



International House Trust Limited

Trustee Recruitment Pack

February 2025

International House Trust Limited (trading as International House London)

Thank you for expressing interest in joining the board of Trustees at International House London.

International House London Profile

We are leaders in language teaching, testing, and teacher training. We believe that by delivering quality language and communication training, we act as a force for change, bringing people together, enhancing mutual understanding and tolerance, and unlocking human potential.

Founded by John and Brita Haycraft in 1953, International House London (IH London) is a non-profit-making educational trust committed to raising the standard of English language teaching and training worldwide. Over 10,000 students study with IH London each year. As a founding member of the International House World Organisation, IH London has a 50% stake in the International House World Organisation (IHWO), an affiliated network of 160 schools located in over fifty-three countries around the world.

IH London, a leading independent language school based in Covent Garden, has a strong track record of success in the design and delivery of courses for English language teaching and teacher training. The course portfolio includes teaching of General English, Executive English, Young Learner, and Foreign language courses, using a variety of delivery mediums. In addition to synchronous teaching, a range of asynchronous platforms have been developed which improve accessibility to our courses.

IH London excels in the field of language and communications training, and more widely in the area educational tourism. IH London is widely regarded as a world leader in language teaching, teacher training and trainer training. The Teacher Training programmes, for both native and non-native teachers of English as well as other languages, lead to recognised certificates. Most of the courses on offer aim to teach, explore and improve the underlying principles and practical applications of current ELT (English Language Teaching) methodologies and approaches.

In addition to language teaching, IH London represents one of the largest test centres in Europe, accredited for Cambridge exams, IELTS, Linguaskill – General and Business, LanguageCert, and OET for medical English. Delivering computer-based and paper-based tests, IH London provides exams across the UK, Ireland, Israel, and Nigeria.

IH London carries a number of accreditations designed to ensure students receive the best quality of care and educational standards. Our latest EAQUALS inspection showed high quality standards in all areas, with the majority exceeding the high quality standards demonstrating “consistent excellence”. Other accrediting bodies include British Council, English UK, IELTS and ISI (Independent School Inspectorate).

School Facilities

Located in Covent Garden, the school has been voted as London’s best value school in terms of price, teaching quality and facilities. Our modern school sits across nine floors with a full library, computer resource centre, fully-equipped large airy classrooms, Sky Lounge and an onsite café.



**Possibly one of
the best resourced
schools I've ever
visited.”**
British Council Inspector



IH London is moving forward with the adoption of our new strategy, which includes digitisation, supported by a dynamic leadership team. Our growth strategy includes continuing gains in market share in General English, developing our Young Learners courses and expanding our Modern Languages programme. We will continue to strengthen our Executive English, and Teacher Training. Our examinations service is rapidly expanding globally, including West Africa.

IH London governance structure comprises of a Board of Trustees; the Finance, General Purposes Risk and Audit Committee; the People and Culture Committee, and the Social Value Committee.

What are we looking for?

We are seeking two new Trustees to further broaden the breadth and agility of our Board as we have embarked on a recovery and growth phase in the post pandemic environment. Working with our Chair, you will be part of a strong and committed Trustee Board and joining an established charity with a strong legacy and market presence. It is an exciting time to be on board of the organisation driving strategic growth and digitalisation. Some other areas of expertise and skills required are:

Proven leadership skills - You will display a record of leadership and a proven track record of working at strategic and senior levels, with an ability to provide sound governance and oversight alongside objective, independent judgement.

Strategic thinking ability- You will demonstrate a proven ability to think strategically, analyse complex concepts and actively contribute to the strategic direction setting of IH London, both over the long and short term.

Communication skills - Demonstrable effective written and oral communication skills, the ability to influence others and to advocate on behalf of IH London.

Specific skills- we are particularly looking for Trustees with skills or experience in

- English Language Teaching
- Legal

We are particularly committed to creating an inclusive environment and are actively seeking applications from individuals of diverse backgrounds, including women and individuals from underrepresented communities, to ensure that our Board truly reflects the communities we serve. Your unique perspective and expertise will help us expand our impact and create lasting change.

If you are interested in joining the Board of one of the world's most respected English Language educational brands, please submit a CV and a brief covering letter explaining your interest in the role and how your skills can contribute to our success to recruitment-team@ihlondon.com

Applications should be sent by **5pm on 21st March 2025**

The selection process for shortlisted candidates will include an online conversation with the Chief Executive and a meeting with a group of Trustees.

For any questions about the role please contact the People and Culture team via pc@ihlondon.com

Further information is available on our website:

<https://www.ihlondon.com/why-us/about-ih-london/international-house-trust/>

<https://www.ihlondon.com/Meet+the+Senior+Management+team>