

Person Specification

Head of Communications

It is not expected that a successful candidate will necessarily have all the desirable criteria. FareShare South West is committed to helping individuals develop professionally and personally, and your application is encouraged.

We welcome applications from people with convictions. We believe in second chances, and will only ask about criminal records for roles that are exempt from the [Rehabilitation of Offenders Act](#) and require a DBS check. If you are asked to disclose, the information will be handled confidentially and used to assess your suitability for the role.

Essential

- Experience leading the marketing or communications function for a charity, including managing brand, strategies and budgets
- Strong communication skills, both written and verbal
- Responsible for recruitment, supervision and performance management of communications team
- Experience in leading initiatives to develop a positive culture through effective internal communications
- Competent using MS Office Suite (Teams, Outlook, Excel)

Desirable

- Experience supporting fundraising activity across a range of income streams, including direct mail and digital ads
- Experience with Adobe Suite, including InDesign, Canva and video editing software
- Experience of managing multiple priorities in a calm, solutions-focused way
- Experience contributing to or delivering change initiatives
- Strong understanding of GDPR

Attributes and values

- Able to live out our values at work: committed, inclusive, resourceful, collaborative
- Reliable and solutions-focused, embracing change and challenges
- Accountable, demonstrating integrity and high standards
- Hands on and proactive, supporting your team
- Committed to FareShare South West's work to rescue food from waste and share it with our local community
- Committed to safeguarding and promoting the welfare of children and vulnerable adults in line with our Safeguarding policy