Regional Fundraising Manager

Blood cancer UK

About Blood Cancer UK

We're a community dedicated to beating blood cancer. We do this by funding research and supporting those affected. Since 1960, we've invested over £500 million in blood cancer research, transforming treatments and saving lives. The day we beat blood cancer is now in sight and our researchers are determined to finish the job.

As well as looking to the future, we're here for people when they need someone to talk to. Whether on the phone or online, we offer health information people can trust, in a language they understand.

We also campaign for change, helping to make sure people get the healthcare they deserve and that new treatments that come from research breakthroughs are available on the NHS.

About the role

The Regional Fundraising Manager will play a key role in growing Blood Cancer UK's regional fundraising impact by developing and managing relationships with individual supporters and regional corporate partners.

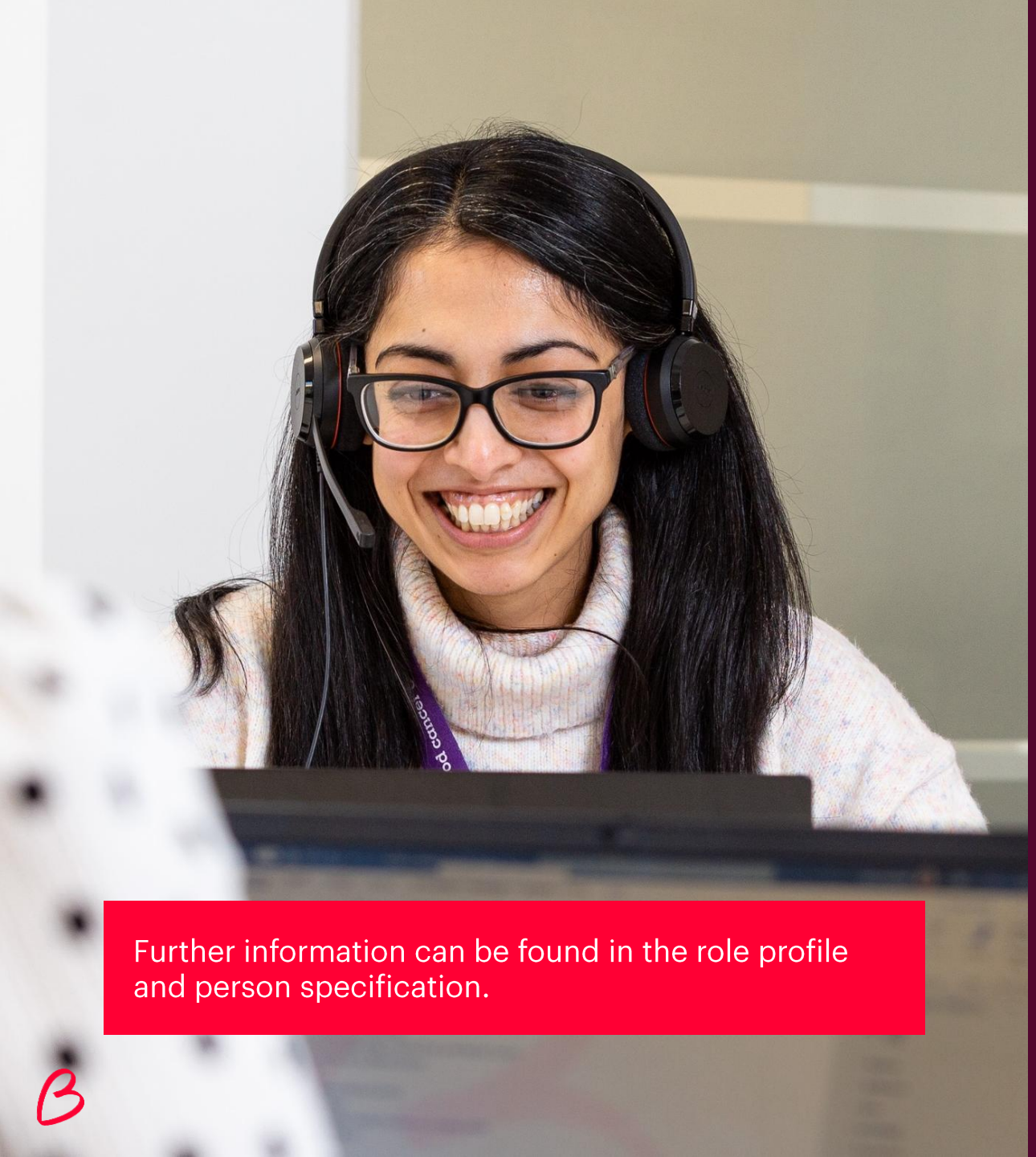
Working as part of the Regional Relationships team in the South East, this role will focus on creating meaningful supporter experiences, developing new opportunities and strengthening existing relationships to increase engagement and income.

