

FREELANCE COMMUNITY ACTIVATORS

ROLE DESCRIPTION



Other organisations may call this role Community Development Worker, Facilitator, Practitioner, Tutor, Creative Lead, Senior Youth Worker

Do you have established networks of youth organisations? Are you a keen networker, project manager and facilitator that wants to galvanise Ocean action? If so, we want to hear from you!

(If you are an excellent facilitator but don't have established networks to deliver workshops independently, we also have our [Freelance Facilitator](#) books open for applications until 9am, Thursday 22nd August. [Click this link](#) in the PDF version of the Job Description to find out more and apply.)

Role Summary

Ocean Generation are looking for *proactive, dynamic, and engaging* Freelance Community Activators to support building local youth partnerships to deliver our Wavemaker Programme to 16-25 year olds in their communities.

About Ocean Generation

Established in 2009 by film producer Jo Ruxton, we have galvanised a growing wave of change by exposing the threat of plastic pollution to our health and the health of our Ocean. Our award-winning documentary 'A Plastic Ocean', was named by Sir David Attenborough as "one of the most important films of our time" and ignited mass public awareness about the impact of plastic on our Ocean. Today, as a UNESCO-endorsed Ocean NGO, we address the full range of human actions threatening the Ocean with a particular focus on engaging young people.

- Our *vision* is a world where the Ocean is freed from human threats within a generation.
- Our *mission* is to empower a global inclusive movement to tackle Ocean threats through science and storytelling.

We aim to foster a sense of agency, leading to tangible behavioural changes and a desire for collective action. This approach, combined with the increasingly global reach and impact of our programmes, provides an attractive base from which to build a funding proposition for each group of supporters.

About our Programmes

Ocean Generation delivers three key youth engagement programmes:

1. **EarthCubs** for 3 to 11-year-olds: to **introduce** children to the importance of the Ocean and the threats it faces
2. **Ocean Academy** for 5 to 16-year-olds: to **educate** young people on Ocean threats
3. **Wavemakers** for 16 to 25-year-olds: to **empower** young people to tackle Ocean threats

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Skills & Experience Required

Essential:

- Proven experience of *building partnerships* with local organisations in the youth sector
- Ability to *utilise established personal networks* within the youth sector
- Experience of engaging a diverse range of children and young people in *informal learning*
- Able to *adapt resources* and materials based on the behavioural and learning needs of the individuals in the session
- Flexibility and *willingness to travel* to deliver sessions around the UK
- Understanding of and *commitment to equal opportunities* and inclusive practice
- Ability to *work both autonomously and with others* as part of a small Ocean Generation team with a big ambition
- *A valid enhanced DBS*
- *A passion for the natural world and our Ocean!*

Conditions

- Rate of pay:
 - £200 full day / £100 half day for Virtual sessions
 - £350 full day / £175 half day for In Person sessions
- Rate of Pay includes: building partnership and securing booking, prep & admin pre-session, debrief & admin post-session
- Contract Type: this is a freelance role and you will need to invoice for any work completed with us.
- Working environment: We are a virtual team, working from home to maximise our investment in our charitable aims.
- Location: Since we do not have a permanent office location, you may be based anywhere within the UK and you would be expected to work remotely.
- Travel: We are looking for our Community Activators to build partnerships and networks in their local communities, with a limited travel radius. Where the role requires travel, costs will be expected to be covered by the freelancer.

Please note, proof of the right to work in the UK will be required. We are committed to safeguarding children and vulnerable adults, so successful candidates will undergo an enhanced DBS check and provide two references.

How to apply:

1. Send in two things:
 - Your CV, and,
 - a video (maximum 5 minutes) to make young people aged 16-25 feel more connected to the Ocean. It could be a presentation, a game, a documentary-

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style short film, an animation with you speaking, anything at all – as long as it shows us your facilitation style, your ability to engage and your creativity!

2. The (very short!) application form is [here](#)
3. If shortlisted, you will be invited to an interview with Kavina Upadhyay, Head of Youth Engagement, and Gemma Connell, Youth Programme Lead

Essential Dates:

- Application Deadline: **9am, Thursday 22nd August**
- Interviews (30 mins, virtually over Microsoft Teams): Wednesday 4th & Thursday 5th September
- Compulsory induction, if successful: Wednesday 11th September, from 1:30pm to 5:00pm

Hiring Policy: We strive towards being intentionally inclusive and are committed to being an equal opportunities employer. We actively welcome and want to hear from applicants from all backgrounds. You can get in touch for an informal chat about the role first by contacting us at gemma.connell@oceangeneration.org. Let us know if we can do anything to make the application or interview process more accessible.