



JOB TITLE - HEAD OF PROGRAMMES

Salary:	£ 50,000 - £60,000
Contract:	Permanent
Hours:	Full time (but would consider requests for 4/4.5 days)
Location:	London / Hybrid / Remote People can work flexibly as per Bite Back 2030's hybrid working policy noting that office based employees are expected to be in the office 2 days per week; remote staff are required to travel to our London HQ at least once a month. NB This is a UK based role; you must have the right to work in the UK to be considered.
Reporting to:	Beth Lowell, Director of Strategy & Delivery

Do you want to work with a vibrant, dynamic and youth driven organisation that is committed to creating healthy futures for British children by improving the food system?

Be part of the creative, agile and growing team behind Bite Back 2030's exceptional teenage activists. Join us as our Head of Programmes and contribute to our journey to help make the food system healthier and fairer. See below for more details about the role and how to apply.

At Bite Back 2030 we are committed to ensuring our staff is representative of the diverse world around us and therefore encourage candidates from diverse backgrounds to apply. At Bite Back we are inclusive and want to ensure we uphold our multicultural environment.

About Bite Back 2030

We're surrounded by junk food. From the moment we're born, every second of every day, children are being targeted. Giant companies manipulate them with colourful, cuddly, clever marketing, deceive them with packaging claims and pump products at them that are full of junk. It's become the cultural wallpaper. Now, it risks destroying the health of a generation.

In the UK, nearly a third of children aged 2-15 are now at future risk of developing food-related conditions like type 2 diabetes and heart disease.

The good news is, it's totally preventable. And we're biting back.

Bite Back is a youth activist movement challenging a food system that's been set up to fool us all by:

1. Calling out the manipulation of the junk food giants.
2. Demanding higher standards from food marketing and from everyday food itself.
3. Mobilising and equipping young people in the fight for better food.

We do all this so we can bite back against a global epidemic of food-related ill health.

Role Description

This is an opportunity to lead Bite Back's programmatic work, including our popular Bite Back in Schools programme which has reached 15,000 young people this year. We are at an exciting point in the development of our programmes offering, with new opportunities to pilot digital learning and local partnership programmes as well as scope to take our existing schools programme to the next phase. We are looking for an energetic and motivated Head of Programmes to help leverage the role of programmes to scale our organisational impact and engage more young people with our mission. You will lead on plans to build a movement of schools and school leaders to firmly



establish Bite Back as the thought leader within the education sector with regards to the vital role school food plays in child health. You will also steer the youth experience across our programmes, charting our strategy to get young people increasingly engaged with our movement.

Responsibilities

- **Lead the implementation and scaling of Bite Back's current programmes.** This includes:
 - Overseeing our Bite Back in Schools programme: hitting recruitment and retention KPIs, leading on programme design, monitoring performance and adjusting approach as necessary for future cohorts.
 - Managing the relationships with funders including drafting regular progress reports, representing Bite Back in funders forums, and engaging them with our other organisational activity.
 - Managing budgets, ensuring programme funds are spent in a strategic and impactful way.
 - Developing and implementing effective monitoring and evaluation processes and ensuring that our programmes are working towards our organisational impact goals.
 - Working closely with the comms and digital teams to ensure the impact and stories of our programmes are powerfully communicated through our website and social media presence.
 - Lead the Programmes Team, line managing the Programme Manager and hiring, training and managing any future staff required as our programmes offering grows.
- **Act as Bite Back 2030's lead authority on schools and youth programmatic experience.** This includes:
 - Working closely with the Head of Youth to develop the youth engagement strategy to connect more young people with our programmes and build new opportunities for them to get increasingly involved with our movement.
 - Building the relationships and knowledge needed to grow a nationwide movement to improve school food, developing a strategy to foster and strengthen school engagement year-round.
 - Building relationships with academy trusts and other strategic educational and youth social action organisations to market our programmes and champion good work around school food.
 - Working closely with the campaigns team to advise on how schools and youth groups can valuably to drive impact objectives, staying in touch regularly to ensure alignment between campaigns and programmes objectives.
 - Working closely with the youth and comms teams to develop programme curriculums that train new young people on our issue, movement and youth activism in general.
- **Help shape and develop the future strategy of Bite Back's programmes to support our mission by:**
 - **Developing and implementing our schools movement strategy.** Work directly with the CEO and Programme Manager to develop a schools movement strategy that will engage school leaders further with our issue and convert them to champions for national change.
 - **Working closely with the leadership team to conceptualise and pilot new programmes** to support movement growth and scaling of impact in line with our organisational strategy.



- **Support the CEO in developing fundraising for programmes**, including drafting grant proposals, building relationships with funders, designing budgets, and writing reports.
- **Initiating local-level funding and partnership relationships** with organisations who may be able to increase the impact of our programmes.
- **Building new and maintaining existing relationships with national and local youth organisations**, scoping out future programme and partnership opportunities.
- **Seek creative input and collaboration from young people** at every stage of programme development and implementation, ensuring our programmes are youth-led, and match the Bite Back 2030 values.

Skills / experience (required)

The ideal candidate would have the following experience and qualities:

- Programme management experience, including programme design and delivery, monitoring and evaluation and marketing programmes to schools.
- Experience of curriculum and training design, and delivery of training
- Understanding of the UK educational system
- Experience building digital and in person youth safeguarding considerations into programme designs
- Experience working with young people
- Experience managing budgets
- Team leadership experience
- Experience of youth social action and extracurricular programmes
- Experience managing relationships with a diverse range of stakeholders, including school leaders, funders and charity sector organisations.

You will be able to show the following qualities:

- A bold and open mind - you will be prepared to think differently about issues.
- A level head - you will be comfortable working both reactively and proactively.
- A sense of humour - we believe work should be fun and that we all perform at our very best when we enjoy what we do.
- Creativity - you will come at issues from new and unusual angles and be prepared to work hard on finding fresh and surprising angles.
- Resilience - you will be prepared to keep going or as our values say, set back won't set you back.
- A passion for our mission.

Skills / experience (desired):

- Fundraising experience

Please apply with a CV and a statement answering the following questions:

1. Tell us about a programme you've designed. What was your strategy and how did you measure its impact? (250 words max)
2. Tell us about a time you've designed a programme specifically for young people. What youth insights did you apply? How did you put safeguarding front and centre? What were the results? (250 words max)
3. Tell us about a time you've worked with schools or a similar youth focused partner to successfully execute a programme. (250 words max)

Please send your application to recruitment@biteback2030.com.



We kindly ask you to complete our [Equal Opportunities Form](#) to make sure we can continue to be as fair and inclusive as possible. Your answers will be anonymous and will solely be used for internal purposes as we strive to be better in our representation of diversity. Applications will be handled in line with our [Recruitment Privacy Policy](#).

Timelines

- Applications close at 12:00pm on Sunday 18th February
- Initial interviews are expected to take place week commencing Monday 4th March

If you would like to speak to someone about the role, please contact beth.lowell@biteback2030.com for any more information.