The role will work collaboratively with colleagues across Public Fundraising, Partnerships, Philanthropy and Communications to deliver joined-up supporter journeys and support the charity's regional fundraising ambitions.

With a strong focus on relationship building, the role will represent Blood Cancer UK externally, helping to grow our presence and build lasting connections within local communities.

Salary: £42,851 - £44,000 per anmnum
Hours: Full time, 35 hrs per week

Further information, including location and travel requirements, can be found in the job description and person specification.



Further information can be found in the role profile and person specification.

About you

A relationship-focused fundraiser with experience of building strong connections with mid/ high value individual supporters and corporate partners or other stakeholders.

You'll bring experience of community or corporate fundraising, with the ability to identify opportunities, grow engagement and support income growth. Strong communication, relationship management and influencing skills will be key, alongside the ability to use insight and data to maximise effectiveness.

The successful candidate will be organised, adaptable and confident managing a varied workload, while working collaboratively with teams across the organisation.

Above all, you'll have a passion for creating meaningful supporter experiences and helping Blood Cancer UK grow its impact for people affected by blood cancer.

Why work at Blood Cancer UK?

Blood Cancer UK was started by one family who lost their daughter, Susan, to blood cancer, and that history and sense of family continues to shape who we are today. When you join Blood Cancer UK, you don't just become an organisational employee – you become part of a collaborative community dedicated to funding research into beating blood cancer that includes some of the most inspiring people you'll ever meet.

And we're not that far away from beating blood cancer. We're confident we can do it within the next generation, and this makes us hugely ambitious and gives us a sense of real urgency. It also means we're changing quickly as an organisation as we constantly challenge ourselves. We strive to become more and more effective.

Blood Cancer UK offers the chance to work for and with people affected by blood cancer, and the opportunity to advance your career and develop your skillset whilst taking on exciting new challenges and making your mark.

We fund world-class research; provide information and support to patients and their loved ones; and raise awareness of blood cancer.

What our staff say

“It is really rewarding to know that you are part of an organisation that is making a difference to those affected by blood cancer.”

Support Services Nurse

“There are so many opportunities to learn and develop.”

Brand & Audience Strategist

“At Blood Cancer UK, my well-being is a priority, allowing me to achieve my best professionally.”

Digital Insight Analyst

Our culture

- We strive to create a positive environment where everyone is warm, engaged and collaborative.
- We all have a strong sense of motivation, purpose and commitment to the blood cancer community, our roles and the wider organisation.
- Everything we do is on behalf of people affected by blood cancer, to achieve greater impact and better outcomes for our community, which we are a key part of.
- We go the extra mile in an environment that lives and breathes its values. We take ownership and responsibility, giving support to help you succeed.
- Our leaders will give you what you need to do your role, including information, tools, access and guidance, and trust you to deliver it.
- We encourage self-starters, innovation and sound judgement. We embrace challenges as colleagues try new things to be more efficient and effective. We learn from failure as well as success, and constructive challenge is welcome as trust is high at all levels of the organisation.

We are an inclusive organisation where no one is left behind. We can truly be ourselves, and proud of everything we achieve together.

Our values

Our values inspire us and guide our decision making and actions. We will ask all shortlisted candidates about their connection to our values at interview stage, so please make sure that our values resonate with you before applying.

Striving for results

We are focused on a clear vision. We are motivated, practical, and passionate to do all we can to make the lives of those affected by blood cancer better and to ultimately find a cure.

United as a family

We are one caring family. We work together to raise funds and awareness to inform people affected by blood cancer. We value each other's contributions and work as one.

