## **YOUR NEW ROLE AT THE TRUST**





Prince's Trust

<b>JOB TITLE</b> :	Head of Collective Philanthropy (Women Supporting Women)	PAY BAND:
FUNCTION:	Fundraising, Brand & Marketing	Support
THE TEAM:	The Philanthropy team is a crucial part of the Fundraising and Marketing Directorate and has long played a key role in income generation for The Trust, collectively responsible for raising up to £18m per year in support of our life-changing work for young people across the UK. Collective Philanthropy has a specialist focus on giving groups, including Women.	Delivering Specialist/Managerial <b>Technical Lead/Function Head</b> Senior Leadership Team

#### **WHERE YOU WILL FIT**

			Philanthropy Manager
Director of Philanthropy	Senior Head of Collective Philanthropy	Head of Collective Philanthropy (WSW)	(WSW)
Director of Filliantinopy			Collective Philanthropy
			Project Manager

#### **HOW DOES THIS ROLE IMPACT YOUNG PEOPLE?**

Our Collective donors typically support giving groups and campaigns for the charity, with initiatives such as the Enterprise Fellowship, Enterprise Network and Women Supporting Women. The funds raised through Women Supporting Women go towards helping some of the most vulnerable young women in the UK. Our programmes give young people the practical and financial support they need to stabilise their lives. Your role will be the philanthropy initiative as it embarks on its next £ 10 million fundraising effort including the 50:50 philanthropy campaign for Patron and Ambassador level supporters.

#### WHAT WILL YOU DO?

- Personally, deliver an income target of £900K+ annually made up of new business and existing accounts.
- 2 Lead our fundraising strategy for Women Supporting Women.
- \* Curate and coordinate a compelling schedule of events (supported by the Stewardship Team) for donors and prospects.
- 堂 Develop exceptional long-term relationships with Women Supporting Women Patrons and other individual donors.
- \* Write compelling proposals, reports, and other stewardship materials to convey impact to donors, with the help of our stewardship team.
- 🖄 Line management of a Philanthropy manager, and the Fundraising Manager supporting their delivery objectives and personal development.
- Manage a dynamic flow of prospects in a pipelined portfolio actively seeking out new prospects with the help of our prospect research team.
- 塗 Build strong relationships with the Women Supporting Women Chair and wider committee members.
- \* Collaborate effectively across the Philanthropy Team and wider charity, developing other funding opportunities where appropriate.
- 👚 Responsible for actively contributing to an equitable, diverse, and inclusive workplace.

# THE SKILLS YOU'LL BRING





#### Prince's Trust

All of the roles at The Trust are key to our success and there are certain skills we need to be successful. And while we will shortlist the most qualified people for the role, we ask everyone for a supporting statement. If you think you could do the role, but don't have all the desirable experience, we would still love to see an application from you.

#### WE REALLY NEED YOU TO HAVE THESE

Skills & Knowledge	Why do we need this?	
Demonstrable flair for new business and perseverance in the	You will be involved in the generation of new business,	
face of setbacks and challenges.	frequently requiring perseverance and resilience.	
Proven planning skills and ability to manage a varied and busy	This is a busy role with lots of exciting opportunities. It is	
workload and to work to tight deadlines.	important to be organised.	
Exceptional verbal and written communication skills and	Your role involves regular communication with high-level	
comfortable presenting in high-level internal and external	external partners and influencers, which needs to be	
meetings.	compelling and clear with attention to detail.	
Strong interpersonal skills, with an ability to build warm and	Your role involves building trust and credibility with internal	
authentic relationships with a wide range of people at all levels.	and external stakeholders - from young people and staff to	
	donors and committee members.	
Experience	Why do we need this?	
Highly motivated self-starter with demonstrable experience in	Vou'll need to manage your income and be clear about how	
a relevant fundraising, charity, or sales/marketing	You'll need to manage your income and be clear about how to achieve it.	
environment.		
Experience in delivering on time within a target-driven	This role is a Head-level position with income targets and a	
environment.	frequent need to complete projects to tight deadlines.	
A team-minded approach; taking others on the journey with	Your role involves setting an example to the team and	
you and sharing knowledge for the benefit of others and the	sharing knowledge and expertise to inspire and support	
wider fundraising team.	others.	

