scheme - we use Nest Pensions. Current employee contributions are 5% and we will contribute 3%.



Learning and development:

- A key part of our People Strategy is to continue to develop and enhance the learning experience during your time at Kinship, and we are proud to offer many learning opportunities.

Conditions of Employment:

Working hours:

The working week is currently 35 hours per week from Monday to Friday. These may be varied by agreement with your line manager. For some roles, there will be occasions when these hours are exceeded for example some weekend working or a requirement to attend evening meetings. In such circumstances and in agreement with your line manager you may take reasonable time off in lieu. Overtime is not paid.

Travel:

There may also be, on occasion, the need for overnight stay. Reasonable travel, subsistence and hotel expenses will be covered using the Charity's expenses procedures.

Pension scheme:

All staff will automatically be enrolled into a Group Personal Pension Scheme as part of our requirement to meet automatic enrolment legislation. According to the statutory requirements.

Probationary period:

All new employees will be required to undertake a period of probation for six months, in which time you will be expected to establish your suitability for the post.

Flexible working:

Kinship will consider applications for flexible working arrangements. Kinship will enable as many jobs to be open to job sharing as is operationally practicable.

Our recruitment process:

As a charity we want to hire the best people to support our vision and mission. People who are values led, high performing and really passionate about doing their best for kinship carers.

We will guarantee interviews to any candidates with experience of kinship care (either of being in kinship care or of being a kinship carer) who demonstrate that they meet the essential skills and experience outlined.

We welcome applications from people from all sections of the community, irrespective of race, colour, sex, gender identity, age, disability, sexual orientation, religion or belief.

Kinship is committed to attracting, developing and retaining a diverse workforce, with a broad range of backgrounds, experiences and perspectives, and we encourage applicants from those groups currently under-represented in our organisation and sector.

Standard clauses:

- This role will require satisfactory Disclosure and Barring Service (DBS) clearance.
- The post holder must at all times carry out their responsibilities with due regard to Kinship's Equal Opportunities Policy and Safeguarding Policy.
- Salesforce is our customer relationship management system (CRM) and all staff are expected to take accountability and responsibility for using it successfully as part of their day-to-day role to support the growth and impact of Kinship and better services for kinship carers.
- The post holder must accept responsibility for ensuring that the policies and procedures relating to Health and Safety in the workplace are adhered to at all times.
- The post holder must respect the confidentiality of data stored electronically and by other means in line with the Data Protection Act.
- The post holder must carry out their responsibilities with due regard to the non- smoking environment of all Kinship offices.

Note: This job description is not exhaustive. Kinship reserves the right to add to or revise the job description at any time - the post holder may be required to undertake any other duties that fall within the nature of the roles and responsibilities as detailed in this document.

Any substantial or major changes will be negotiated with the post holder.

Kinship is the working name for Grandparents Plus, which is a company limited by guarantee registered in England and Wales under number 4454103 and registered as a charity under number 1093975