Standing in others' shoes

We have empathy, we listen, we see things from the perspective of others. We take ownership to address issues and solve problems. We do all we can to help and support others.

Making knowledge count

We are experts in our field. We share our knowledge and use our expertise to help get the best outcomes for those affected by blood cancer, building understanding.

How we work

- We work in an agile way. Rather than expecting people to be in the office from 9am to 5pm, we're much more focused on what they deliver.
- We've built a positive culture that allows us to attract brilliant people, and to make sure that once they're here, they want to stay.
- We come together in person when it adds value and, within a framework, you can make values-based decisions on when and where you work. This means a better work-life balance and delivering more for people affected by blood cancer. We want everyone who works at Blood Cancer UK to be able to thrive at work and do the best work they possibly can.
- For the majority of roles, your contractual place of work will be one of our offices. For travel expenses purposes, this means that we do not pay for travel into your contractual place of work (your commute). If you have to travel to another location for your role, you'd be able to claim the difference between a normal journey to your contractual place of work, and the new location.

Benefits

Annual Leave
Entitlement is 30 days per year (pro rata), in addition to bank / public holidays.

Life Assurance
Although we don't like to think about it, should something happen to you while working for Blood Cancer UK we have life assurance of 4x annual salary for staff.

Agile Working
We value results and outcomes and support this with an agile working policy. Where and when you work is managed by you.

Season Ticket Loan & Ride2Work Scheme
We pay for the ticket /bike and you repay the money out of your monthly salary.

Interest Free Loans
This allows you to take an interest-free loan of up to £1,000 and repay this over up to 12 months through your monthly salary.

Family Leave
We offer enhanced pay during maternity, paternity and shared parental leave.

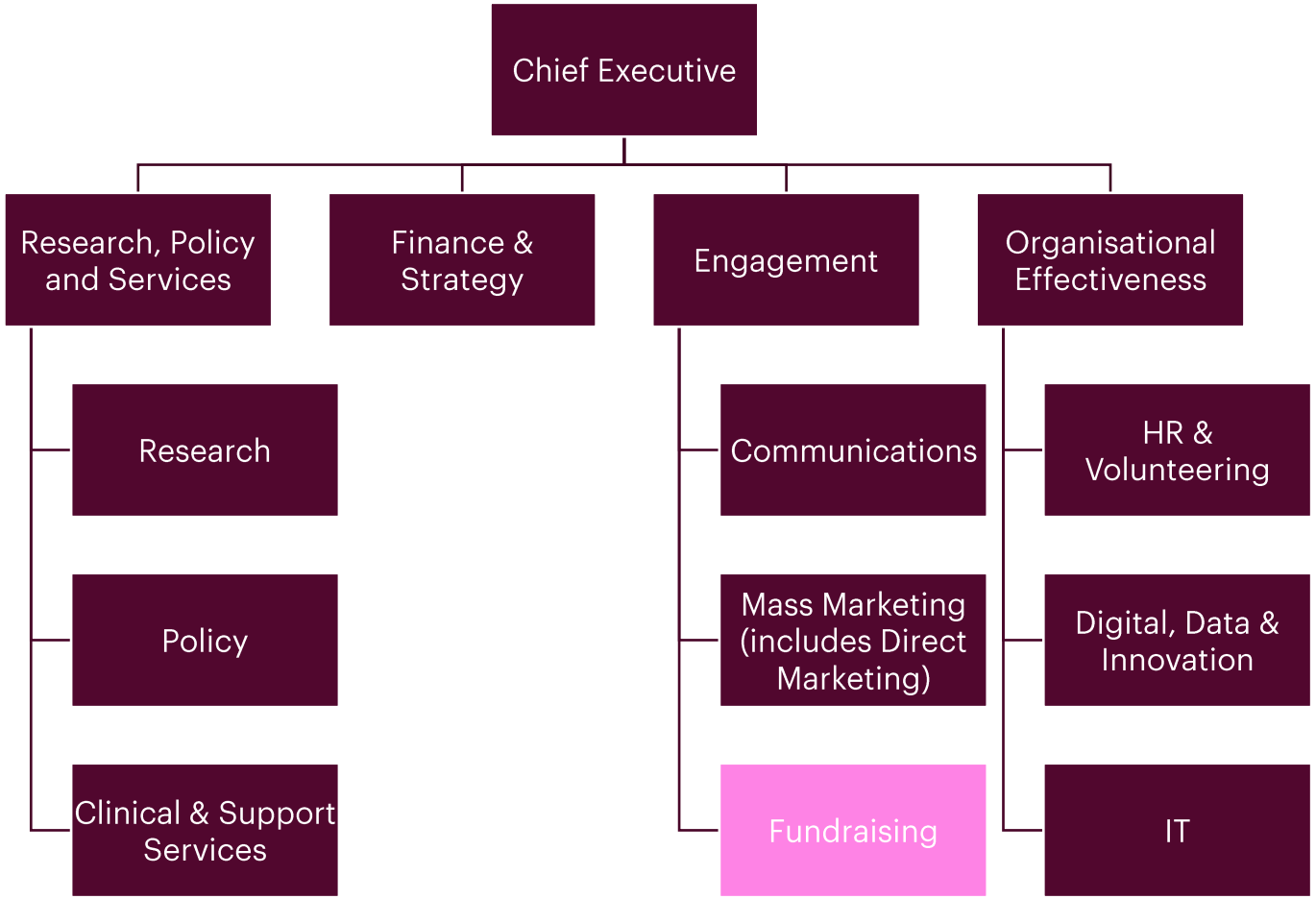
Pension
We'll automatically enrol you onto our pension scheme and match up to 5% contributions, increasing to 15 % through length of service.

