



## **Campaigns & Fundraising Manager**

Do you want to drive meaningful change by leading impactful campaigns and securing vital funding?

Would you like to work collaboratively across the North East and Yorkshire & Humber, building relationships with like-minded organisations and supporters?

Do you have the skills to shape compelling campaigns that amplify voices and develop fundraising initiatives that create lasting impact?

If yes, we would love to hear from you.

We have an exciting opportunity for a **Campaigns & Fundraising Manager** to join our team and play a crucial role in ensuring Inclusion North's long-term sustainability and influence.

### **A bit about Inclusion North**

Inclusion North is a Community Interest Company which exists to make inclusion a reality for all people with a learning disability, autistic people, and their families. We work together to change society so that everybody can have a good life and be a valued member of society.

Our work raises awareness of the barriers to inclusion for people with a learning disability autistic people and their families, and we work to remove those barriers by including people, the organisations that support them, and local communities in our work. Together we share a vision and a passion for inclusion and we work hard to put this into practice.

We work with a range of organisations to support them to improve their inclusive practice and to really hear the voice of people with a learning disability, autistic people and their families in their work.

We work regionally and nationally to connect people, to solve problems and to share learning. We are part of bigger pieces of work that affect the whole country and use what we know to try to influence change.

We also operate an [Expert Hub](#) which is made up of people with a learning disability, autistic people, and family carers all with relevant experience. Expert Advisers take part in Care (Education) and Treatment Reviews (C(E)TR) across Yorkshire and Humber, Derbyshire and the North East and are also involved with other pieces of work at Inclusion North.

Find out a bit more about [Inclusion North](#)

Find us on LinkedIn and Facebook

### **What we can offer you:**

At Inclusion North we are a supportive team who work across two big regions of the country: the North East and Yorkshire and Humber. The way we work enables us to be creative and dynamic and no one day is like another.

Our work is very diverse and changes over time, reflecting the challenges that people with a learning disability, autistic people and their families are facing.

We take the lead on big, innovative projects and we are all empowered in our jobs to use our initiative and make change happen.

There will be an opportunity to learn new skills as part of ongoing career development.

- You will have access to your own training budget which will give you the creativity and freedom to manage your personal and professional development.

- You will receive a full induction and regular supervision from your line manager and work within a small supportive team.
- You will receive 27 days holiday plus bank holidays pro rata per year, with additional gifted days over the Christmas period.
- A working from home allowance is paid and all work-related travel will be reimbursed.
- There is a generous 6% matched contribution pension scheme for all staff.
- The relevant equipment to work from home following a risk assessment.

### **A bit about the job:**

The Campaigns & Fundraising Manager is a new role that will lead Inclusion North's fundraising strategy, securing income from grants, corporate partnerships, and individual giving while developing high-impact campaigns to raise awareness and engagement. This role is crucial in ensuring the organisation's financial sustainability and increasing its reach and influence.

Working closely with the CEO and leadership team, the postholder will manage fundraising efforts, develop key relationships with funders and supporters, and create compelling campaigns that align with Inclusion North's mission. The role offers an exciting opportunity to shape and grow the organisation's fundraising and campaigning activity, making a real difference to the lives of people with a learning disability, autistic people, and their families.

**Job Title:**

Campaigns and Fundraising Manager

**Location**

Home based, working across the whole of the North East, Yorkshire and Humber with occasional travel across the regions or nationally.

**Salary:**

£40,000

**Accountable to:**

CEO

**Hours of work:** 37.5 hours a week

**Type of contract:** Permanent

**Key Responsibilities:**

The Campaigns & Fundraising Manager will lead on developing and implementing a sustainable fundraising strategy, securing funding through grants, corporate partnerships, and individual giving, while also driving campaigns that increase awareness, engagement, and income for Inclusion North as a Community Interest Company.

**Fundraising & Income Generation**

- Develop and deliver a strategic fundraising plan to meet financial targets.
- Research and apply for grants from trusts, foundations, and statutory funders.
- Build relationships with corporate partners to secure sponsorship and donations.
- Develop and oversee individual giving, major donor, and legacy fundraising.
- Manage freelance fundraisers and volunteer fundraising and in time grow the team to maximise income.

- Monitor and evaluate fundraising performance, reporting progress to leadership.

### **Campaigns & Engagement**

- Design and implement fundraising and awareness campaigns.
- Work with the CEO and senior leadership team to align campaigns with Inclusion North's strategy.
- Develop compelling communications to engage stakeholders and increase fundraising.
- Collaborate with partners and the media to raise the organisation's profile.

### **Stakeholder Management**

- Cultivate relationships with funders, donors, and supporters.
- Work closely with internal teams to align fundraising and campaign activities.
- Represent Inclusion North at events and networking opportunities.

Comply with all relevant legislation and company policies, with the Equality Act 2010, Health and Safety and Safeguarding.

## **Person Specification**

### **The Skills and Abilities You Need**

- Strong networking and relationship-building skills.
- Excellent written and verbal communication skills, including bid writing.
- Ability to work independently and as part of a team.
- Strategic thinking with the ability to translate ideas into action.
- Ability to manage multiple projects and deadlines effectively.

### **The Knowledge and Experience You Need**

- Proven experience in fundraising, with a track record of securing grants and funding.
- Experience in managing fundraising campaigns and corporate partnerships.
- Understanding of the voluntary and social enterprise sector.
- Knowledge of fundraising compliance and best practice.
- Experience in developing digital fundraising initiatives (desirable).

### **Personal Attributes**

- Passionate about Inclusion North's mission and values.
- Proactive, self-motivated, and results driven.
- Adaptable and resilient in a changing environment.
- Collaborative and team oriented approach.

### **Other Important Things About the Job**

- This role requires occasional travel for meetings and events.
- Some evening and weekend work may be required to attend fundraising activities.
- The successful candidate will be required to undergo a DBS check if necessary.

### **Benefits**

- Flexible working arrangements.
- Professional development opportunities.
- Generous annual leave and pension scheme.