

Senior Campaigner

Job Description & Person Specification

Reports to: Director of Campaigns

Salary: £43,200 pro rata (£34,560 per annum for 4 days a week)

Contract: 4-5 days per week (30-37.5 hours), with flexibility over working hours (core hours 10.00-16.00).

Start date: As soon as possible.

Location: This role is based in London at our offices in Tottenham Hale, with possibility of hybrid working at home and in the office (minimum attendance in the office is 1 day per week on average.)

Duration: 12-month initial contract, with the possibility of extension subject to funding.

Anti-oppressive statement: Feedback is actively seeking to move through an anti-racist and anti-oppressive journey in every aspect of its work. We acknowledge that the environmental sector is less open to people from under-represented backgrounds, and we are strongly committed to identifying and correcting where we may be perpetuating patriarchal, white supremacist values and other forms of oppression in our organisational culture, partnerships, and community work. We especially want to hear from you if you feel that you have lived experience of power structures preventing you from accessing opportunities like this.

ABOUT US

Feedback is a UK- and Netherlands-based campaign group working for food that is good for people and planet. We want a world where:

- All people have secure access to delicious, culturally appropriate food that is nutritious and does not cause environmental harm
- Global supply chains, farming and fishing contribute to food sovereignty, good livelihoods, mitigate climate change and enable nature to thrive
- Communities have agency to create food economies that are inclusive, equitable, resilient and celebratory

To meet these objectives, we carry out the following activities:

- We delegitimize corporations
- We ideate and advocate for policy change and regulation
- We nurture community agency
- We widen our circle of allies
- We change culture and public discourse

Our current strategy framework can be found here: <https://feedbackglobal.org/wp-content/uploads/2023/12/Feedback-Strategic-Framework-2023-1.pdf>

ABOUT THE ROLE:

This is an exciting role for an experienced campaigner (5-7+ years) to lead the design, development and delivery of a new campaign exposing the food security, environmental, climate, health and human right abuses and global injustice issues linked to the production and use of synthetic fertilisers.

CORE RESPONSIBILITIES:

1. Working closely with the Director of Campaigns, the Executive Director and other senior colleagues, lead the design and development of Feedback's new campaign on industrial, fossil-fuel based agriculture reliant on synthetic fertilisers, formulating robust and striking policy positions and campaign asks that will result in socially equitable outcomes. During your first three months at Feedback you will:
 - a. Create an internal knowledge base on key aspects of fertiliser production and use based on a comprehensive review of the relevant technical and scientific literature;
 - b. Conduct supply chain mapping and scoping on corporate structures, ownership and market dynamics;
 - c. Build a network of allies supportive of our core objectives;
 - d. Build understanding of the interface between the livestock and fertiliser agendas.
2. Project manage implementation of Feedback's fossil agriculture/ synthetic fertiliser campaign, which we currently plan to launch at COP29 in Azerbaijan;
3. Undertake research and analysis and produce high quality written campaign materials including reports, briefings, factsheets and open letters;
4. Produce written content for Feedback's social media channels (e.g. blogs, posts);
5. Monitor key market and political/regulatory developments;
6. Build strategic relationships with journalists and represent Feedback in the media;
7. Engage at senior level with corporate executives and institutional representatives;
8. Represent Feedback at external meetings and conferences to engage and influence decision makers;
9. Participate in civil society coalitions and build a strong and effective network of like-minded organisations supportive of our work;
10. Commission research and manage external contractors where required;
11. Track and evaluate campaign impact;
12. Manage campaign budget and provide updates on campaign highlights to donors as required.

PERSON SPECIFICATION

Essential requirements:

- Knowledge of global food systems and/or global energy systems issues and ability to quickly master a technical brief;
- Experience working on a global campaign;
- Experience working with the media;
- Excellent writing skills and confident public speaker;
- Ability to work autonomously;
- Flexibility, an appetite for teamwork and a learning mindset;
- Ability to attend Feedback's office in London with minimum attendance of 1 day per week on average, and to undertake occasional international travel.

- A commitment to the objectives and core values of Feedback - Collaboration, Celebration, Audacity, Solidarity, Impact.
- A commitment to Feedback's vision of a food system that regenerates nature and sustain us all on a fair basis.
- A commitment to Feedback's anti-oppression work.

HOW TO APPLY

Please apply via Charity Jobs with a CV and cover letter (no longer than 2 pages) explaining how you meet the person specification and why you would like to work at Feedback. Please view the full job description and person specification for more information.

Deadline to apply: 9am, Thursday 11th July 2024

Successful candidates for interview will be notified by Thursday 18th July 2024.

Interviews will be held on Monday 22nd July 2024

For any questions, access requirements, or if you require the job description in a different format, please contact jobs@feedbackglobal.org or phone 020 3051 8633.