

JOB ADVERT:

Social Media Officer

Reports to: Communications Manager
Location: Remote (UK based)
Salary: £29,450 per year
Length of contract: Permanent, full time (37 hours per week)

Closing date: 28th March 2024

Interviews: Week commencing 22nd April 2024

Purpose of the post

Are you passionate about making a difference for women and children facing up to domestic abuse and ready to help us build a society where violence against women and girls is no longer tolerated? The successful post holder will have at least 2 years' experience running multi-social media channels for an organisation. We're looking for a creative, agile and impactful professional to develop, maintain and monitor our social media communications. This will involve creating content for our various social media channels, monitoring engagement, community management and initiating platforms and campaigns. The post will also support our wider communications and media activity. You'll be joining us at an exciting time, as we mark our 50th Birthday with some powerful campaigns and engagement.

How to apply?

Please read the job description and person specification before applying. **You must specify in your email to us when applying that you meet the essential criteria of having managed multi-platform social media professionally for at least two years**, this will enable us to consider your application. **Please submit your CV and a Cover letter**. Your cover letter should be no more than **2 pages long** and should include a summary of your reasons for applying for the position. You should also include details of how your skills, behaviours and experience meet those necessary for the role, as listed in the Job Description and Person Specification.

Please ensure that you also complete the EDI form and send all completed paperwork to recruitment@womensaid.org.uk

(Please clearly mark your name and the role title in the subject line of your email).

If you have been shortlisted for interview, you will be informed by email. Regrettably, we are normally unable to acknowledge unsuccessful applicants.

We reserve the right to close a recruitment campaign earlier than the advertised closing date if a high volume of responses are received.

All posts, including remote posts must be based in the UK.

Women only need apply under schedule 9 (Part 1) of the Equality Act 2010.

Women's Aid is committed to quality, equality, and valuing diversity.

Applications are particularly welcome from Black and minoritised women.

For an informal chat about your needs or to receive the application pack in another format, please email recruitment@womensaid.org.uk

We are a Disability Confident employer: we guarantee to interview all disabled applicants who meet the minimum criteria for vacancies.

Recruitment consultancies/agencies should not approach Women's Aid with regards to open vacancies. We regret that agency candidates will not be considered.

Registered charity no: 1054154

Who Are We?

Women's Aid is the national charity working to end domestic abuse against women and children. We are a federation of over 170 organisations which provide just under 300 local lifesaving services to women and children across England. For almost 50 years we have campaigned on behalf of our members and survivors to shape policy and practice, and to raise awareness of domestic abuse.

Our support services, which include our Live Chat, the Survivors' Forum, the No Woman Turned Away Project, the Survivor's Handbook, Love Respect (our dedicated website for young people in their first relationships), the national Domestic Abuse Directory and our advocacy projects, help thousands of women and children every year.

If you need help and support, you can access Women's Aid direct services which include our Live Chat, our email service, the Survivors' Forum and the Survivor's Handbook at www.womensaid.org.uk/information-support

You can also contact a local domestic abuse service by using our Women's Aid Directory www.womensaid.org.uk/domestic-abuse-directory/

Please read our single sex statement here: [Women's Aid: Single sex services statement - Women's Aid \(womensaid.org.uk\)](https://www.womensaid.org.uk/womensaid/single-sex-services-statement)