

# WHAT'S THE ROLE?

## HEAD OF HEALTH POLICY, EDUCATION AND AWARENESS

You provide leadership governance and operational management of the Improving Care teams and programmes – ensuring collaboration and innovation towards delivery of the charity's business plan and strategy. You provide leadership within the charity and beyond on effective strategies to drive awareness of prostate cancer risk and support informed decision making, reducing the numbers of men diagnosed too late for a cure. You work with the health system – including clinicians and health decision makers – to drive improvement and translate research into practice.

### AS PART OF YOUR ROLE YOU'LL

- Lead, manage and co-ordinate multidisciplinary and flexible teams across a range of locations that deliver: Clinical Education; Improvement Programmes; Policy and Health Influencing; and Black Health Equity Engagement.
- Ensure an integrated approach to our change priorities that incorporates public awareness; clinical education; building an evidence base; and stakeholder influencing.
- Provide a strategic steer, driving the development and delivery of integrated plans for delivering change at local and national levels to improve health and care pathways across the four UK nations
- Ensure that our Improvement Programmes effectively grow the clinical leadership that we need to deliver on the ground transformation of care pathways.
- Provide strategic steer for the charity's political engagement and influencing across the 4 UK nations
- Support and champion our work to tackle health inequalities, ensuring a strong focus on the needs of Black men.
- Strengthen our community engagement functions, ensuring that they support the delivery of our strategy
- Lead the work to influence external stakeholders to support and drive change in policy and practice – including engagement with NICE and SMC.
- Drive the development of the education programme, ensuring all programmes are focused on driving change across primary and secondary care.
- Ensure that our work is grounded on and shaped by the perspectives of men at risk of and with prostate cancer, their families and their health professionals.
- Ensure all programme delivery is focused on maximum impact and outcomes
- Promote and champion collaboration across teams and across the organisation
- Support press work related to influencing
- Partner with other Heads and promote inter-team collaboration to drive high quality support
- Assist in maintaining high quality data ensuring information is gathered and recorded in accordance with the requirements of the GDPR and Prostate Cancer UK policy

- Support the development of work across our strategic goals and promote this across all services.
- Active and dedicated member of the Health Services, Equity and Improvement leadership team, supporting the Assistant Director and collaborating with other heads of department and managers
- Coach and develop your team to achieve fantastic results and progress their skills and capabilities.

## AS A MEMBER OF PROSTATE CANCER UK'S SENIOR LEADERSHIP YOU'LL

- Contribute to and participate in strategy, planning, budgeting, decision making and evaluation
- Positively lead organisational change and development
- Actively promote and role model the code of conduct
- Act as a charity ambassador at all times

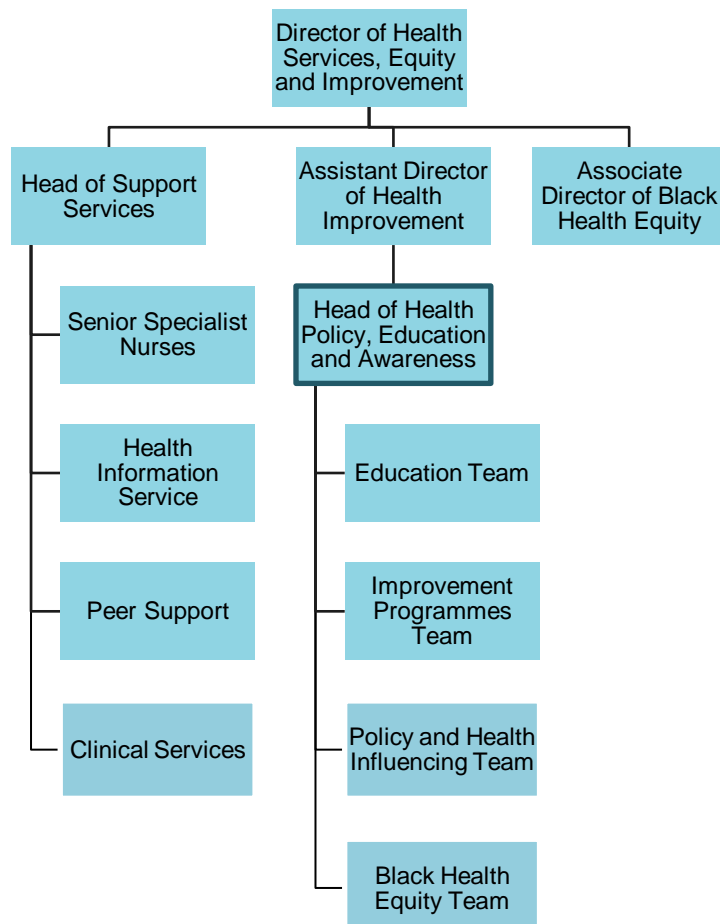
## WHO YOU ARE

- Have current knowledge of the political environment, health services, health commissioning environment, health policy and current developments in cancer care across the four UK nations
- Excellent communicator, credible at senior levels with external stakeholders and partners
- Excellent at identifying and engaging key strategic stakeholders
- Experience of leading significant service improvement/delivering change within Cancer Alliances and/or Healthboards across the four UK nations
- Have an understanding of campaigning and empowerment in driving change, including at a national level
- Have an understanding of the role of health professional education and clinical leadership programmes in improving standards of patient care
- Experienced at developing and delivering integrated operational plans and managing complex, diverse projects spanning team boundaries
- Strong budget management
- Excellent people management skill including line management experience and managing teams across more than one location
- Role model our organisational values and behaviours and fostering an inclusive culture, championing diversity and inclusion across the organisation and beyond actively leading on our commitment to equity, diversity, inclusion and allyship
- You're comfortable moving at a fast pace and can adapt quickly to changing situations
- Working knowledge of standard IT packages including Microsoft Word, Excel and PowerPoint and technology packages that support learning interventions