Personal Development
Development is important to us and there are a variety of options available to staff at Blood Cancer UK including internal training and focus days.

Wellbeing
Annual entitlement of five wellbeing days per person (pro rata). Our Employee Assistance Programme offers information, expert advice and specialist counselling.

Organogram

Now you have read about the role, to help you get a better feel of where it sits in Blood Cancer UK, here is a simplified organogram.



Application and selection process

- We ask you to send us a CV and cover letter via our recruitment system, Current Vacancies. In your cover letter, explain why you're interested in working with us at Blood Cancer UK and why you think you are a great candidate for this role. Your cover letter doesn't have to be too long. 1-2 pages is ideal.
- We use a blind shortlisting process for initial applications, so the hiring manager cannot see any of your personal details. For example, your name, your contact details, or any equality and diversity data that you provide. Our recruitment system takes care of this, so you can just upload your CV as normal. Please avoid adding symbols or pictures into your CV. Blood Cancer UK is an equal opportunities employer, and we are committed to ensuring all applications are treated fairly. If you're shortlisted, you'll receive an invitation to the next stage, which might be via telephone, online, or face-to-face.
- We're a part of the disability confident scheme and will guarantee to interview candidates with a disability whose application meets the minimum criteria of the role as detailed under the person specification. If you require any reasonable adjustments to be made as part of the application process, please email us on recruitment@bloodcancer.org.uk and we'll discuss this further with you.
- We'll always let you know the outcome of your application. We'll also always give feedback to anyone who is shortlisted and interviews with us. Usually, we're unable to provide feedback to anyone who doesn't get to interview stage.
- **Closing date: 5pm on Monday 28 September.** Please note that we may bring forward the closing date at our discretion.

Accolades

disability confident EMPLOYER

THE UK'S TOP 25 BEST MID-SIZED COMPANIES TO WORK FOR 2024 cert.b.co.uk

2024 charitytimes Awards
Recognising leadership and professionalism
Winner

British HR Awards
Best Overall People Experience
Highly Commended 2024

Happy to talk Flexible Working

LONDON'S #1 BEST MID-SIZED COMPANY TO WORK FOR 2024 cert.b.co.uk

We are a Living Wage Employer

We've signed the time to change Employer Pledge
let's end mental health discrimination

Blood Cancer UK
=40TH
Blood Cancer UK
Scored high in
Location
FlexScore® 87%

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CHARITY'S TOP 5 BEST ORGANISATIONS TO WORK FOR 2024 cert.b.co.uk

Join us, and together,
we can beat
blood cancer.
Blood
cancer
UK