



**Individual Giving Fundraiser**  
**Scotland based, with a blend of office (Edinburgh), home working and**  
**some travel across Scotland**  
**28-35 hours per week, flexible working patterns available**  
**Permanent**  
**Salary: £30,458 - £33,040 pa pro rata, depending on experience**  
**(£24,366.40 - £26,432 pa actual based on 28 hours per week)**

Age Scotland is the national charity for older people. We work to improve the lives of everyone over the age of 50 so that they can love later life.

We support and enable hundreds of communities and older people's groups across Scotland. We provide information, friendship and advice through our free helpline and publications. We tackle loneliness and isolation with our Friendship Line and much more.

We work in Scotland with older people's groups who provide vital activities and services for older people in their local community. We campaign on the issues that older people tell us are important to them.

As an Individual Giving Fundraiser you will plan, develop and implement a programme of individual giving campaigns to acquire new one-off cash and regular donors, secure repeat donations from our warm database and upgrade donors to maximise and grow our individual giving income.

You will analyse and monitor performance of campaigns and make tactical and strategic recommendations to enhance results using the full marketing mix. You will lead on developing donor journeys for our existing and new supporters ensuring donors feel valued and understand the impact their donations make.

The post will be a hybrid blend of office-based (Edinburgh) and home working, and occasional travel and weekend work may be required.

In return for your hard work, enthusiasm and commitment to our values you'll receive a generous benefits package:

- Generous holiday allowance of 37 days (FTE) plus 2 fixed public holidays
- Flexible working opportunities from day one
- A range of learning and development opportunities
- Company sick pay
- Healthcare benefit through Westfield Health
- Discounted gym membership
- Cashback scheme from major retailers
- Contributory pension scheme with employer contributions of 9%

- A comprehensive package of support through our Employee Assistance Programme
- Group life cover up to three times your annual salary
- Cycle to work scheme
- Carers support
- The option to buy more holidays or sell them
- Enhanced maternity and paternity policies.

Full details of the role are available from our website: [www.age.scot/workforus](http://www.age.scot/workforus). Alternatively, you can call 0333 323 2400.

**Closing date: 12 noon on Monday 5<sup>th</sup> August 2024**

**Interviews will take place in Edinburgh on Thursday 15<sup>th</sup> August 2024**

Age Scotland, part of the Age Network, is an independent charity dedicated to improving the later lives of older people on the ageing journey, within a charitable company limited by guarantee and registered in Scotland. Reg No: 153343 Charity No: SC010100. Registered Office: Causewayside House, 160 Causewayside, Edinburgh EH9 1PR.