### WE WOULD LOVE IT IF YOU COULD DO THIS

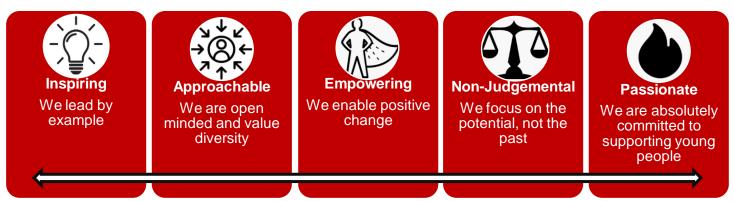
Experience	Why do we need this?	
Experience working with senior-level volunteers/boards, to build effective committees and to secure philanthropic gifts.	You have responsibility for the Enterprise Fellowship and its committee, which frequently involves effective collaboration with the committee.	
Experience in using a charity CRM system such as Raiser's Edge.	You will use a database to track and manage a pipeline, regularly recording actions and solicitation progress with prospects and donors.	
Experience in line management	You will be responsible for the line management of at least 1 Philanthropy Manager and 1 Fundraising Manager.	
Skills & Knowledge	Why do we need this?	
An awareness and appreciation of the ethical decision-making associated with fundraising and preserving the reputation of an organisation.	All members of our fundraising team need to ensure that The Prince's Trust abides by its values and adheres to ethical fundraising processes determined by the charity.	

### WHAT DO WE EXPECT FROM YOU?



### **OUR VALUES**

Our values are at the heart of everything we do – they articulate who we are and how we work together to achieve our aims to help young people.



Here at The Prince's Trust, we're committed to equality, diversity, and inclusion. We want to be an organisation that's representative of the communities we serve, which is why we strive for diversity of age, gender identity, sexual orientation, physical or mental ability, ethnicity, and perspective. Our goal is to create an environment where everyone, from any background, can be themselves and do the best work of their lives.

We're a Stonewall Diversity Champion and we are Disability Confident employer. Our staff, volunteers and young people are supported by PT CAN (our Cultural Awareness Network), PT GEN (Gender Equality Network), PT DAWN (Disability & Wellbeing Network) and Pulse (LGBTQIA+ Network). For more information, <u>click here</u>.

### **OUR BEHAVIOURS**

We expect certain behaviours from you about how you interact with colleagues, our partners, young people & the public. As someone who works at a technical lead or head of level, we would expect that you live these behaviours.

Leading by Example	Continuous Improvement	Effective Communication	One Team	Delivering Results
Example You inspire others through passion for what we do. You keep young people and our end goal in mind. You instil trust in others through consistency, professionalism and being accountable for team success. Resilient and determined in the face of challenges. You're authentic, bringing unique talents to work and encouraging others to do the same. Role models integrity	Improvement You understand the internal & external factors that demand change and innovation from The Trust You lead change processes with skill & positivity and help others see the benefits and opportunities. You take an entrepreneurial approach to improve how we do things. You take steps to further own development, coaching others to do the same. You encourage a culture of constant improvement. You role model a positive &		You role model effective and mutually supportive teamwork with colleagues You bring the team together in pursuit of shared purpose. You manage relationships with multiple stakeholders, gaining buy-in and balancing their different priorities. You share knowledge and information. You build a broad range of trusting relationships both across The Trust and externally. You have a broad organisation knowledge	You translate The Trust's vision into a vision for your own team, making long- term plans and setting goals accordingly. You make decisions through establishing facts, considering consequences, and making sound judgements. You address obstacles, finding workable solutions. You set quality standards & challenge others to maintain them. You empower the team and place trust in them to take ownership and deliver results. You manage resources to
and acts according to our Values	constructive approach to giving and receiving feedback		and awareness of how actions in one team will affect others	maximise their impact and deliver results

### **THE WELFARE OF OUR YOUNG PEOPLE**

The Prince's Trust is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment. As part of this commitment, we undertake basic disclosure checks in accordance with the Codes of Practice for all roles within the Trust, and for our roles working directly with young people, at an enhanced level. Having a criminal record will not automatically exclude applicants.