# YOUR ROLE: THE NUTS AND BOLTS

- Your line manager:** Assistant Director of Health Improvement
- Pay Band:** Band 6A - Head
- Contract:** Permanent
- Hours:** Full Time; 37.5 hours per week (flexible working is available around our hybrid policy)
- Budget:** This role is assigned a budget which varies annually
- Location:** Hybrid working – a combination of remote and in-person working at our London Bridge office. You'd need to be in the office two days a month and we may need you to come in for specific meeting. You'll also be required to undertake some UK-wide travel

## WHERE DOES MY ROLE FIT IN THE ORGANISATION?

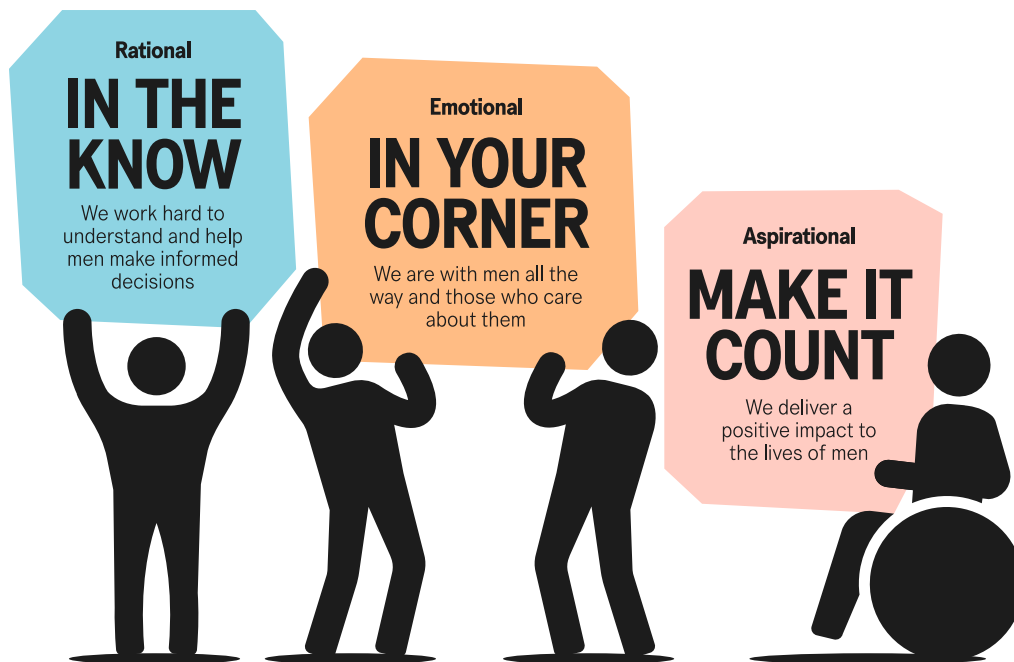


# OUR CULTURE

## VALUES AND BEHAVIOURS

Our values and behaviours help us make decisions, work together and guide the sorts of conversations we have on a day-to-day basis. They underpin our brand identity and give us a shared understanding of who we are and how we work together to create positive change, every day.

## OUR VALUES



## OUR BEHAVIOURS

RATIONAL	EMOTIONAL	ASPIRATIONAL
<p><b>GENEROUS WITH KNOWLEDGE</b> Switched on and well-connected, we share our expertise and make informed decisions.</p>	<p><b>GOT YOUR BACK</b> Unembarrassed and reassuring, we listen, understand and stand up for those in need.</p>	<p><b>DO WHAT MATTERS</b> Impossible to ignore, we focus on what matters to drive results and maximise our impact.</p>
<p><b>NATURALLY CURIOUS</b> Constantly learning and hungry for knowledge, we challenge and push for answers.</p>	<p><b>OPEN TO ALL</b> Inclusive and open-minded, we recognise everyone is unique and embrace different perspectives.</p>	<p><b>NEVER SETTLE</b> Fired up and determined to make a difference in everything we do – and driven to give our best.</p>

# HOW TO APPLY

To complete your application, you will be asked to upload your CV and complete the supporting information section through our application portal. Please fill in parts one and two of our application for your personal statement, both have an 8000-character limit. You may wish to use a method such as the '[STAR](#)' technique or similar. When completing the statements please ensure you clearly provide a full and relevant example of how the criteria apply.

## PART ONE

**Please address the core/essential skills, experience and competencies required using real examples where possible and tell us in what ways you are a good match for the role.**

This provides you with a great opportunity to showcase your knowledge, skills and experiences with the most important aspects of this role which will be used in reviewing and shortlisting applications:

- Demonstrate current knowledge of the political environment, health services, health commissioning environment, health policy and current developments in cancer care across the four UK nations
- Evidence of leading significant service improvement/delivering change within Cancer Alliances and/or Healthboards across the four UK nations
- Excellent communicator, who can demonstrate credibility at senior levels with external stakeholders and partners
- Evidence an understanding of campaigning and empowerment in driving change, including at a national level
- Demonstrate an understanding of the role of health professional education and clinical leadership programmes in improving standards of patient care
- Evidence of excellent project, financial and people management skills

## PART TWO:

**Please provide us with any further supporting information that you feel will benefit your application. You may want to reference the values and behaviours sections.**

This provides you with a great opportunity to further support your application, showcase your understanding of the role and how you feel you will be able to contribute to the success of Prostate Cancer UK.

Apply via our [jobs page](#). If you require any adjustments or assistance, please email [hr@prostatecanceruk.org](mailto:hr@prostatecanceruk.org)

We look forward to receiving your application!